

Create Arena Zero Edits - Higgsfield.ai

✓ You **NEED** a dedicated page for this campaign

⚠ **Page Niche:** This campaign is open to **movie and anime niche pages only**. General or unrelated pages will not be approved.

WHAT TO DO

Create engaging high quality edits of the new Higgsfield ai movie. Use cool onscreen text, transitions, effects, beat drops, good music, etc.

The film was created entirely on the Higgsfield AI platform with original characters and an original storyline. Treat it like you would any hype fan clip — find the most cinematic, emotional, or action-packed moments and let the content speak for itself.

Content folder (download footage here):

[Dropbox — Arena Zero Film Folder](#)

A Clip Bank with pre-made hooks is also available — you may use one of these hooks in your clip or create your own.

⚠ **Use ONLY footage from the official Arena Zero film file linked above.**
Clips using footage from any other source will be rejected immediately.

VIDEO LENGTH (REQUIRED)

Each video must be at least 20 seconds long. Maximum length: 3 minutes (180 seconds).

- ✓ Minimum: 20 seconds
- ✓ Maximum: 3 minutes

CAPTION GUIDELINES (REQUIRED)

Your caption must include all of the following:

- ✓ Reference the film as the first-ever AI film or AI TV series
- ✓ Mention the series name: Arena Zero
- ✓ Include the link: higgsfield.ai/series
- ✓ Include the required hashtags: #ArenaZero and #HiggsFieldOriginalSeries (see Disclosure section)

Caption Examples:

- "The first ever AI film just dropped and I can't stop watching 🤖 Arena Zero is insane — watch the full thing at [higgsfieldai](#) #ArenaZero #HiggsFieldOriginalSeries"
- "Nobody's talking about this... the first AI TV series is here. Arena Zero 🎬 [higgsfieldai](#) #ArenaZero #HiggsFieldOriginalSeries"
- "This is actually the first ever AI film and the story goes HARD. Arena Zero — [higgsfieldai](#) #ArenaZero #HiggsFieldOriginalSeries"
- "First ever AI film series and it's giving actual cinema. Arena Zero — watch free at [higgsfieldai](#) #ArenaZero #HiggsFieldOriginalSeries"
- "Arena Zero is the first AI movie ever made and it genuinely goes crazy. [Higgsfieldai](#) #ArenaZero #HiggsFieldOriginalSeries"

You may write your own caption as long as it meets all requirements above.

ON-SCREEN TEXT (CREATIVE FREEDOM)

For editors, you guys can do really anything with this, captions, anything creative. Words that the characters are saying etc. Be creative with it.

REQUIREMENTS

- ✓ Download and post ONLY content from the official Arena Zero film file
- ✓ Caption must mention the film as the first AI film or AI TV series
- ✓ Caption must mention Arena Zero by name
- ✓ Caption must include the link [higgsfield.ai/series](#)
- ✓ Required hashtags must be in caption: #ArenaZero and #HiggsFieldOriginalSeries
- ✓ Post to TikTok and/or YouTube Shorts
- ✓ Video must be at least 20 seconds — maximum 3 minutes
- ✓ High-quality posts only — no blurry or low-effort content
- ✓ English content only
- ✓ Post must stay live for 30 days minimum
- ✓ Minimum 0.20% engagement rate (1,000 views = minimum 2 likes)
- ✓ Likes must be visible — hidden likes = automatic rejection
- ✓ Page audience should primarily be Tier 1 countries (USA, English-speaking audiences — 30%+ Tier 3 may be removed)
- ✓ No NSFW content
- ✓ By participating you agree to make your post FTC compliant

NOT ALLOWED

- ✗ Content from any source other than the official Arena Zero film file
- ✗ Captions that do not mention Arena Zero or the first-ever AI film

- ✗ Captions missing the link higgsfield.ai/series
- ✗ Missing required hashtags: #ArenaZero or #HiggsFieldOriginalSeries
- ✗ On-screen text that does not meet readability standards (if used)
- ✗ Videos under 20 seconds or over 3 minutes
- ✗ Low-quality or lazy uploads
- ✗ NSFW, violent, or controversial content
- ✗ Removing the post before 30 days
- ✗ Hidden likes
- ✗ Non-English content
- ✗ Content that feels like an advertisement — clips must feel organic and fan-driven