

Natalie A. Kerr

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Harrisonburg, VA 22807, kerrna@jmu.edu

EDUCATION

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|------|------------------------------------------------------------------------------------------------------|
| 2001 | Doctor of Philosophy
Virginia Commonwealth University
Emphasis: Experimental Social Psychology |
| 1998 | Master of Arts
Hollins University
Emphasis: Experimental Psychology |
| 1995 | Bachelor of Science
University of Mary Washington
Major: Psychology |

PROFESSIONAL EXPERIENCE

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|--------------|-------------------------------------------------------------------------------------------------|
| 2003-Present | Assistant Professor → Associate Professor → Professor of Psychology
James Madison University |
| 2014-2015 | Faculty Associate, Center for Faculty Innovation
James Madison University |
| 2002-2003 | Visiting Assistant Professor of Psychology
University of Mary Washington |
| 2001-2002 | Visiting Assistant Professor of Psychology
University of Richmond |

HONORS AND AWARDS

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|------|-----------------------------------------------------------------------------------------------------------------|
| 2025 | <i>Roberts Endowment for Faculty Excellence Award</i> recipient, James Madison University |
| 2025 | <i>"January 2025 Must-Read"</i> author, The Next Big Idea Club |
| 2022 | <i>General Education Distinguished Teacher Award</i> nominee, James Madison University |
| 2021 | <i>College of Health and Behavioral Studies Distinguished Service Award</i> recipient, James Madison University |
| 2019 | <i>Alger Faculty Endowment</i> nominee, James Madison University |

2019	<i>General Education Distinguished Teacher Award</i> nominee, James Madison University
2019	<i>College of Health and Behavioral Studies Educational Leave Award</i> recipient, James Madison University
2018	<i>College of Health and Behavioral Studies Distinguished Service Award</i> nominee, James Madison University
2017	<i>Distinguished Graduate in Residence</i> , University of Mary Washington
2016	<i>Ford Faculty Endowment Award</i> nominee, James Madison University
2015	<i>Ford Faculty Endowment Award</i> nominee, James Madison University
2014	<i>Department of Psychology Innovation in Teaching Award</i> recipient, James Madison University
2013	<i>Ford Faculty Endowment Award</i> nominee, James Madison University
2011	<i>Department of Psychology Outstanding Leadership Award</i> recipient, James Madison University
2001	<i>Outstanding Social Psychology Graduate Student Award</i> recipient, Virginia Commonwealth University
1998	<i>Best Student Poster Award</i> recipient, Society of Southeastern Social Psychologists
1998	Inducted into Psi Chi, the International Honor Society in Psychology
1997	<i>F.J. McGuigan Award for Excellence in Research and Scholarship</i> recipient, Hollins University

UNDERGRADUATE RESEARCH LAB AWARDS

2017	<i>Frederick B. Rowe Award for Best Undergraduate Paper</i> , Virginia Association for Psychological Science
2014	<i>Uzi Selzer Award for the Best Undergraduate Paper in an Applied Area</i> , Virginia Psychological Association
2014	<i>Department of Psychology Award for Outstanding Undergraduate Research</i> , James Madison University
2013	<i>Uzi Selzer Award for the Best Undergraduate Paper in an Applied Area</i> , Virginia Psychological Association
2013	<i>Department of Psychology Award for Outstanding Undergraduate Research</i> , James Madison University

PROFESSIONAL AFFILIATIONS

Association for Psychological Science

The Society for the Teaching of Psychology (Division 2 of the American Psychological Association)

Virginia Association for Psychological Science

Psi Chi

TEACHING EXPERIENCE

At James Madison University

General Psychology, Face-to-face, hybrid, and online

General Psychology, Dual Credit Program

Statistics

Research Methods

Social Psychology

Senior Seminar in Social Influence

Directed Readings in Psychology

Independent Study in Psychology

Seminar on the Loneliness Epidemic (for JMU's Lifelong Learning Institute)

Other Courses Taught

Integrated Statistics and Research Methods

Applied Research Methods

Research Methods and Statistical Analyses in Social Psychology

Social Cognition

Research Methods and Statistical Analyses in Social Cognition

Advanced Statistics

CURRENT RESEARCH INTERESTS

Social psychological interventions to promote social connection and/or reduce loneliness

Stigma of loneliness

Best practices in teaching and learning

PEER-REVIEWED PUBLICATIONS

Note: Publications, presentations, and talks are listed under the names Kerr and Lawrence.

* = former or current student author

Kerr, N. A., & Kurtz, J. L. (2025). *Our New Social Life: Science-Backed Strategies for Creating Meaningful Connection*. Oxford University Press: New York.

Kerr, N. A. (2024). Teaching in a lonely world: Educating students about the nature of loneliness and promoting social connection in the classroom. *Teaching of Psychology*. <https://doi.org/10.1177/00986283211043787>

Kerr, N. A., & Stanley, T.* (2021). Revisiting the social stigma of loneliness. *Personality*

and Individual Differences, 171, 110482. <https://doi.org/10.1016/j.paid.2020.110482>

Lawrence, N. K. (2015). Highlighting the injunctive norm to reduce phone-related distracted driving. *Social Influence*, 10(2), 109-118.
<https://doi.org/10.1080/15534510.2015.1007082>

Lawrence, N. K., & Wilson, J. (2014). On the importance of attending teaching conferences. In J. Busler, B. Beins, & B. Buskist (Eds.), *Preparing the New Professoriate: Helping Graduate Students Become Competent Teachers*. Published on the Society for the Teaching of Psychology website: <http://teachpsych.org/page-1862898>

Lawrence, N. K. (2013). Examining the benefits of cumulative exams. In V. A. Benassi, C. E. Overson & C. M. Hakala (Eds.), *Applying science of learning in education: Infusing psychological science into the curriculum*. Published on the Society for the Teaching of Psychology website: <http://teachpsych.org/ebooks/asle2014/index.php>

Lawrence, N. K. (2013). Cumulative exams in the introductory psychology course. *Teaching of Psychology*, 40(1), 15-19. <https://doi.org/10.1177%2F0098628312465858>

Saville, B. K, Lawrence, N. K., & Jakobsen, K. V. (2012). Creating learning communities in the classroom. In K. Buch & K. E. Barron (Eds.), *Discipline-centered learning communities: Creating connections among students and faculty within a major*. New Directions for Teaching and Learning. San Francisco: Jossey-Bass.

Gurung, R. A. R., Ansbarg, P. I., Alexander, P. A., Lawrence, N. K., & Johnson, D. E. (2008). The state of the scholarship of teaching and learning in psychology. *Teaching of Psychology*, 35, 249-261. <https://doi.org/10.1080%2F00986280802374203>

Lawrence, N. K. (2008). On social psychology and human nature: An interview with Roy Baumeister. *Teaching of Psychology*, 35, 132-138.
<https://doi.org/10.1080%2F00986280802035044>

Lawrence, N. K., Serdikoff, S. L., Zinn, T. E., & Baker, S. (2008). Have we demystified critical thinking? In D. S. Dunn, J. S. Halonen, & R. A. Smith (Eds.), *Teaching critical thinking in psychology: A handbook of best practices* (23-33). Blackwell Publishers.

Saville, B. K., Zinn, T. E., Lawrence, N. K., Barron, K. E., Andre, J. T. (2008). Teaching critical thinking in statistics and research methods. In D. S. Dunn, J. S. Halonen, & R. A. Smith (Eds.), *Teaching critical thinking in psychology: A handbook of best practices* (pp. 149-160). Blackwell Publishers.

Forsyth, D. R., Lawrence, N. K., Burnette, J. L., & Baumeister, R.F. (2007). Attempting

to improve the academic performance of struggling college students by bolstering their self-esteem: An intervention that backfired. *Journal of Social and Clinical Psychology*, 26, 447-459. <https://doi.org/10.1521/jscp.2007.26.4.447>

Lawrence, N. K. (2007). Attitudes and attitude change. In S. F. Davis and W. Buskist (Eds.). *21st century psychology*. Thousand Oaks, CA: Sage.

Hart, J. W., Karau, S. J., Stasson, M. F., & Kerr, N. A. (2004). Achievement motivation, expected coworker effect, and collective task motivation: Working hard or hardly working? *Journal of Applied Social Psychology*, 34, 984-1000.
<https://doi.org/10.1111/j.1559-1816.2004.tb02580.x>

Forsyth, D. R., Garcia, M., Zyzniewski, L. E., Story, P. A., & Kerr, N. A. (2004). Watershed pollution and preservation: The awareness-appraisal model of environmentally positive intentions and behaviors. *Analyses of Social Issues and Public Policy*, 4, 115-128.
<https://doi.org/10.1111/j.1530-2415.2004.00037.x>

Smith, B. N., Kerr, N. A., Markus, M. J., & Stasson, M. F. (2001). Individual differences in social loafing: Need for cognition as a motivator in collective performance. *Group Dynamics: Theory, Research, and Practice*, 5, 150-158.
<https://doi.org/10.1037/1089-2699.5.2.150>

PROFESSIONAL, PEER-REVIEWED PRESENTATIONS

* = former or current student author

Kerr, N. A., & Shoop, E. A. (2025, November 13-15). *Disarming the alarm: How counselors can apply social psychology to help clients overcome loneliness and foster meaningful connection*. [Paper presentation.] Virginia Counselors Association Annual Convention, Norfolk, VA, United States.

Kerr, N. A. (2024, June 27-28). *Psychology One Wellness Retreat: Putting the science of well-being into practice*. [Teaching demonstration.] Psychology One Conference, Durham, NC, United States.

Kerr, N. A. (2024, January 3-6). *Don't leave it to chance: Cultivating students' sense of connection in the classroom*. [Participant idea exchange.] National Institute on the Teaching of Psychology, Bonita Springs, FL, United States.

Kerr, N. A. (2022, October 20-22). *Social connection: An essential component of student and faculty success*. [Paper presentation]. Society for the Teaching of Psychology's Annual Conference on Teaching, Pittsburg, PA, United States.

Brayton, E. *, LeHanka, C. *, Fike, K. *, Fisher, K., Callis, M. B. *, Cottrell, K. *, & Kerr, N. A. (2022,

April 1). *An intervention to reduce loneliness among college students* [Paper presentation]. Virginia Association for Psychological Science Convention, Staunton, VA, United States.

Kerr, N. A., Kurtz, J. L., Andreotta, D.*, Boylan, A.*, Brayton, E.*, Fike, K.*, Fisher, K.*, LeHanka, C.*, Lutz, C.*, Olivari, K.*, Owen, J.*, Trusty, N.*, & Williams, E.* (2022, February 16-19). *Build Your Village: A pilot study of an intervention to reduce loneliness among college students*. [Poster presentation]. Society for Personality and Social Psychology Convention, San Francisco, CA, United States.

Kerr, N. A. (2022, January 3-6). *Fighting the loneliness epidemic from the classroom*. [Teaching demonstration.] National Institute on the Teaching of Psychology Conference, St. Petersburg Beach, FL, United States.

Kerr, N. A., & Kurtz, J. L. (2021, May 26-27). *Older adults' loneliness unaffected by a brief social psychological intervention*. [Poster presentation]. Association for Psychological Science Convention, Online.

Kerr, N. A., Stanley, T. B.*, Colyer, S. A.*, Cooper, K. H.*, & Reinert, O. T.* (2020, May 21-24). *Lonely people may face less stigma than they think*. [Poster presentation]. Association for Psychological Science Convention, Chicago, IL, United States. (Conference canceled)

Colyer, S. A.*, Cooper, K. H.*, Reinert, O. T.*, Elder, D.*, Rovder, A. L.*, & Kerr, N. A. (2020, April 19-21). *Is loneliness more stigmatized than anxiety and depression?* [Paper presentation]. Virginia Association for Psychological Science Convention, Charlottesville, VA, United States (Conference canceled)

Kerr, N. A. (2020, January 3-6). *The loneliness epidemic and its implications for teaching* [Participant idea exchange]. National Institute on the Teaching of Psychology Conference, St. Petersburg Beach, FL, United States.

Kerr, N. A., & Meixner, C. (2020, January 3-6). *Feeling alone in academia: Perceived social isolation among instructional faculty* [Poster presentation]. National Institute on the Teaching of Psychology Conference, St. Petersburg Beach, FL, United States.

Young, A.*, Schumacher, M.*, Lowe, S.*, Hosig, R.*, Elder, D.*, Colyer, S.*, Burns, P.*, Abramovitch, S.*, & Kerr, N. A. (2019, April 17-19). *Prevalence of loneliness at James Madison University* [Paper presentation]. Virginia Association for Psychological Science Convention, Newport News, VA, United States.

Abramovitch, S.*, Burns, P.*, Colyer, S.*, Elder, D.*, Farmer, R.*, Hosig, R.*, Lowe, S.*,

- Schumacher, M.*, Young, A.*, & Kerr, N. A. (2019, April 17-19). *Revising the social stigma of loneliness* [Paper presentation]. Virginia Association for Psychological Science Convention, Newport News, VA, United States.
- Kerr, N. A., Schiffrin, H. H., Conway, J. L., & Perez, J. E.* (2019, January 3-6). *Teaching outside of the academy: The development and assessment of a parent education conference*. [Poster presentation]. National Institute on the Teaching of Psychology, St. Petersburg Beach, FL, United States.
- Lau, M.*, Perez, J. E.*, Craig, B.*, & Kerr, N. A. (2018, April). *A social psychological intervention to reduce distracted driving on a college campus*. [Paper presentation]. Virginia Association for Psychological Science Convention, Roanoke, VA, United States.
- Perez, J. E.*, Craig, B.*, Lau, M.*, & Kerr, N. A. (2018, April). *How prevalent is phone-related distracted driving on a college campus?* [Poster presentation]. Virginia Association for Psychological Science Convention, Roanoke, VA, United States.
- Lawrence, N. K. (2017, June). *The middle years of academia: Navigating the transition from early- to mid- career*. [Paper presentation]. Eastern Conference on the Teaching of Psychology, Staunton, VA, United States.
- Gaeta, C.*, Craig, B.*, Lawrence, N. K., & Irons, J. (2017, April). Using personalized normative feedback to reduce texting while driving among college students. [Paper presentation]. Virginia Association for Psychological Science Convention, Norfolk, VA, United States.
- Lawrence, N. K. & Oliver, E. M.* (2016, May). *Using normative social influence to reduce phone-related distracted driving on a college campus*. [Poster presentation]. Annual Conference of the Association for Psychological Science, Chicago, IL, United States.
- Bily, R.*, Murphy, N.*, Oliver, E. M.*, Weathers, J.*, & Lawrence, N. K. (2016, April). *Assessing a campus-wide intervention to reduce texting while driving*. [Paper presentation]. Virginia Association of Psychological Science Convention, Newport News, VA, United States.
- Murphy, N., Oliver, E. M., Phelan, M., Weathers, J., Bily, B., & Lawrence, N. K. (2016, April). *Inducing hypocrisy to reduce phone-related distracted driving*. [Poster presentation]. Virginia Association of Psychological Science Convention, Newport News, VA, United States.
- Weathers, J., Bily, R., Gaeta, C., Murphy, N., Oliver, E. M., & Lawrence, N. K. (2016, April). *Road sign wording influences prevalence of phone-related distracted driving*. [Poster presentation]. Virginia Association of Psychological Science Convention, Newport News, VA, United States.
- Lawrence, N. K. (2016, January.) *Not just an instructor: Balancing the demands of work and*

parenthood. [Participant idea exchange]. National Institute on the Teaching of Psychology, St. Petersburg's Beach, FL, United States.

Lawrence, N. K. (2015, October). *Telling your story: How to document effective faculty performance*. [Workshop]. Society for the Teaching of Psychology's Annual Conference on Teaching, Decatur, GA, United States.

Lawrence, N. K., Kelly, H. N.*, & Williams, L. M. (2015, May). *"Please don't text and drive:" Induced hypocrisy motivates drivers to reduce distractions*. [Poster presentation]. Annual Conference of the Association for Psychological Science, New York, NY, United States.

Zinn, T. E. & Lawrence, N. K. (2015, May). *Helicopter instructors: Crossing the line between helping and hovering*. [Invited presentation]. Annual Conference of the Association for Psychological Science, New York, NY, United States.

Harting, R. M.*, Fitzgerald, K. S.*, Deitrick, C. R.*, Moxley, S. E.*, Oliver, E. D.*, Yablonski, A. J.*, Kelly, H. N.*, Welch, C. A., & Lawrence, N. K. (2015, April). *Strengthening injunctive norms against phone-related distracted driving*. [Poster presentation]. Virginia Psychological Association Convention, Virginia Beach, VA, United States.

Yablonski, A. J.*, Kelly, H. N.*, Harting, R. M.*, Fitzgerald, K. S.*, Deitrick, C. R.*, Moxley, S. E.*, Oliver, E. D.*, & Lawrence, N. K. (2015, April). *Who texts and drives? The relationship between phone-related distracted driving and other traits*. [Poster presentation.] Virginia Psychological Association Convention, Virginia Beach, VA, United States.

Moxley, S. E.*, Oliver, E. D.*, Yablonski, A. J.*, Kelly, H. N.*, Harting, R. M.*, Fitzgerald, K. S.*, Deitrick, C. R.*, & Lawrence, N. K. (2015, April). *Harnessing the power of normative social influence*. [Paper presentation]. Virginia Psychological Association Convention, Virginia Beach, VA, United States.

Kelly, H. N.*, Deitrick, C. S.*, Moxley, S. E.*, Oliver, E. D.*, Yablonski, A. J.*, Harting, R. M.*, Fitzgerald, K. S.*, & Lawrence, N. K. (2015, April). *Using the induced hypocrisy paradigm to reduce phone-related distracted driving in the field*. [Paper presentation]. Virginia Psychological Association Convention, Virginia Beach, VA, United States.

Lawrence, N. K., Baker, S. C., & Jakobsen, K. V. (2015, January). *Changing students' perceptions of instructor caring*. [Poster presentation]. National Institute of the Teaching of Psychology, St. Petersburg Beach, FL, United States.

Lawrence, N. K. (2015, January). *Team-based learning*. [Participant idea exchange.] National Institute of the Teaching of Psychology, St. Petersburg Beach, FL, United States.

Lawrence, N. K. (2014, May). *Highlighting the injunctive norm to reduce phone-related*

distracted driving. [Paper presentation.] Annual meeting of the Midwestern Psychological Association, Chicago, IL, United States.

Welch, A.*, Wampler, F.*, Vermillera, M.*, Kelly, H.*, Keller, P.*, Iaconelli, R.*, Hartka, T.*, Cartolaro, A.*, & Lawrence, N. K. (2014, April). *Using the induced hypocrisy paradigm to reduce texting while driving* [Paper presentation]. Spring Convention of the Virginia Psychological Association, Norfolk, VA, United States.

Cartolaro, A.*, Kartka, T.*, Iaconelli, R.*, Keller, P.*, Kelly, H.*, Vermillera, M.*, Wampler, F.*, Welch, A.* & Lawrence, N. K. (2014, April). *A social norm intervention to reduce phone-related distracted driving: Part 2* [Paper presentation]. Spring Convention of the Virginia Psychological Association, Norfolk, VA, United States.

Lawrence, N. K. (2014, February). *The benefits of cumulative exams* [Paper presentation]. Conference on Higher Education Pedagogy, Blacksburg, VA, United States.

Lawrence, N. K., Buzinski, S. & Kurtz, J. L. (2013, June). *A few of our favorite things: Activities and demonstrations for teaching psychology* [Invited presentation]. Eastern Conference on the Teaching of Psychology, Staunton, VA, United States.

Lawrence, N. K., Collins, E.*, & Rice, J.* (2013, May). *The relationship between mothers' parenting practices and young adults' focus on the self* [Poster presentation]. Annual meeting of the Association for Psychological Science, Washington, D.C., United States.

Lawrence, N. K. & Andonyadis, D.* (2013, May). *The relationship between concerted cultivation in childhood and narcissism in young adulthood* [Poster presentation]. Annual meeting of the Association for Psychological Science, Washington, D.C., United States.

Wiecheki, L.*, Vila, K.*, Kelly, H.*, Janser, S.*, Browne, R.*, Adams, T.*, Lawrence, N. K. (2013, April). *A social norm intervention to reduce phone-related distracted driving*. Paper presented at the Spring meeting of the Virginia Psychological Association, Richmond, VA.

Lawrence, N. K., Farley, S., Irons, J., Poe, D., & Saville, B. (2012, June). *A few of our favorite things: Activities and demonstrations for teaching psychology*. Invited presentation at the Eastern Conference on the Teaching of Psychology, Staunton, VA.

Boyd, S.A.*, Corwin, H.A.*, Montgomery, S.N.*, Owens, K.N.*, Smith, K.L.*, Lawrence, N. K., & Jurich, D. P. (2012, April). *Raising Generation Me: The relationship between parenting practices and college students' focus on the self*. Poster presented at the Spring meeting of the Virginia Psychological Association, Norfolk, VA.

Lawrence, N. K. & Jakobsen, K.V. (2011, October). *Active learning strategies for any*

psychology course. Presentation at the 12th annual Mid-Atlantic Teaching of Psychology Conference, Largo, MD.

Lawrence, N. K. (2011, October). *Teaching social influence*. Participant idea exchange presented at the 13th annual Mid-Atlantic Teaching of Psychology Conference, Largo, MD.

Lawrence, N. K., & Jakobsen, K.V. (2011, October). *Active learning strategies in large general psychology courses*. Presentation at the Best Practices: Teaching Introduction to Psychology Conference, Atlanta, GA.

Lawrence, N. K., Davis, C.*, Hargrove, C.*, & Rothwell, A.* (2011, October). *The benefits of cumulative exams in a general psychology course*. Poster presentation at the Best Practices: Teaching Introduction to Psychology Conference, Atlanta, GA.

Lawrence, N. K., Boyd, C.C., Mowery, J., Nicodemus, C., & Vasiliasukas, L. (2011, June). A few of our favorite things: Activities and demonstrations for teaching psychology. Invited presentation at the Eastern Conference on the Teaching of Psychology, Staunton, VA.

Goard, M.F.*, Hayden, J.C.*, Johnson, C.A.*, Schutzer, B.P.*, Smith, H.L*, & Lawrence, N. K. (2011, April). *Are parents to blame for Generation Me's focus on the self?* Poster presented at the Spring meeting of the Virginia Psychological Association, Hot Springs, VA.

Lawrence, N. K., Johnson, C. A.*, & Snyder, K. A.* (2011, February). *What are the benefits of cumulative exams?* Poster presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Lawrence, N. K. (2010, October). *Teaching general psychology online*. Participant idea exchange presented at the 12th annual Mid-Atlantic Teaching of Psychology Conference, Largo, MD.

Lawrence, N. K., DuVall, K., Riener, C., Tickle, J., & Vasiliasukas, L. (2010, June). *A few of our favorite things: Activities and demonstrations for teaching psychology*. Invited presentation at the Eastern Conference on the Teaching of Psychology, Staunton, VA.

Gregory, C.*, Davidoff, K.*, Fultz, S.*, Gamotis, K.*, Lazos, K.* & Lawrence, N. K. (2009, April). *The relationship between academic entitlement and attributions of success and failure*. Poster presented at the Spring meeting of the Virginia Psychological Association, Williamsburg, VA.

Lawrence, N. K., Beers, M., Beins, B., Cole, M., Klaaren, K., & Lewandowski, G. (2009, June).

A few of our favorite things: Activities and demonstrations for teaching psychology.

Invited presentation at the Eastern Conference on the Teaching of Psychology, Staunton, VA.

Lawrence, N. K., Apple, K.J., Reis-Bergan, M.J., & Zinn, T.E. (2009, October). *"You can do*

anything you want": Taboo topics in advising. Symposium presented at Hot Topics: Best Practices in Teaching Controversial Issues in Psychology conference, Atlanta, GA.

Apple, K.J., Barron, K.E., Irons, J., Lawrence, N. K., Reis-Bergan, M., Saville, B.K., et al.

(2008, June). *A few of our favorite things: Activities and demonstrations for teaching psychology.* Invited presentation at the Eastern Conference on the Teaching of Psychology, Staunton, VA.

Lawrence, N. K., Rogers, D., McCormack, K. (2007, February). *My first few years of teaching:*

Reflections and recommendations. Invited presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Lawrence, N. K., & Zinn, T. E. (2007, February). *Chapter quizzes and self-correcting exams:*

Two ways to enhance students' efficacy and learning. Invited presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Konova, A.* , Sacks, J.* , Schudda, J.* , Zambeno, M.* , & Lawrence, N. K.(2007, April). *The*

impact of quizzes on students' self-efficacy and exam performance. Presentation at the Spring meeting of the Virginia Psychological Association, Richmond, VA.

Konova, A.* , Sacks, J.* , Schudda, J.* , Zambeno, M.* , & Lawrence, N. K.(2007, April).

Students' misconceptions about psychology. Poster presented at the Spring meeting of the Virginia Psychological Association, Richmond, VA.

Lawrence, N. K., Ansburg, P. I., & Gurung, R. A. R. (2007, August). *Models of excellence in*

fostering the scholarship of teaching. Presentation at the annual meeting of the American Psychological Association, San Francisco, CA.

Lawrence, N. K.(2007, October). *Students' misconceptions about psychology.* Poster presented

at the Beginnings and Endings: Best Practices for Introducing and Bringing Closure to the Undergraduate Psychology Major conference, Atlanta, GA.

Kerr, N. A.(2006, February). *Teaching research methods in the general psychology course.*

Invited presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Sullivan, M., Kerr, N. A., & Spears, A. (2006, February). *Effective activities and demonstrations for teaching research methods*. Invited presentation at the Southeastern Conference on the Teaching of Psychology, Atlanta, GA.

Kerr, N. A. (2006, April). *The impact of announced chapter quizzes on students' self-efficacy and exam performance*. Invited presentation at the annual meeting of the Virginia Psychological Association, Virginia Beach, VA.

Beins, B.C., Wilson, J. H., Clump, M. A., & Kerr, N. A. (2006, August). *Live from New Orleans: Statistics and research methods activities*. Invited presentation at annual meeting of the American Psychological Association, New Orleans.

Hess, S. M.*, Cooper, S.J.*, Rudy, J.L.*, Sacks, J.S.*, & Kerr, N. A. (2006, April). *Teaching efficacy among college professors*. Poster presented at the Spring meeting of the Virginia Psychological Association, Virginia Beach, VA.

Kerr, N. A. (2005, January). *The game project in introductory psychology: Lessons learned*. Poster presented at the 27th Annual National Institute on the Teaching of Psychology, St. Petersburg Beach, FL.

Kerr, N. A. (2005, January). *Eliminating social loafing on group projects*. Participant idea exchange presented at the 27th Annual National Institute on the Teaching of Psychology, St. Petersburg Beach, FL.

Kerr, N. A., Serdikoff, S.L., Zinn, T. E., & Baker, S. (2005, October). *Ten years later: Have we demystified critical thinking?* Symposium presented at Engaging Minds: Best Practices in Teaching Critical Thinking Across the Curriculum conference, Atlanta, GA.

Zinn, T. E., Saville, B. K., Kerr, N. A., Barron, K. E., Andre, J. T. (2005, October). *Addressing critical thinking in the statistics/research methods sequence*. Symposium presented at the Engaging Minds: Best Practices in Teaching Critical Thinking Across the Curriculum conference, Atlanta, GA.

Kerr, N. A., West, J. & Adams, A. (2005, October). *eInstruction's Classroom Performance System: Collect Student Input through Handheld Devices in the Classroom*. Invited presentation at the Center for Instructional Technology 3rd Annual Teaching and Learning with Technology Conference, James Madison University, Harrisonburg, VA.

Brady, C. E.*, Donaghy, J. M.*, Tucker, K. D.*, Yuen, N. C.*, & Kerr, N. A. (2005, April). *The importance of performance feedback on self-efficacy and intrinsic motivation*. Poster presented at the Spring meeting of the Virginia Psychological Association, Williamsburg, VA.

Kerr, N. A. (2004, May). *The role of ingroup identification in message-based persuasion*.

Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Kerr, N. A.(2003, October). *The use of feature films in introductory psychology courses*. Poster presented at the Taking Off: Best Practices in Teaching Introductory Psychology conference, Atlanta, GA.

Forsyth, D. R., Zyzanski, L. E., & Kerr, N. A.(2002, February). *Localized social identity and environmental awareness, attitudes, and intentions*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Savannah, GA.

Kerr, N. A., & Stasson, M. F. (2002, May). *The persuasive impact of ingroups and outgroups: Social identity as a determinant of message processing*. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Smith, B. N., Markus, M. J., Kerr, N. A., & Stasson, M. F. (2001, April). *Need for cognition as an intrinsic motivator in collective performance*. Poster presented at the annual meeting of the Society for Industrial and Organizational Psychology, San Diego, CA.

Kerr, N. A., & Stasson, M. F. (2001, May). *Source sex effects in the elaboration likelihood model*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Kerr, N. A., Smith, B. N., Markus, M. J., & Stasson, M. F. (2000, May). *Need for cognition as a moderator of social loafing*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

Hart, J. W., Karau, S. J., Stasson, M. F. & Kerr, N. A.(1999, October). *Achievement motivation and expected co-worker effort in collective task performance*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Richmond, VA.

Forsyth, D. R. & Kerr, N. A.(1999, August). *Are adaptive illusions adaptive?* Poster presented at the annual meeting of the American Psychological Association, Boston, MA.

Kerr, N. A.& Stasson, M. F. (1999, October). *The moderating role of source gender in message-based persuasion*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Richmond, VA.

Kerr, N. A.(1998, October). *Nonverbal communication as compensation for impaired speech*. Poster presented at the annual meeting of the Society of Southeastern Social Psychologists, Athens, GA.

KEYNOTE ADDRESSES AND PUBLIC TALKS

Kerr, N. A. (2025, May). *The loneliness cue: Science-backed strategies for building connection at any age*. Invited talk at Sunnyside Retirement Community, Harrisonburg, VA.

Kerr, N. A. (2024, November). *Eight evidence-based strategies for creating meaningful connection*. Invited talk at Psychology in the Valley Speaker Series, Harrisonburg, VA.

Kerr, N. A. & Kurtz, J.L. (2023, October). *Flex your social muscle: Learn evidence-based strategies for creating meaningful connection*. Invited talk at Active Aging Week at the Virginia Mennonite Retirement Community, Harrisonburg, VA.

Kerr, N. A. (2022, November). *Embracing loneliness*. Invited talk for the McCain Whole Health Care Wellness Workshop, Harrisonburg, VA.

Kurtz, J. L. & Kerr, N. A. (2021, March). *Build Your Village: A research-based program to increase students' social connectedness*. Invited talk for the Virginia Association of Independent Schools Winter Webinar series, virtual presentation.

Kerr, N. A., (2021, March). *Proven strategies to increase social connection and well-being...even during a pandemic*. Invited talk for JMU's Lifelong Learning Institute, virtual presentation.

Kerr, N. A., (2020, November). *The transformative power of social connection*. Invited talk at a chapter meeting of the American Association of University Women, virtual presentation.

Kerr, N. A., (2018, September). *The loneliness epidemic*. Invited talk at The Parent Conference, Harrisonburg, VA.

Kerr, N. A. (2018, June). *The loneliness epidemic*. Invited talk at Rise Methodist Church, Harrisonburg, VA.

Kerr, N. A., (2017, November). *Living and working in a distracted world*. Invited talk at the annual conference of Fiscal Officers of Colleges and Universities State Supported (FOCUS), Richmond, VA.

Kerr, N. A. (2017, November). *The science of persuasion*. Invited talk at the annual conference of Fiscal Officers of Colleges and Universities State Supported (FOCUS), Richmond, VA.

Kerr, N. A. (2017, September). *From the bedroom to the highway: The science of smartphone addiction and distraction*. Invited talk given at the University of Mary Washington.

Lawrence, N. K. (2016, February). *Support your students (but not too much): How your relationships with students affect their learning and development*. Keynote address at the Faculty/Staff In-Service for Southwest Virginia Community College.

Lawrence, N. K. (2015, October). *Relationships matter: How your relationships with students can transform the classroom*. Keynote address given at the Teaching of Psychology conference for the Virginia Community College System, Roanoke, VA.

Lawrence, N. K. (2015, February). *Help, don't hinder: Relationships that enhance student satisfaction, motivation, and learning*. Keynote address given at the Teaching Preconference of the Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

ON-CAMPUS WORKSHOPS, ROUNDTABLES, AND PRESENTATIONS

Kerr, N. A., Lewis, E. J., Hart, V., & Hesse, M. (2025, January). *Collaborative teaching for IPE and IDE*. Invited presentation for the College of Health and Behavioral Studies.

Kerr, N. A. (2025, March). *Flex your social muscle: Learning evidence-based strategies for creating meaningful connection*. Invited presentation at the Older Women's Wellness for Life Program of the Morrison Bruce Center.

Kerr, N. A. (2021, April). *Proven strategies to increase social connection and well-being...even during a pandemic*. Presentation at the Balanced Dukes Conference.

Kerr, N. A. (2020, May). *The loneliness epidemic and its implications for teaching*. Presentation for the Center for Faculty Innovation's May Symposium. (Conference canceled.)

Kerr, N. A. (2019, April). *The loneliness epidemic*. Invited presentation at the Older Women's Wellness for Life Program of the Morrison Bruce Center.

Kerr, N. A. (2018, November). *Don't neglect your social health*. Invited presentation at the Women's Health and Wellness Program of the Morrison Bruce Center.

Jakobsen, K., & Lawrence, N. K. (2016, February). *Making your large classes seem small*. Invited workshop for the Center for Faculty Innovation.

Lawrence, N. K. (2015, August). *Telling your story: How to document effective faculty performance*. Invited workshop at New Faculty Orientation.

Lawrence, N. K. & Jakobsen, K.V. (2015, May). *Faculty perspectives on work and parenthood*. Invited presentation at the Center for Faculty Innovation's May Symposium.

Nash, C. & Lawrence, N. K. (2015, May). *Reflective and effective: Ending the semester on a high note*. Invited workshop at the Center for Faculty Innovation's May Symposium.

Lawrence, N. K., Adams, M., & Way, H. (2015, February). *Working parenthood*. Roundtable

offered by the Center for Faculty Innovation.

Lawrence, N. K., Eck, B., & Zimmerman, T. (2014, October). *Reinventing yourself at mid-career*. Roundtable offered by the Center for Faculty Innovation.

Lawrence, N. K. (2014, May). *Cumulative exams: The good, the bad, and the ugly*. Invited presentation at the Center for Faculty Innovation's May Symposium.

GRANTS

2022	College of Health and Behavioral Studies Research Grant James Madison University, \$5,000 <i>Research on an Intervention to Reduce Loneliness Among College Students</i>
2017	Fund for Teaching and Public Understanding of Psychological Science Association for Psychological Science, \$5000 <i>Support for Partners in Parenting Education Conference</i>
2017	College of Health and Behavioral Studies Mini Grant James Madison University, \$1000 <i>Research on Social Norm Interventions to Reduce Distracted Driving</i>
2017	Innovation Services Seed Grant James Madison University, \$300 <i>Support for Online Teaching</i>
2016	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$1,000 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2015	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$1,000 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2015	College of Health and Behavioral Studies Mini Grant James Madison University, \$415 <i>Research on Social Norm Interventions to Reduce Distracted Driving</i>
2015	Society for the Teaching of Psychology's Conference Speaker Grant Program, \$1,000 <i>Support for Eastern Conference on the Teaching of Psychology</i>
2014	Society for the Teaching of Psychology's Conference Speaker Grant Program, \$1,000

Support for Eastern Conference on the Teaching of Psychology

2014	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$1,000 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2013	Society for the Teaching of Psychology's Conference Speaker Grant Program, \$1,000 <i>Support for Eastern Conference on the Teaching of Psychology</i>
2013	College of Health and Behavioral Studies Research Grant James Madison University, \$2,003 <i>Research on Social Norm Interventions to Reduce Distracted Driving</i>
2013	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$1,000 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2013	College of Health and Behavioral Studies Mini Grant James Madison University, \$698 <i>Research on Social Norm Interventions to Reduce Distracted Driving</i>
2012	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$1,000 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2012	College of Integrated Science and Technology Mini Grant James Madison University, \$1,000 <i>Research on Modern Parenting</i>
2011	General Education Program Grant James Madison University, \$800 <i>Research on Cumulative Exams</i>
2008	College of Integrated Science and Technology Mini Grant James Madison University, \$1,000 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2007	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$750 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2007	College of Integrated Science and Technology Mini Grant James Madison University, \$750

Travel to the Southeastern Conference on the Teaching of Psychology

2006	American Psychological Association Board of Education Affairs Grants for Precollege and Undergraduate Teaching Conferences, \$1,125 <i>Support for the Eastern Conference on the Teaching of Psychology</i>
2006	General Education Program Grant James Madison University, \$3,775 <i>Support for Introductory Psychology Workshop</i>
2006	College of Integrated Science and Technology Research Grant James Madison University, \$4,000 <i>Research on Quizzing</i>
2006	College of Integrated Science and Technology Mini Grant James Madison University, \$435 <i>Travel to the Southeastern Conference on the Teaching of Psychology</i>
2005	College of Integrated Science and Technology Mini Grant James Madison University, \$435 <i>Travel to the National Institute on the Teaching of Psychology</i>

DEPARTMENTAL SERVICE

2024-2025	Mentor for new faculty member
2020-2021	Member, Committee on Minority Faculty Recruitment and Retention
2018-2020	Member, Personnel Advisory Committee
2005-2017	Director, <i>Eastern Conference on the Teaching of Psychology</i>
2008-2015	Co-Chair, General Psychology Steering Committee
2010-2012	Member, Personnel Advisory Committee
2010-2011	Chair, Research Methods Position Search Committee
2009-2010	Chair, Research Methods/Social Psychology Position Search Committee
2003-2010	Chair, Teaching Excellence Committee
2003-2010	Member, Research Methods Curriculum Committee
2007-2008	Member, General Psychology Position Search Committee
2005-2007	Member, Personnel Advisory Committee
2004-2006	Member, Curriculum and Instruction Committee
2004-2006	Member, Teaching Evaluation Committee
2004-2005	Editor, Department of Psychology Teaching Newsletter

COLLEGE AND UNIVERSITY SERVICE

2023-2025	Member, Interprofessional Education and Interdisciplinary Education Council
2023-2025	Member, Institute for Innovation in Health and Human Services (IIHHS) Innovative Collaborative
2024	Co-Chair, Search Committee for Associate Director of Ethical Reasoning in Action
2020-2021	Chair, <i>Build Your Village: A Program to Help JMU Students Cultivate Meaningful Social Connection</i>
2019-2020	Mentor, New Faculty Academy
2014-2015	Faculty Associate, Center for Faculty Innovation
2014-2015	Teaching Analysis Poll (TAP) Consultant, Center for Faculty Innovation
2004-2015	Member, Cluster Five Steering Committee of General Education Program
2014-2015	Chair, CHBS Faculty Development Committee
2013-2015	Elected Member, CHBS Faculty Development Committee
2013	Member, Search Committee for Supplemental Instruction Coordinator for JMU Learning Centers
2011-2012	Member, Academic Program Review Self-Study Team for General Education Program
2008	Member, Advertising Minor Development Committee
2004	Member, Faculty Friends Program

LOCAL, STATE, AND NATIONAL SERVICE

2020-2025	Host workshops and retreats for local community members who want to learn about and practice the science of human connection
2021-2022	Reviewer, <i>Journal of Social and Personal Relationships</i>
2017-2021	Director, <i>Partners in Parenting Conference</i> (educational conference for parents in the local community)
2005-2018	Reviewer, <i>Teaching of Psychology</i>
2012- 2016	Director, <i>Annual Conference on Teaching</i> (National Conference), Society for the Teaching of Psychology
2015	Member, Annual Conference on Teaching Subcommittee, Society for the Teaching of Psychology
2013-2014	Member, National Advocacy for Psychology Undergraduates Task Force, Society for the Teaching of Psychology
2010-2011	Member, Model Teaching Competence Presidential Task Force, Society for the Teaching of Psychology
2007-2008	Member, Director of Society Programming Search Committee, Society for the Teaching of Psychology
2006-2008	Member, Conference Planning Group, Society for the Teaching of Psychology
2005-2008	Moderator for <i>PsychTeacher</i> listserv, Society for the Teaching of Psychology

2006-2007

Co-Chair, Society Involvement Presidential Task Force, Society for the Teaching of Psychology