

PROFESSIONAL VARIANT COURSES, REQUIREMENTS AND FEES

At its meeting on August 25, 2022 at NICON Luxury Hotel, Abuja, the EAB Committee on curriculum review proposed the following for the professional variant of our examinations which was subsequently approved by the board and council.

PROFESSIONAL ADMISSION REQUIREMENTS

CPR and DPR requirements apply for those required to take all the three stages.

EXEMPTION

Those who meet the conditions for exemption as stipulated in the NIPR Law would be exempted from stages one and two of the exams and made to write only stage three (the last stage) of the exams in line with best practices among other notable professional bodies.

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COURSES OFFERED

PART 1

- CPR 112: Principles of Public Relations
- CPR 123: Industrial Psychology and Sociology
- CPR 115: Public Relations Media and Methods
- CPR 126: Entrepreneurship Skills for Public Relations and Business Management

PART 2

- CPR 216: Research and Evaluation in Public Relations
- CPR 219: Integrated Marketing Communication
- DPR 426: Global Public Relations
- DPR 411: Financial Literacy for Public Relations

PART 3

- DPR 321: Public Relations Campaign Planning and Strategies
- DPR 323: Public Relations Consultancy Management
- DPR 318: Public Relations Laws and Ethics and Corporate Governance
- DPR 423: Lobbying and Advocacy
- DPR 425: Case Studies in Public Relations

