### **Measure W Town Hall**

Supervisor Nikki Fortunato



# **Today's Agenda**

- 1. Overview of Measure W Spending Plan
  - a. Prudent Reserves
  - b. Essential Services Fund

- c. Home Together Fund
- 2. Community Voices
- 3. Audience Questions

### **Historic Investment in Homelessness**

### **Services**

# **Measure W**

Alameda County half-cent sales tax approved by voters 2020



# **Record Levels of Community Participation & Advocacy**





# **Measure W Guiding Principles**

#### Equity at the Center

Advance Vision 2036 & Countywide Plans

Invest in What Works

Reduce Silos & Leverage Existing Infrastructure

Results Based Accountability & Transparency

Leverage Every Dollar

Responsible Fiscal Stewardship

# **Measure W Guiding Principles**

Leverage Every Dollar	<ul> <li>Fill gaps rather than fund first; exhaust other eligible sources before Measure W; utilize most restrictive source first</li> <li>Prioritize proposals that bring federal, state, city, philanthropic, or private co-funding</li> <li>Use Measure W as a catalyst to unlock or match other funds</li> </ul>
Transparency	<ul> <li>Publish dashboards, reports on outcomes, and regularly report to BOS</li> </ul>
Support Results Based Accountability &	<ul> <li>Set clear goals and performance metrics for contracts, consistent with County's Vision 2036 and RBA framework</li> <li>Leverage the Measure A/C Citizens Oversight Committee to comply with ordinance "lookback" requirements</li> </ul>
	<ul> <li>Invest in data infrastructure to plan, coordinate, learn, improve, and stay transparent</li> </ul>
Existing Infrastructure	Support integrated approaches across housing, health, social services, and justice systems     Invest in data infrastructure to plan accordinate learn improve and also become
Reduce Silos & Leverage	<ul> <li>Foster partnerships across County agencies, cities, service providers, housing authorities, etc.</li> </ul>
	<ul> <li>Deploy through existing County infrastructure and in accordance with BOS procurement policies</li> </ul>
Invest in What Works	<ul> <li>Fund strategies backed by data, proven programs, or strong theories of change</li> </ul>
Countywide Plans	<ul> <li>Encourage cities to adopt local implementation plans aligned with countywide strategies</li> </ul>
Advance Vision 2036 &	Ensure homelessness investments advance Home Together Plan
61 (0)	<ul> <li>Ensure affected community members are at the table from planning through accountability</li> </ul>
Equity at the Center	<ul> <li>Use an equity lens in funding decisions to close racial, economic, and geographic gaps</li> </ul>
	<ul> <li>Put communities most affected by homelessness, poverty, and structural inequity first</li> </ul>

Maintain a prudent reserve for economic swings and service continuity

Require sustainability plans for ongoing operations funded

Focus one-time funds on one-time needs (e.g., property acquisition, shelter upgrades, capital improvements)

Responsible Fiscal

Stewardship

# Measure W Allocation Overview

**Home Together Fund** \$585.8 million **Essential County** 

\$816+ million (80% of projected revenue + 100% of excess revenue)

\$1.4018 billion

Services Fund \$54.2 million \$204 million

(20% of projected revenue) \$258.2 million

#### Prudent Reserve \$170 million \$0 \$170 million TOTAL \$810 million \$1.02 billion \$1.83

#### billion

### **Prudent Reserves - Overview**

- \$170M reserve from accrued funds to stabilize Measure W spending plan during economic downturns or revenue shortfalls
- Administered by County Administrator's Office
- Our office's priorities:
  - Use reserves in same proportionality as Measure W allocation
  - Ensure funds are invested in the community
  - **Transparency and accountability** about how reserves are spent

### **Essential County Services Fund - Overview**

- Total \$258.2M allocated ○
- \$6.5M for food security and senior services
  - \$54.2M one-time investment
  - \$34M annual investments for next six years (\$204M)
- Administered by corresponding county agency

#### Eligible investments:

- Federal & State Policy & Budget impact
- Food Security
- Older adults & senior services
- Unincorporated area
- Affordable housing on county properties
- Critical county infrastructure

# **Essential County Services Fund - Our Priorities**

- Prioritize **critical safety net programs** and communities facing threats from **state and federal policies and budget cuts**:
  - Healthcare access
  - Food security
  - Mental health & prevention
  - Services for vulnerable populations like immigrants, LGBTQ+ community, and seniors

### • **UPCOMING OPPORTUNITY:** September 30 Board of Supervisors

**Meeting** where staff will present proposal for allocating Essential County Services Fund

# **Home Together Fund - Overview**

#### Support the implementation of the County's Home Together Plan

- **Homelessness prevention**: Help people remain housed *Example investments*: Rental assistance, shallow subsidies
- **Shelter**: Stabilize, enhance, and expand emergency and interim shelter *Example investments*: Shelter units, safe parking, navigation centers, increased shelter bed-night rates
- **Permanent Housing**: Fund deeply affordable housing & supportive services *Example investments*: Rental & operating subsidies for PSH
- Access & Coordination: Improve service connection through outreach
   Example investments: Housing access points, outreach services, street health

### **Home Together Fund - Our Priorities**

Invest in housing for those with the greatest barriers

Strengthen the **homelessness system** 

- Accountability & transparency
- o Improve experience for people who engage with homeless system
- Robust shelter standards and outreach standards
- Reduce administrative burden for providers
- Engage people with lived experience of homelessness
- Create a regional approach to encampment resolution that centers human rights and public health

# **Home Together Fund - Implementation**

**Regional investments**: Allocate funds and services across the five county regions in partnership with local jurisdictions to support increased impact and coordination

**Proportionate investments**: Services & funding allocated proportionate to homelessness

**Center racial equity:** Address conditions that lead to racial disparities in who experiences homelessness

**City-County Collaboration:** Partner with cities to identify funding priorities and improve operations ● Existing forums: City/County Technical Working Group, All Cities Meeting, COC, Home Together Planning

#### **North County**

Berkeley, Albany, Emeryville

#### Oakland/Piedmont

Oakland, Piedmont

#### Mid-County

Alameda, Hayward, San Leandro, Unincorporated

#### **South County**

Fremont, Newark, Union City

#### **East County**

Livermore, Dublin, Pleasanton

### **Home Together Fund - Implementation**

#### **Community Engagement Opportunities**

- Leverage existing County advisory groups with representation from current & formerly unhoused residents
  - Community Consumer Advisory Board (CCAB)
  - Youth Advisory Board
  - Continuum of Care committees and work groups
- Explore ways to **expand opportunities** for people with lived experience to inform and improve homelessness response system

**Upcoming Opportunities**: Fall 2025 H&H Community Forums

### **Home Together Fund - Implementation**

#### **Funding Process**

- Administered by the Housing & Homeless Services Department (H&H)
- Projects selected through county procurement and RFP process

#### **Funding Opportunities**

- Interim Housing RFI
  - o Goal: create new interim housing units as quickly as possible
  - Available to County's pre-approved vendor pool
- One-Time Capital Fund to preserve, enhance and expand interim and permanent housing for individuals experiencing homelessness
  - Administered jointly with H&H and HCD
  - Eligible projects: interim shelter, conversion of interim units to permanent housing; acquisition and rehab of existing units; and gap financing for "shovel-ready" new construction
  - Monitor HCD and H&H's websites for the latest news

# **Community Voices**

**Questions?** 

Share your questions in the Q&A window