

**Course Information Sheet****Course Name: Commercial Photography I****Instructional Material: Photography: Portfolio to Profession****First Semester:**

Week	Topic
Week 1	Introduction to Commercial Photography
Week 2	Camera Fundamentals
Week 3	Manual Mode Mastery
Week 4	Light: The Essential Tool
Week 5	Composition
Week 6	Product Photography
Week 7	Post-Production Fundamentals
Week 8	Headshots & Portraits
Week 9	Environmental Portraits
Week 10	Studio Lighting
Week 11	Photo Retouching
Week 12	Food Photography
Week 13	Architectural Photography
Week 14	Landscape Photography
Week 15	Sports Photography
Week 16	Photojournalism & Event Photography
Week 17	Digital Portfolio
Week 18	First Semester Project Showcase

**Second Semester:**

Week	Topic
Week 19	The Business of Photography
Week 20	Client Communication
Week 21	Advanced Lighting Techniques
Week 22	Themed Shoots
Week 23	Fashion Photography
Week 24	Creating a Marketing Campaign
Week 25	Advanced Retouching
Week 26	Fine Art Photography
Week 27	Videography Fundamentals
Week 28	Studio Management
Week 29	Independent Project: Phase 1
Week 30	Independent Project: Phase 2
Week 31	Independent Project: Phase 3
Week 32	Final Project Critiques
Week 33	Building a Professional Portfolio Website
Week 34	Social Media Marketing for Photographers
Week 35	Mock Interview & Business Plan Prep
Week 36	Final Presentation & Showcase