



#SaveAdultLit Advocacy Week of May 8

Social Media Directions for Advocacy Activities Friday, May 8, 2020

In lieu of traditional activities that NYCCAL organizes such as rallies and legislative visits, which are not possible due to the COVID-19 crisis, adult literacy providers can join virtual advocacy efforts instead to urge New York City to restore funding for adult literacy programs in FY2021.

On Friday May 8, 2020, we ask that you participate in a virtual celebration of Teacher Appreciation Week by sending out Tweets and Instagram messages to our elected officials to support funding for Adult Education.

Instagram Message

See the [Using Instagram for Advocacy Document](#) to see instructions for using Instagram on Friday. And [Prompts for Students for social media photos NYC](#) to develop photos for both Instagram and Twitter