

Improve your sales by 250% in less than 30 days with ONE simple trick.

Marketing could be a nightmare if you don't approach it the right way.

Money could be wasted.

Time and effort could be in vain.

In 5 minutes I will explain to you how to avoid doing that.

For an ad to perform, it has to address directly to the customer.

As a wise man once said:

*"In order to buy, the customer must feel understood,
He doesn't need to understand you."*

So, how would you make someone you don't know feel understood?

You put yourself in his shoes.

You empathize with him.

So this way you will speak directly to his soul and when he sees your ad...BANG

You catch his attention, you stop his finger from moving down the screen and now he has to read it.

He is FORCED to read it.

What if I told you there is even a better and more efficient way for your ads to perform?

The only way your ads could perform better, even if your selling is perfect.

It's if the customer already bought something from you.

This is called: "The 2 step lead generation".

What is the 2 step lead generation and **Why** is it crucial for your business?

- This formula contains 2 major components:
 1. The lead magnet.
 2. The selling.

So ,let's break them down one by one.

The lead magnet:

There are a few reasons why the lead magnet is so important.

One of them,and the most obvious one is...

Retargeting.

That way we can hit our special target audience based on the people who interacted with the lead magnet.

Another reason would be trust.

Let's imagine you struggle with back pain.

You are scrolling on facebook,tired, maybe you are at work.

And you see this ad with the title:"5 steps you need to take if you struggle with lower back pain"

You click on it,enter your email and try it out.

You follow the steps and actually do it.

The lower back declines,

Now the trust is built.

The selling:

A week later,you scroll through your social media

Your lower back pain declined,but you are still worry that will come back

Until an ad pops up.

From the exact same account.

You remember that it helped you, so you click on it

The ad is a product which will guarantee to help you to remove your lower back pain forever.

You're most likely going to buy it.

It makes sense, right?

And with a platform with over 1.5 billion people active everyday.

This is the best place to sell your product if you are doing it right.

And you know what's the best part about this?

Your competitors probably don't have a single clue,

They may be running ads,

Throwing money at ads

Boosting their ads.

But they are showing it to EVERYBODY.

And "EVERYBODY" is the worst market in business.

Using retargeting we will only show it to the exact people we need to see it.

"Ok...Does that mean all of them are going to buy?"

Absolutely not.

But you have a HUGE advantage because people have seen you already.

They trust you.

They have benefited from you.

iF you want to know how we can implement that to your business,fill out the form below and sign up for a free consultation.

No obligations,no sophisticated sales tactics,we will see what we can do for you.

Sign here