## Webinar Page Copy

## **Registration**

[Live Webinar]

# How to Reply to Leads So You Book 2X More Meetings

Learn how Cleverly's most successful clients handle replies

#### **Webinar Details**

Date: Thursday, Jan 28th at 2PM PST

Location: Zoom

[Register Here]

#### What You'll Learn

If you're getting generic replies, leads are **ghosting** you or you're struggling with **follow-up**, then you need to improve the way you respond to people. You'll learn exactly how the **top 3%** of our clients turn generic replies into meetings, track leads and nurture them—so no leads slip through the cracks.

In this exclusive masterclass ONLY for clients, we're getting SUPER tactical so you can learn the following:

- > Daily sales process to effortlessly handle replies.
- > 5 proven response templates and how to customize them for every conversation.
- ➤ How to track and follow-up with leads on & off LinkedIn (with tool, CRM and sequence best practices).

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#### **Presenters**

Nick Verity (Photo)
Chief Strategy Officer, Cleverly
Former Enterprise SDR

Nick is an expert in booking meetings with Fortune 1000 executives. He's orchestrated many of Cleverly's best campaigns and copywriting/targeting strategies for hundreds of clients.

#### **Bruce Merrill** (Photo)

CEO, Cleverly
Ex-VP of Sales at LeaseLock

Bruce is an expert in sales processes and lead management. From scratch, he's built and scaled lead gen funnels and sales systems that have closed thousands of deals with enterprise and small-mid market companies.

**Cameron Harati** (Photo) SVP of Strategy, Cleverly MBA + MsEd

Cam is an expert in account management and relationship building. He's been a top performer at every company he's worked at, while managing millions in revenue and developing data-driven account management processes.

[Register Here]

# **Confirmation**

### You are confirmed!



[Add the webinar to your Calendar]

Then, sit back, snack, and become a response handling expert.

#### Here are your next steps:

- 1. Instruction #1 Mark the date on your Calendar: Thursday, Jan 28th at 2PM PST
- 2. Instruction #1 Email us any questions or things you'd like us to cover.
- 3. Instruction #2 Invite people from your team you'd like to attend [Copy/paste Webinar Link here]