

# **LGBTQIA+ Brands to support instead of rainbow capitalism!**

## **\*Disclaimers\***

-some shops may be out of stock because they are not use to increased volume, keep checking for restocks

-Small shop owners are humans too and appreciate your business now and in the future!

-I categorized shops based on the category of most of their products

-please don't come for me, I did this to help out the alphabet mafia find small businesses run by people like them.

-I've also included businesses run by ally's and lgbtqia+ supporting feminist those shops are indicated by ~

-Thanks to @udidthisforwhy for the tiktok and everyone tagging their favorite businesses!

-If you would like me to add your LGBTQIA+ owned business please tag @ashleigh.jarrellrealtor in your small business videos!

## **Symbol meanings:**

**☐ has discreet packaging**

**📦 plus size at least 3x on multiple items**

**POC designates POC owned (if stated b/c I don't want to assume)**

## **There is no category for these:**

### **Pouches to store your medical supplies:**

US @stealthbrosco

<https://www.stealthbrosco.com/>

### **Painted lighters and nail sets:**

US @cilly990

<https://www.etsy.com/shop/craftsbycilly/>

### **Self-defense keychains**

US @leneecreates

<https://leneecreates.bigcartel.com/products>

### **Face mask and vaccine card pouches**

US @badjujumask

<https://www.etsy.com/shop/BADJUJUMASK>

## Binders

US @beursflfc

<https://www.bursflfc.com/our-shop/>

## Witch Items

US @ortulunae

<https://www.ortulunae.com/shop>

## Clothing

1. US {} @shopqueergear  
<https://shopqueergear.com/>
2. Hong Kong [] @realpawsofpride  
<https://www.pawsofpride.com/>
3. US {} @awarewolfapparel  
<https://www.awarewolfapparel.com/>
4. US {} @wearmnstrm  
<https://wearmnstrm.com/>
5. US @urgentcollective  
<https://www.urgentcollective.com/shop-all>
6. US {} @nic.wheat  
<https://www.cravestvdios.com/shop-1>
7. CAN @sootds  
<https://sootds.com/>
8. US {} @flavnt\_streetwear  
<https://www.flavnt.com/>
9. US {} @sammyermell  
<https://pridebysammy.com/>
10. US {} POC @outtire  
<https://outtire.com/>
11. UK w/ US website @thesparkcompany  
<https://us.thespark.company/>
12. US {} @phluidproject  
<https://thephfluidproject.com/>
13. US POC @souplvr  
<https://www.souplvr.co/>
14. US @mars.wright  
<https://marswright.com/>
15. US {} @altprideshop  
<https://atlprideshop.com/collections/short-sleeve-t-shirts>
16. CAN {} @lizbee9  
<https://shoppassionfruit.com/>
17. UK @peedofftees  
<https://www.etsy.com/uk/shop/peedofftees>
18. @alphabetmafia

- <https://thealphabetmafia.com/collections/pride-collection>
19. CAN {} @getrealmovement  
<https://wegetreal.ca/>
  20. US {} @carrotitty  
<https://www.lovethepride.net/shop>
  21. CAN @gender404shop  
<https://www.gender404shop.com/>
  22. US @mxappareldesign  
<https://www.mxappareldesign.com/shop>
  23. CAN {} @free.label  
<https://freelabel.com/pages/in-stock>
  24. US {} @ace\_and\_fluid  
<https://ace-and-fluid.creator-spring.com/?>
  25. {} @thenotsofamouslee  
<https://thenotsofamouslee.company.site/>
  26. Us {} @minniestiches  
<https://www.minniestiches.com/>
  27. US/CAN? @north.and.theives  
<https://north-and-thieves.myshopify.com/collections/all>
  28. US {} @sapphicsoutherner  
<https://sapphicsoutherner.bigcartel.com/>
  29. UK @hellomynameiswednesday  
<https://hellomynameiswednesday.creator-spring.com/?>
  30. @peachie.bees  
<https://gofund.me/98daa084>
  31. UK {} @lucyandyak  
<https://lucyandyak.com/>
  32. US @transfigureprintco  
<https://transfigureprintco.com/>

## Accessories

1. US @shopconbini  
<https://www.etsy.com/shop/shopconbini/>
2. Germany (no US shipping) @loumineers  
<https://www.etsy.com/shop/loumineers/>
3. CAN @oberontrinkets  
<https://www.oberontrinkets.com/>
4. US @making.messes  
<https://www.etsy.com/shop/MakingMessesCo>
5. CAN @thirdpolaroids  
<https://www.etsy.com/shop/thirdpolaroids>
6. US @queerearrings  
<https://www.etsy.com/shop/QueerEarrings>
7. US @theoreticalspace

- <https://www.etsy.com/shop/TheoreticalSpace>
8. US @thatssoravenscloset  
<https://birdofclay.bigcartel.com/products>
  9. CAN @wear\_renn  
<https://www.etsy.com/ca/shop/WEARJewelryCA>
  10. US @f.unkyfriend  
<https://www.etsy.com/shop/FunkyFriendJewelry>
  11. UK @h\_and\_j\_jewellery  
<https://www.depop.com/hjcrafts1118/>
  12. AUS @kachirisucks  
<https://silverandcoldjewellery.com/>
  13. CAD @artbycarolynholly  
<https://artbycarolynholly.square.site/>
  14. US @iamsydthesloth  
<https://prismsandviolets.bigcartel.com/>
  15. US @thebluntesss  
<https://feelgoods.com/shop>
  16. CAN @selfexplanatoryco  
<https://www.etsy.com/ca/shop/Selfexplanatoryco>
  17. US POC @moth.dolls  
<https://www.mothgoths.com/shop.html#/>  
<https://www.depop.com/mothgoths/>
  18. CAN @hotbabyminii  
<https://www.etsy.com/ca/shop/ThePaciProject>
  19. CAN @courtneyrocks  
<https://www.etsy.com/shop/creationsxcourtney>
  20. CAN @giftsby.keely  
<https://www.etsy.com/ca/shop/giftsbykeelycarr>
  21. US @ace\_and\_fluid  
<https://www.etsy.com/shop/AceAndFluidArtStore>
  22. US @puddles.pins  
<https://www.etsy.com/shop/PuddlesPins>
  23. UK @leftbians  
<https://www.etsy.com/uk/shop/Leftbians>
  24. US POC @yuuka.universe  
<https://yuukauniverse.com/collections/all>
  25. UK @thefairyshopuk  
<https://www.thefairyshop.uk/shop>
  26. UK @soupf0rk  
<https://www.depop.com/soupf0rk/>
  27. @madebymollysc  
[https://instagram.com/madebymollysc?utm\\_medium=copy\\_link](https://instagram.com/madebymollysc?utm_medium=copy_link)
  28. US @jordanmakesjewelry  
<https://www.etsy.com/shop/JordanMakesJewelry>

29. ~ US @racheldayfrostt  
<https://bodybyfrost.com/>
30. ~ US @cotymacrame <https://www.etsy.com/shop/CityMacrame>

### Art & Crafts

1. CAN/US? @theoatmilk lady  
<https://oatmilk lady.com/>
2. US @lovepuffstudios  
<https://www.etsy.com/shop/lovepuffstudio>
3. CAN @michelle.jacs  
<https://www.etsy.com/ca/shop/KissMyArtShop>
4. @onewingedangel6  
<https://onewingedangel.bigcartel.com/products>
5. US ~[] @sugarsharksandco  
<https://sugarsharksandco.com/>
6. US @kennashop  
<https://www.etsy.com/shop/KennaShopEtsy>
7. CAN @triquility\_soaps  
<https://www.etsy.com/shop/triquilitysoaps>
8. US @ashandchess  
<https://ashandchess.com/collections/all>
9. @natnblanc (working on a shop)  
<https://www.instagram.com/natnblanc/>
10. Italy @twisted.legacy  
Shop coming soon
11. US @nymbystudios  
<https://www.etsy.com/shop/nymbystudios>
12. CAN @craftycrittercustoms  
<https://www.etsy.com/ca/shop/CraftyCritterCustoms>
13. US @owl.of.it  
<https://www.etsy.com/shop/owlofit/>
14. US @artnqlusive  
<https://www.etsy.com/shop/ArtInQlusive>
15. Italy @dazzedmum  
<https://dazzedmum.com/>
16. CAN @carlygordonart  
<https://www.carlygordon.ca/shop>
17. CAN @trinkkats  
<https://www.etsy.com/shop/trinkkats/>
18. US ~@sydskinddesigns  
<https://sydskinddesigns.com/etsy>
19. @pawsomeblossoms  
<https://youmewho.com/l/3XdkXA7cacuxmqWtc?s=link&shareid=qwg83TvFi3n5ZzbNY>  
<https://youmewho.com/l/B4m5j3c24Nof8zCpQ?s=link&shareid=X7F5LmmXzpTgmRjF5>

20. CAN @magpiegoods  
<https://magpiegoods.ca/>
21. US POC @mandasdoodles  
<https://www.mandasdoodles.com/products#>
22. US @digitalfox  
<https://www.etsy.com/shop/DigitalFoxDesigns>
23. Prussia @evocaitart  
<https://www.etsy.com/shop/EvocaitArt>
24. ~ US @wanderingwarhol\_artstudio  
<https://www.etsy.com/shop/WanderingWarholArt>
25. US POC @ital  
<https://www.etsy.com/shop/crochetgay>
26. ~ US @jocelyndiebolt  
<https://www.etsy.com/shop/jocelyndieboltdesign>
27. US @critterstitchin  
[https://www.etsy.com/market/critter\\_stitchin](https://www.etsy.com/market/critter_stitchin)
28. US @steadypinestudio  
<https://www.etsy.com/shop/SteadyPineStudio>
29. US @muchloveryan  
<https://www.muchloveryan.com/>
30. US @queerlynostalgic  
<https://queerlynostalgic.com>

## Home Decor

1. US @lovepuffstudios  
<https://www.redbubble.com/people/lovepuffstudio/shop?asc=u>
2. US @themaryjoy  
<https://www.etsy.com/shop/themaryjay>
3. @ringandspoon  
<https://www.instagram.com/ringandspoon/>
4. @noveraye  
<https://www.instagram.com/novarayestudio/>
5. @smells\_likebk  
<https://www.smellslikebk.com/shop-all>
6. US @paintedandplain  
<https://paintedplain.bigcartel.com/about>

## General (a little bit of everything)

1. US @nicolebrennan.draws  
<https://www.etsy.com/shop/NicoleBrennanDraws?page=3#items>
2. US {} @rainbowcertified

- <https://rainbowcertified.com/>
3. US @zanyart03  
<https://www.zanyart.com/shop>
4. Netherlands @afroditisart  
<https://afroditisart.com/>
5. CAN @lovestruckprints  
<https://www.etsy.com/shop/lovestruckprints>
6. US POC @ananda\_miller  
<https://bliss-art.com.co/>
7. US @queerestgear  
<https://queerestgear.com/>
8. US POC @alexschar  
<https://www.rosegoldco.shop/collections/all>
9. US @shopwithpride  
<https://www.surreyshop.co.uk/shop/>
10. CAN @cherrychokestuff  
<https://www.cherrychokestuff.com/>
11. UK @thepridecrate  
[https://www.etsy.com/shop/PrideCrate?ref=nla\\_listing\\_details](https://www.etsy.com/shop/PrideCrate?ref=nla_listing_details)
12. CAN @althausyxe  
<https://alt-haus-interior-design.myshopify.com/>
13. UK @emkaycrafts  
<https://www.etsy.com/shop/emkaycraftsshop/>
14. @onewingedangel6  
<https://one-winged-angel.creator-spring.com/?>
15. US {} [] POC @sfram1218 @gayprideapparel  
[https://gayprideapparel.com/?sca\\_ref=430259.sz6ruNnSF](https://gayprideapparel.com/?sca_ref=430259.sz6ruNnSF)
16. US {} @musiccitycreative  
<https://musiccitycreative.co/collections/all>
17. US {} POC @kaleidoscopecultured  
<https://kaleidoscopecultured.com/>
18. Italy @a.moreofficial  
<https://www.a-more.shop/collections/a-more-collection>
19. CAN @thequiltbag  
<https://thequiltbag.gay/collections>
20. US {} @quintingell  
<https://quintingell.com/shop>
21. US @curseddrawingsofficial  
<https://curseddrawings.com/shop>
22. Ireland @morayahpaper  
<https://www.etsy.com/ie/shop/MorayahPaper>
23. US @outerpeace  
<https://outerpeacegear.com/>
24. US {} @itsmadisonryan

- <https://www.etsy.com/shop/itsmadisonryan/>
25. US POC {} @hihosilvervibes  
<https://www.hihosilverworks.com/shop>
  26. US {} @9livesco  
<https://9livesco.com/>
  27. US @revolutionarygrl  
<https://www.depop.com/revolutionarygrl/>
  28. CAN @charbataille  
<https://charbataille.threadless.com/>
  29. UK {} @rainbowandco  
<https://rainbowandco.uk/>
  30. US POC @earthandwearbynicki  
<https://www.etsy.com/shop/EarthAndWearByNicki>
  31. US {} POC @biancadesigns  
<https://www.biancadesigns.co/collections/all>
  32. US {} @jiniandtonic  
<https://jiniandtonic.com/>
  33. @teeturtleversibleplush  
~US <https://www.teeturtle.com/>
  34. US {} @onlyhumanco  
<https://shop.onlyhumanco.com/collections/pride>
  35. ~ US @wildflowerandco.design  
<https://www.wildflowerandco.org/shop>
  36. US @adamjk  
<https://shop.adamjk.com/collections/all>
  37. CAN @urfavgayvegetarian  
<https://www.depop.com/mycrystalobsession/>

## **Makeup & Skincare**

1. US @fluidebeauty  
<https://www.fluide.us/>
2. US POC @evenprimeandco  
<https://evenprime.co/>
3. US @strippedbeauty  
<https://strippedbeauty.com/>
4. US POC @pridelips  
<https://www.etsy.com/shop/PrideLips>
5. US @formulazcosmetics  
<https://formulazcosmetics.com/collections/power-beauty-kits>

## **Shops that don't have tiktok!!**

1. <https://thatprideshop.com/>



2. Can <https://flamingomarket.ca/>
3. US {} [] \*free pride flag if you pay for shipping\* <https://pridepalace.lgbt/>
4. US {} <https://nerdykeppie.com/>
5. UK [] <https://www.pinprick.shop/>
6. US {} (5xl) <https://www.playoutapparel.com/>
7. CAN <https://www.coeurclothingco.com/shop>
8. US POC <https://3000realm.com/collections/all>
9. US <https://www.redbubble.com/people/fatjoyfulqueer/shop>
10. US {} POC <https://www.atribecalledqueer.com/shop>
11. US {} <https://alteredperceptionclothing.com/collections/all-1>
12. US {} POC <https://boipkg.com/>
13. US <https://outplaybrand.com/>
14. CA <https://www.etsy.com/shop/LamplitDesignCo>
15. US {} <https://www.lookhuman.com/>
16. US {} <https://otherwild.com/>
17. US {} <https://rebirth-garments.creator-spring.com/>
18. US <https://erdosandko.com/>
19. US POC <https://www.bowtiebehavior.com/shop>

## **Large Companies donating to LGBTQIA+ organizations**

- 1.~[https://www.chacos.com/US/en/camp-brave-trails/?icid=05\\_25\\_BraveTrails](https://www.chacos.com/US/en/camp-brave-trails/?icid=05_25_BraveTrails)
2. ~<https://www.teva.com/pride/>
- 3.~<https://www.rei.com/search?q=Pride>
4. ~<https://www.converse.com/shop/pride-collection>
5. ~<https://www.target.com/c/pride/-/N-5589f>
6. ~<https://www.underarmour.com/en-us/t/pride-lander.html>