



What's worth sharing about a country to its visitors?

You are designing a two-page brochure (plus cover page) to advertise the greatest aspects of the nation of China or India. Focus on highlighting the following aspects of the nation:

- A. History
- B. Culture
- C. Achievements
- D. Today's place in the world

Use both text and imagery in the brochure, making sure to find a balance between the two. You may use 11- to 14-point font for the body text and 18- to 24-point for headers. Make the brochure with Google docs. Think of this as a type of tourist brochure with more historical content.

Scores will be a 10-point scale based on the following:

1. Creativity	The quality of the images used. The style of vocabulary used. The presence of any "catch phrases"
2. Effort	The amount of information provided. The amount of the page used. General impression of the quality of the work.
3. Depth of Content	The content must be relevant to the time period discussed in class. Specific terms from the Ubd Sheet, at least 4-5 content references.
4. Quality of Analysis	The analysis must always answer the "why" the nation was / is great in a particular aspect.
5. All goals addressed	The brochure must address the four aspects stated above. These must be addressed in a balanced manner in respect to the others. You can't overly favor History over Culture.