## **Avatar**

Women, age 18-40

Current state: Don't have time and financial freedom, are stuck in a 9-5, sleep deprived, not enough time to follow their passions, not enough time to spend with their loved ones.

Dream state: Financial and time freedom, spending time with their loved ones, making money by monetizing their passions, following their passions.

This is a DIC email.

## Subject line: Hold on. I got what you need!

Come on. How long do you want to continue this life?

You hear the alarm buzzing and wake up with anger, anger because you are sleep-deprived again.

How nice would it be to turn off the alarm and go to bed?

But no.

You HAVE to go to work, otherwise, you'll get fired and you'll have NO MONEY to pay the bills.

You step out the front door, and the cold hits you and numbs your nose and fingers.

You rush to your car and hope to not get stuck in traffic, but here you are, stuck in traffic again!

While your car gets warmer you fight to not fall asleep.

You walk into the office and see the same annoying people you hate but you have to be nice to them otherwise you'll get fired!

You drink a disgusting coffee to not fall asleep because you're sleep-deprived!

You are working your ass off, and all this for pennies!

You are tired of this but you don't know how to escape this rat race?

Don't worry, I've been there too and I know what you need to break free!

<u>Click here</u> and learn to end this nightmare!

Talk soon,
[Insert your name]