Bemidji Curling Club Board Meeting
July 20th, 2021

In Attendance:
Amanda Kelly
Conrad Kelly
Myles McDanel
Jordan Stearns
Dave Willford
Stuart Noble
Eric Johannsen
John Andringa

GM Report:

- Eric would like to increase our line of credit by $5,000 to pay bills and expenses for club.

Motion Passed to increase line of credit by $5,000

1st: Eric Johannsen
2nd: Conrad Kelly

- All important dates should be sent to Amanda to be added to Club Manager to help develop a useful Club Calendar
- Hannah moved to Fargo, we will be in need of a new Bar Manager.
- Cathy Thompson should be contacted to see if there is interest in being Bar Manager again.
- Conrad briefly reviewed Minnesota State Liquor License requirements. Different rules apply to clubs and our percentage of food sold could be drastically reduced than we previously thought. Eric not in attendance, unable to know status on this topic.
- Dave mentioned he noticed at an out of town bonspiel they were able to have beer and other alcohol sold by donation. He will talk to Eric about this.

Membership:

- Eric J presented dues sheet showing 3% increase in dues amount.
- Payment plan should be shown available in 4 payment increments starting in November and ending in February.
- CVV Code needs to be added to Credit Card Portion.
- No early pay discount will apply if the payment plan portion has been selected.
- Skips name should be removed from league box and should be made into a check mark about which league is preferred.

Marketing:

- Adopt A Rock Program is live on the website and social media.
- Jordan will set up Facebook group for subs and teams to find members as part of a club opening marketing plan as we are getting closer to curling season.

- Other posts leading up to opening will include promoting Community Ed Class, Learn to Curls (if we have them scheduled), and Start of Season Open House as we get more details.

Finance:

- No news, working on connecting with Eric F.

Paul Bunyan Bonspiel:

- Lanny not in attendance – no news

Juniors:

- Dave will be asking juniors if they would be able to help with prizes for Open House
- Questions have been asked about key card reader for the main door.

***Strategic Planning*:**

- No news

USCA Nationals:

- Dates for 2024 are February 4-11th. Sanford rental would be needed from January 28th February 11th.
- BSU Athletic Director has agreed to dates but we are still waiting on a letter of intent.
- Conrad will begin reaching out to Visit Bemidji and others who showed interest in the 2023 event
- Bid will need to be placed by June 15th 2023

Club Event Broadcasting:

- John will meet with Bill Sanford

Safesport:

- Lanny is not here, unsure if he has completed course
- Dave still needs to complete course
- Reminder for past members to complete refresher course

Senior Nationals Bid:

- Conrad will ask for dates on 2022 to see if this event is spoken for. BCC would be interested in hosting if still available.

Website & Logo:

- Amanda started on logo but has not finished.
- Rob looked into different website hosting services that could potentially offer more benefits to members.
- After much review it seems that Curling Club Manager would be the best fit still for the club.
- Amanda will help give Jordan access to Curling Club Manager so we can market how to use it to members.

- Eric will activate Curling Club Manager for this season beginning in September.

Kick Off Party:

- Dave will consider combining the Start of Season Open House with the Community Ed Bonspiel, however this conflicts with Deer Hunting Opener. Spiel could be moved to a weekday if needed.
- Dave would like to do a Membership Drive and raffle off a membership.
- Junior Curling will have a booth, league chairs could help promote their leagues, logo pins and Dave's pizza would be available, looking at a 4 hour window.

Board Welcome Kit:

- Eric added feedback from last meetings notes.
- Document is now 21 pages and includes the bylaws, what to expect at meetings, Safesport information, financial reports, contact sheet, hierarchy chart and job descriptions.

SWCA Membership Inquiry:

- Amanda sent in application.
- Discussion of different bonspiels the club could host: Stu & Dave will work on 5 and under spiels for the club to host, Jamie is interested in hosting an open spiel – an email thread will be developed to continue to discuss spiel options.

MCA:

- An email from the president was received looking for volunteers to help promotes Minnesota Curling in the cities at the Vikings Training Facility during July 28th - August 12th.
- Email Amanda if you are interested in attending.
- An email should be send to members to see if any club members would like to volunteer.

Blood Donation Center:

- We were contacted about hosting a blood drive since the armory is unavailable and they need a host site.
- A climate controlled site is needed and since the event is in August we would not be able to provide A/C. Amanda will let them know we cannot accommodate their needs.

Newsletter:

- Amanda will forward a copy of last year's newsletter for review.
- Start to think of what you want to include in this year's newsletter.
- Addresses can be pulled from Curling Club Manager to an excel spreadsheet.

Motion passed to Adjourn Meeting

1st: Stu Noble
2nd: Eric Johannsen

Meeting Adjourned at 7:06pm

Next Board Meeting: Tuesday, August 17th, at 5:30pm