## **Text Example 1:**

Hi [Dog Park Friend's Name],

It's [Your Name] from the dog park! I just wanted to share a link with you for \$50 off services at Dan's Pet Care. They've been amazing for [Your Dog's Name], and I think you and [Friend's Dog's Name] will love them too! Here's the link: [Insert Referral Link]

## **Text Example 2:**

Hey [Dog Park Friend's Name],

I loved seeing [Friend's Dog's Name] and [Your Dog's Name] play today! If you're ever looking for help with dog walks or daycare, check out Dan's Pet Care—they're awesome! You can get \$50 off your first service with this link: [Insert Referral Link]  $\bigcirc$