

Hey **{NAME}**,  
How are you?

I wanted to reach out to you about "**{Business Name}**" because I noticed I could help you increase {Product} sales by at least 15%

First of all, let me tell you {Good Copliment}.

Nevertheless, when I was on your website, I noticed **{a specific and major problem that they know about and causing them pain}**, and, if fixed, will lead to a massive increase in revenue and will elevate your target market's perception of your brand.

I write emails for a living (sounds fun right) and I recently increased a client's store sales by 21% by writing their emails and social media posts.

And I can increase your sales by at least 5% in just ONE week without you making any extra effort.

I'd be happy to send over a 90-second video showing you an easy way to fix them quickly so they don't continue to leave holes in your funnel.

Just reply back with a "yes" and the video will hop into your inbox.

My Best Wishes,  
Mustafa El-Shinhab

Hey **{NAME}**

How are you? I hope you're still helping people get their life together after getting their hearts broken and their lives messy/

I wanted to reach out to you because I found I could increase your {Product} sales by at least 15%, in fact, I have a **GIFT** for you attached below.

When I was on your website, I noticed ***{you don't have a welcome sequence / you don't have a running email newsletter}***, and, if fixed, a newsletter will lead to a massive increase in revenue and will elevate the perception of your brand.

I write emails for a living (sounds fun right) and I recently increased my Client's coaching services sales by 20% by optimizing his funnel and creating a brand new 9-Email-Welcoming sequence.

And I can increase your sales by at least 5% in just ONE week without you making any extra effort.

So to save both of us some time, attached below is a **FREE** email I wrote especially for you.

Enjoy it,  
Mustafa El-Shinhab

EMAIL #1

**NEW OUTREACH EMAIL**  
**SL: Only You Can Save My Life!**

Hey,{Name}

This is a LIFE OR DEATH situation!

You gotta read this Email because my life's in **DANGER** and you're the only one who can save me.

Who am I? How is my life at stake? And How can you save me?

I will answer all that right now...

I am Shinhab, One of the best marketers and copywriters, and I have scaled businesses to 5 and 6 figures through the power of my words.

Now to the important part of the Email, saving my life.

There's a lazy student of mine who can't believe how the power of words can influence people to take action, buy, or at least interact with you.

He's so frustrated because he couldn't get any replies to his emails, so he got his Katana (He is into samurais and shit), and now...

*\*wiping my forehead from my sweat droplets\**

....Now he's holding his cold katana's blade on my neck, swearing to God that he will behead me with it if I didn't get a reply back.

**Not only that...**

He also told me that I can only send ONE Email, and I don't know if I choose the right person to save my life.

But please, All you gotta do is Reply with "SAVE" and he will leave me alone.

Yo {first name}, What's up!

Do you have a few minutes to learn how you can increase your {product name} sales by 15% per month in 30 days of implementing a congruent funnel blueprint system?

It includes Leads acquisition, email nurturing, upselling, down selling, and more.

I can record a short loom video explaining everything for you, and how I made it work for my previous clients.

Would you be interested?

Hey {first name}, What's up!

I wanted to reach out to see if you'd be interested in learning more about a proven funnel system that can increase your {product name} sales by 15% per month.

My system includes lead acquisition, email nurturing, upselling, down selling, and more.

I've successfully implemented it for previous clients, and I'd be happy to record a short loom video explaining how it would work for you!

Should I send it over?