

Webinar 1: Tap Into Reddit's Hidden Traffic Goldmine for Affiliate Marketing

Focus: Foundational understanding of Reddit's unique potential, strategic mindset shifts, and quick wins for affiliate marketing success.

Key Points:

- **The Untapped Power of Reddit:**

How it differs from other platforms, why its organic traffic and ranking potential are game-changers for affiliates

[Example of Reddits Growth](#)

- **The Reddit Mindset:**

Ditching the hard-sell, embracing authenticity, and providing genuine value to communities.

- **Choose Your Niche:**

I advise you to start with something you are knowledgeable about, have experience and familiarity with.

- **Niche Targeting:**

Finding the RIGHT subreddits where your ideal customers hang out, using tools like

[AffSync To Find Affiliate Programs](#)

[Demo Of The Subreddit Finder Tool](#)

- **Crafting Engaging Comments:**

Beyond link-dropping, how to write helpful, informative

replies that subtly position your affiliate offers. ("10 helpful comments to 1 CTA" rule.)

- **Quick Wins with Reddit Traffic Ops:**

How the tool streamlines the process of finding relevant posts, crafting responses, and easy daily monitoring.

Daily search example using [Reddit Traffic Ops](#)

- **Action Steps:**

- [Complete your niche-planning worksheet](#)
- Decide to build out a new account or buy aged account (Start with ONE Account first to LEARN)
- ***Decide to use 301 redirect or a blog/site/landing page or LeadBlasta Checklist to send Reddit traffic to.***
- Join 3-5 relevant subreddits and start engaging AUTHENTICALLY.
- Set up your Reddit Traffic Ops account and search daily with the Reddit search feature.
- Create at least ONE Lead Magnet (LeadBlasta Checklists are perfect for this, otherwise use a simple Google doc report or checklist, export as a PDF and add to doclinks.me and collect email addresses.
[See My Example Report in Google Docs](#) - You can use this and add your affiliate link for Reddit Traffic Ops.
- Watch for Stephanie's email to get access to LeadBlasta

Prompt Examples For The Tool:

1. The Helpful Answer (Value-Based)

- **Goal:** Offer genuine assistance to establish yourself as a knowledgeable community member.
- **Prompt:**
 - "Share [2-3 key tips/insights] on [problem mentioned in the Reddit post]. [Optional: Briefly mention a relevant product/resource IF it genuinely helps]."
- **Example:**
 - "Struggling with keyword research? Here are 3 free tools that helped me find profitable niches: [list tools]. If you want to take it further, [Your Product] also offers in-depth analysis..."

2. The Deeper Dive (Educational)

- **Goal:** Showcase expertise and educate the audience on a related topic.
- **Prompt:**
 - "Explain [concept from the post] in more detail, focusing on [specific aspect relevant to your product]. Share your experience or cite reliable sources."
- **Example:**
 - "Launch jacking can be hit or miss. Here's how I analyze a product's potential BEFORE promoting it: [list 2-3 criteria]. If you want a tool to help speed this up, check out..."

3. The Conversation Starter (Thought-Provoking)

- **Goal:** Spark discussion and get people sharing their opinions/experiences.
- **Prompt:**
 - "What's YOUR experience with [topic from the post]? Have you tried [method/product mentioned]? I'm curious to hear what worked (or didn't work) for you."
- **Example:**
 - "This post mentions using [competitor's tool]. Anyone here tried it? I'm using [Your Product] and love the [specific feature] – curious if others have similar experiences."

Bonus Prompt:

Write in the Style of... Prompt Template:

"Analyze the writing style of [Marketer's Name]. Pay attention to their use of tone, vocabulary, sentence structure, humor, etc."

Then, rewrite the following text in their style:

[Paste your Reddit comment/post here]"

Resources

<https://keywordintent.io/>

<https://chromewebstore.google.com/detail/how-to-set-up-youtube-ads/cgjboagbomandmimalebfgnhlpepmcen>

Related subreddit finder

<https://anvaka.github.io/sayit/?query=labdiamond>

Viral Hooks generator

<https://chatgpt.com/g/g-pvLhTI3h1-viral-hooks-generator>

Buy Expired Domains

<https://domaincoasters.com/>

Build email list from giving away PDFs

<https://doclink.me/>

Where To Buy Reddit Accounts

From BHW - Option 1

<https://smediabots.com/>

From BHW - Option 2

<https://www.blackhatworld.com/seo/i-sell-high-quality-reddit-accounts-with-karma.1577530/>

You'll Find More Here

<https://www.blackhatworld.com/forums/social-media.200/page-2>

Example:

<https://www.blackhatworld.com/seo/aged-new-pva-and-non-pva-facebook-instagram-twitter-gmail-google-reddit-high-quality-accounts.1023641/>

<https://www.blackhatworld.com/seo/instant-delivery-selling-bulk-gmail-hotmail-twitter-instagram-tiktok-facebook-reddit-and-many-other-social-media-accounts.1551654/>

Where to Buy Upvotes

Red Upvotes

<https://www.blackhatworld.com/seo/redupvotes-com-high-quality-reddit-upvotes-as-low-as-0-02-automatic-panel-instant-start.1561588/page-12#post-17680995>

Upvote Shop

<https://www.blackhatworld.com/seo/upvote-shop-reddit-upvotes-downvotes-comments-awards-accounts.1313034/>

Share [2-3 key tips/insights] on the benefits of clickfunnels templates that are proven to be high converting.