ENTREPRENEURSHIP

10, 11, 12

Prerequisite – None 6947 – 1/2 unit

Enrollment Based

Effective business planning is the cornerstone of success. This course teaches entrepreneurs to state their business passion in practical terms with methods for analyzing their market and competition, setting achievable goals, and focusing on a strategic business plan. Students will identify a business they would like to own and operate, and create a plan to start it. Local entrepreneurs will share successes.