

February 28, 2019

Dear _____,

Is your organization viewed as a relevant partner by enough small businesses in Wisconsin? I would like to invite you to be a sponsor of the 34th Annual SCORE/SBA Wisconsin Small Business Awards Breakfast. It will be an opportunity to increase awareness of your organization as a critical partner of small business growth.

The 2019 SCORE/SBA Awards Breakfast will take place on Friday, May 10th at Milwaukee Marriott West in Waukesha. Marie Moody, founder of Wisconsin start-up Stella & Chewy's will be our keynote speaker. You can find out more about Stella and Chewy's at www.stellandchewys.com. Over 300 entrepreneurs and their partners will attend with both social media and local media coverage, including BizTimes, our media sponsor.

SCORE is partnering with the SBA and has added a series of workshops following the breakfast. Award winners and others are invited to the workshops. In addition to event sponsorship, I invite you to bring some of your key customers to the breakfast and to the workshops. They will associate you with award winners, networking and relevant workshops.

2019 SCORE/SBA Awards Breakfast and Program:

- 7:00 am Registration and Networking
- 7:30 am Breakfast, Welcome, Keynote and Awards
- 9:45 am Begin Workshops
 - ☐ Workforce Recruiting Issues – Solutions for Wisconsin Small Businesses
 - ☐ Marketing in a Digital World – How Secure are You?
 - ☐ Pathways to Financing Your Small Business
- 11:00 am Close Workshops

SCORE's mission is to foster vibrant small business communities through mentoring and education. In 2017, 220 Wisconsin SCORE volunteers helped 2,300 small businesses start 600 new businesses and add 1,100 new jobs. Your support allows us to make that impact.

Please review the enclosed Sponsorship Opportunities sheet. Individual tickets and additional information can be found at bit.ly/SCORE-SBA-Breakfast-May10. I will contact you in the next few days to answer any questions.



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