



SPARTA AYSO 1672

165 Liberty St NW
Sparta, MI 49345
spartaayso@gmail.com

11th December 2019

Board Meeting Minutes

Attendance: Hans Daum, Tom Fawcett, Kathy Daum, Jackie Morse

Current email accounts:

safetydirectorspartaayso@gmail.com

rraspartaayso@gmail.com

caspartaayso@gmail.com

vipspartaayso@gmail.com

treasurerspartaayso@gmail.com

rcspartaayso@gmail.com

spartaayso@gmail.com

Bank Account:

Neal Ausma (area A director) & Stephanie Twiss need to sign on the account in order for it to be opened.

\$500 loan coming from Area

\$1500 loan coming from section- hopefully being mailed out this week

Budget:

Revenue:

\$80 per child/\$65 VIP

Estimating 100 players (not including VIP)

Estimating VIP 4 players

Late fee \$20 March 8-March 14; approximately 12 players

Revenue- supercamp/\$100

Fundraising-\$300

Sponsors- \$1200

\$9780 estimated income

Expenditures:

Ref uniforms/6 - \$10 each

Coach shirts

Player uniforms/\$25 each

Field Expenses: no

Facility Fees: Port-o-Johns: Estimate \$500

Paint for field-Tom to talk to Roger's Hardware: Estimate \$2,500

Equipment:

Storage: Trailer at Tom's or at the school (Tom to investigate)

Estimated Expenditures

Awards & Volunteers Recognition - \$300

Clinic Training Referees - \$100

Clinic Training Other - \$100

Payments to AYSO Supply Center - \$125

Total Revenue Estimate: \$11,780

Total Expenditure Estimate: \$8,385

Balance Estimate of \$3,395

-As budget solidifies, we will continue to adjust our first season's budget as we acquire firm estimates.

-Budget will need to go to National and to Lori Rassmusen (Area Treasurer)

-Proofreading the website: Hans & Kathy

-Opening Game Day Celebration:

- Little Ones then festivities before older kids

- What are the festivities? (Band, Soccer Players, etc?)

- We want the community to be involved.

-Marketing and Social Media:

- Facebook has had issues posting right away instead of waiting until release

- Opening registration is more important than marketing

- Event pages needed to be created--recurring events

- Create a subgroup Facebook page for coaches, referees, and volunteers

- Create fliers for registration and get requirements (assorted by class?) or do we email blast it?

- Schools: Sparta, Kent City, Rockford, Comstock Park, Heritage Hill, Algoma
Christian, churches and surrounding communities

-Pictures: We need to lockdown photographer for season(s) - Nikki Orden?

-Volunteer Coordinator Position

- We need one (is it the CVPA, Tom?)

- Do we have any firm commitments?

-Parent Meeting (90 Minutes):

- Set Date: 2 Dates - Weeknight & Weekend

January 11 @ 1-3pm

February 4 @ 6:30-8:30

-Location: TBD: Library? Would be nice with a computer lab/hotspot to register

-Volunteer Meeting (Coach/Referee-45 Minutes): 2 Dates - Weeknight & Weekend

-Concession: still getting ahold of food trucks

-Equipment: We are still waiting on our loans in order to pay for it

-Field Location: (Field Mock-Ups)

-Spring/Fall/Spring (2020-2020-2021) at Sparta--is that where we are going to stay

-Tournament: SARA--SARA would get concession money during tournament?

-Meeting adjourned at 7:52