

The AI Building Blocks Of Your Business

The AI Tools I Use Every Day

These are the tools I personally use on a daily basis to run my business and create leverage.

- **ChatGPT**
 - Writing and brainstorming
 - Email creation
 - Sales copy
 - Planning and strategy
- **Custom ChatGPTs**
 - My preferred way to use GPT
 - Create task-specific AI bots
 - Train bots to support content, sales, and systems
- **Canva AI**
 - Text-to-image
 - Magic Write
 - Magic Design
 - Ideal for non-designers
- **Syllaby.io**
 - AI video script writing
 - Content planning and scheduling
- **Google VEO 3**

- Create cinematic, movie-style videos
 - Includes visuals and sound
 - **Manus.im**
 - AI agent capable of handling complex tasks
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Writing, Chat, and Thinking Tools

These tools support writing, ideation, planning, and clarity.

- **ChatGPT**
 - Writing
 - Brainstorming
 - Emails
 - Sales copy
 - Planning
- **Magai**
 - ChatGPT with saved conversations
 - Brand memory
 - Personas and organization
- **Claude**
 - Deep writing
 - Long context retention
 - Very natural tone
- **Notion AI**
 - Summarizing content
 - Rewriting text

- Organizing ideas and tasks
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Design and Visual Creation Tools

Use these tools to create graphics, images, and presentations.

- **Canva AI**
 - Text-to-image
 - Magic Write
 - Magic Design
 - **Gamma AI**
 - Create full presentations from scratch
 - **Midjourney**
 - High-quality AI image generation
 - **Leonardo.ai**
 - Similar output to Midjourney
 - More intuitive user interface
 - **Adobe Firefly**
 - AI design tools inside the Adobe ecosystem
 - Best for advanced users
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Video Creation and Editing Tools

These tools help with scripting, editing, and repurposing video content.

- **Syllaby.io**
 - AI video scripts

- Content planning
 - **Google VEO 3**
 - High-end video creation with sound
 - **Descript**
 - Edit video and audio by editing text
 - **Opus Clip**
 - Automatically repurpose long videos into short-form clips
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Voice, Audio, and Avatar Tools

Tools for narration, voiceovers, and AI-powered avatars.

- **ElevenLabs**
 - Hyper-realistic voice generation
 - Voice cloning
 - **HeyGen**
 - AI avatars
 - Talking-head style videos
 - **Lovo**
 - Podcast-style narration
 - Script-to-voice conversion
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Automation and System Builders

These tools connect your systems and remove manual work.

- **Zapier**

- App-to-app automation
 - Simple workflows
 - **Make**
 - Advanced automations
 - Complex integrations
 - **MindPal**
 - Central AI dashboard
 - Manage multiple AI tools in one place
 - **N8N**
 - Advanced automation agent
 - Developer-friendly workflows
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Research, Learning, and Discovery Tools

Use these tools to research, learn faster, and stay informed.

- **Perplexity.ai**
 - Real-time research
 - Cited sources
- **Manus.im**
 - AI agent for research and execution
- **Google Gemini**
 - Google's AI assistant
 - Strong mobile integration
- **You.com**
 - AI-powered search
 - Built-in summaries and tools

Advanced AI Tools (Optional)

For users who want to experiment with more advanced creative workflows.

- **RunwayML**
 - Advanced video editing
 - Text-to-video generation
- **Kaiber**
 - Music videos
 - Animated visuals
- **Suno.ai**
 - Generate full songs from text prompts