

Duplicate and customize these email templates and get reimbursed by your company.

For UX Playbook

Hey [MANAGER'S NAME],

I found an awesome resource called UX Playbook that I wanted to send your way.

UX frameworks and best practices used by companies like Google, Atlassian, Netflix and a bunch of other big-name companies.

These resources could really help our team standardize our UX processes. It has tons of guidance, best practices, examples, and even pre-built templates covering most of our design use cases.

The reviews are great and the person behind it is well-known.

Here's the link: <https://uxplaybook.org/userexperience>

What do you think?

Could we purchase this for our team?

Okay if I expense this as part of my education budget?

For Senior Design Bundle / UX Management Playbook

Hey [MANAGER'S NAME],

I found an awesome resource called UX Playbook that I wanted to send your way.

It's design management best practices used by companies like AirBnB, Google, Spotify, and a bunch of other big-name companies.

These resources could really help our team upgrade our team's leadership and maturity. It has tons of guidance, best practices, and even experiments we can run to level up our designers.

The reviews are great and the person behind it is well-known.

Here's the link: <https://uxplaybook.org/senior> / <https://uxplaybook.org/management>

What do you think?

Could we purchase this for our leadership team?

Okay if I expense this as part of my education budget?

For UX Coaching Workshop

Hey [MANAGER'S NAME],

I found a session called UX Coaching Workshop that I wanted to send your way.

It's a private workshop designed to help us solve tough challenges within our organization.

I think it could really help our team gain a different perspective on challenges, collaborate on solutions, and come up with action items.

The reviews are great and the person behind it is well-known. They're offering 30% off per seat if we can get 3+ people to join.

Here's the link: <https://uxplaybook.org/coaching>

What do you think?

Could we set up a session for our team?