

Subject line: Little changes, HUGE results...

Hello <insert name>,

I gotta say, I am impressed by your YouTube videos. Many middle school and high school students struggle with math. I personally used to struggle sometimes with math back in the day, not cause I hated math, I just wasn't treated very well by my teacher. I just wanted to share my interest and appreciation in what you're doing. I wish I could use your help then.

Now, I don't know much about mathematics, I am a marketer.

I am very confident I can help your website increase your math courses sales.

I love your website, it is very efficient, but I believe it is not up to date. Little changes that will up your sales are needed.

I use up-to-date marketing strategies, with an AI twist, while ensuring that warm human element. We help businesses not only reach more audiences, but audiences who are actually willing to buy their products/services.

I took the liberty and prepared a draft of a marketing research that shows potential solutions and improvements. If this sounds like something you'd be interested in, please let me know and I'll send it as a FREE gift.

If not, that is totally fine.

Thank you and I hope this reaches you well.

-Selim

Note: I have been getting almost 100% open rates, but zero percent response rate.