



SOCIAL MEDIA STRATEGIST - INTERNSHIP

Our atypical and serendipitous industry experiences combined with our passion for the communities we represent, led us to the launch of Embedded Ventures - a new option for early-stage complex tech startups seeking capital... aka The VC Remix!

Read [THIS](#) first to have a better idea of what we're up to.

We're in pursuit of a creative and organized social media strategist who will collaborate both internally and externally to ensure we build and grow our audience in an impactful way.

Opportunity

- Expand our reach as a next generation deep tech VC firm who wants to be visible and accessible to all
- Multiply our engagement within the STEM outreach, VC & tech community by promoting our projects like ['JENNA LEARNS'](#)
- Edit, caption and post future YouTube videos in the same theme of what we have created so far [HERE](#)
- Create impactful content that is customized for the following platforms: Twitch, YouTube, Twitter, Instagram & LinkedIn
- Design innovative, on-brand & high-quality social media campaigns in collaboration with Jenna
- Implement an automated process for scheduling, reviewing and posting content
- Follow and present the latest trends and use of platforms within the VC, Technology & Creative industries
- Support Jenna and the executive team by following established brand guidelines
- Expand our community by engaging with our audience through social media platforms
- Brainstorm new, engaging, and interesting content ideas
- Assist in the design of social media content using photoshop and other design programs

Your Background

- Graphic design experience is strongly preferred
- Organized and deadline oriented
- Understanding of social media copy and trendy writing styles
- A 'details' person who triple checks for grammatical or design errors
- Experience using social media platforms in a creative and impactful way
- Experience with social media scheduling and reporting tools is a plus
- Passion for authenticity and mission-driven work
- Enthusiasm for the future of STEM, and the next generation of VC's & Founders!

If you're interested in applying for this **paid internship**, please email jb@embedded.ventures and write **SOCIAL MEDIA INTERN** followed by **YOUR NAME** in the [subject line](#)!

We hope to pave the way for the next generation of VC firms through Embedded Ventures, and be a guide to those who follow. We believe that our non-traditional backgrounds will help us achieve our goal of being universally visible, available, and impactful. We represent and embrace an accelerated approach to diversity and inclusion, and our employees are comfortable bringing their full, authentic selves to work.