

Resolution



A Resolution To Establish the Temporary “Department of Legacy Gauchos Discovery & Feasibility” Committee

A resolution, brought by **Senator Natalia Pascher** and joined by **Senator Manakova** to establish a Department of Legacy Gauchos (DLG) Discovery & Feasibility Committee to explore the potential for building stronger alumni engagement through a permanent entity within Associated Students.

WHEREAS: Exploring the feasibility of creating a new department or function within Associated Students requires careful planning, research and resource evaluation; and,

WHEREAS: The establishing of a temporary committee to look into the practicality of a project saves the association from expending unnecessary resources if the project is found to be impractical; and,

WHEREAS: A temporary committee, as defined by ASUCSB Legal Code, “shall dissolve upon completion of their designated task”, and the conclusion of the A.S. Department of Legacy Gauchos will result in either evidence to pursue such an entity, or, evidence exemplifying such a task is unattainable; and,

WHEREAS: The University of California, Santa Barbara, committed to serving its students past, present, and future, ranks among the top public universities,¹ yet receives fewer alumni engagement benefits compared to its sister UC’s, despite that among the top universities in the world², 34 of 50³ are also ranked highest in alumni programming,⁴ highlighting that robust alumni networks are key to institutional prestige and that expanding such efforts offers the most

¹ <https://www.usnews.com/best-colleges/university-of-california-santa-barbara-1320/overall-rankings>

² https://www.usnews.com/best-colleges/rankings/national-universities?_sort=rank&_sortDirection=asc

³ U.S. News *Best National University Rankings* was cross referenced with Vaave’s *Top 50 Universities With The Most Supportive Alumni Networks in 2024*.

⁴ [Top 50 Universities with the Most Supportive Alumni Networks in 2024 – Vaave Blog](#).

pragmatic way to develop UCSB as a leading research institution; and,

WHEREAS: The Associated Students of UCSB does not have a dedicated structure for sustained Associated Student Alumni engagement, and while UCSB maintains the Gaucho Network platform, it is inconsistently utilized and lacks integration into A.S.' long term development strategy where the Department of Legacy Gauchos allows for an expansion of scope and impact that UCSB lacks; and,

WHEREAS: An establishment of an A.S. Department of Legacy Gauchos would seek to serve a severely underrepresented UCSB student population, offering invaluable mentorship and institutional memory for past, present, and futures leaders; and,

WHEREAS: Many A.S. Alumni go on to impactful careers in public service, advocacy, law, research, organizing, and other fields aligned with the mission and values of the Associated Students⁵; and,

WHEREAS: Associated Students is a body of administrative and professional student participants that dedicate themselves by service of time to efforts consistent with student empowerment that should be honored and valued by the association for their dedication to the school and student population; and,

WHEREAS: Legacy Gauchos describe any person who graduated from UCSB, undergraduate or graduate, who participated in Associated Students by appointment, elected office, or volunteer leadership; and,

WHEREAS: As outlined by ASUCSB Legal Code, Section 2(J)(4), Senator Natalia Pascher and Senator Vanessa Manakova will be spearheading the committee as project leads, by recruiting individuals to help with the research and organization of information to form a 'business proposal' to be compiled and presented to the 76th Senate⁶, meanwhile administrative meetings, individual research, and legislative works have been drafted to initiate this project; and,

THEREFORE, BE IT RESOLVED by the Associated Students in the 76th Senate assembled hereby: Establish the Department of Legacy Gauchos Discovery & Feasibility Committee, as enumerated under article section Article VI, Subsection Legislative Committees, Section 2 "Temporary Committees," that will be dissolved upon the conclusion of the term of the 76th Senate or upon completion of a report with recommendations and findings regarding the feasibility of DLG, to be presented to the 76th Senate.

⁵ <https://www.shiksha.com/studyabroad/usa/universities/university-of-california-santa-barbara/placement>

⁶ ASUCSB Legal Code, Section 2(J)(4) "The resolution shall include a list of who is working on the project and their specific duties, the goals of the project, the actions that will be taken to complete the project, and what has already been done to + accomplish the project."

TITLE I – DUTIES AND RESPONSIBILITIES

- 1) The Committee will be responsible for the research and compilation of matters related to the establishment of a department corresponding to Department of Legacy Gauchos (DLG) duties, finances, and legislative supplements.
- 2) The Committee will, twice a month (bi-monthly) during the school year as well as summer, report its research and ongoing compilation to the Senate during Temporary Committee Reports.
- 3) The Committee will be responsible for collecting private personal information (names, emails, zip codes, age or graduating class, etc.) from “Legacy Gauchos” across the country. Legacy Gauchos describe any person who graduated from UCSB, undergraduate or graduate, who participated in Associated Students by appointment, elected office, volunteer leadership, or paid executive positions.
- 4) The Committee will engage in public relations with Legacy Gauchos and officially represent Associated Students at UCSB to alumni
- 5) The Committee will research and prepare reports on Legacy Gaucho engagement, and will help propose recommendations on increasing alumni participation in post-grad school recreation programs.
- 6) The Committee will promote Student Employee opportunities as its primary hiring process for its “engagement officers”.

TITLE II – TEAM COMPOSITION

The Department of Legacy Gauchos will consist of the following members:

1. Chairman
2. Vice-Chairman
3. Legislative Directors
4. Department Development Directors
5. Alumni Engagement Directors
6. Financial Strategy Directors

Supplemental Document



Supplemental Analysis for A Resolution To Establish a Department of Legacy Gauchos Discovery & Feasibility Committee

Why this Bill? UCSB lacks a strong alumni engagement framework despite its high ranking. Many A.S. alumni pursue impactful careers. This department would connect them with current students for mentorship and institutional continuity.

TLDR -This resolution creates a **temporary** committee to explore the feasibility of a permanent Department of Legacy Gauchos (DLG), a unit within ASUCSB dedicated to alumni engagement, institutional memory, and student-alumni mentorship. The language of the bill encourages swiftness by outlining the dissolution of the committee through its findings.

This bill does not create a department. We are forming a legal, temporary committee under the Senate's constitutional authority in Article VI, Section 4(G) of the Constitution and Article VI, Section 2 of the By-Laws to explore policy and report findings.

The Temporary Committee Goals:

- Research logistics, finance, and legislative steps to potentially create the Permanent DLG unit within AS
- Serve as current A.S. Liaison to Legacy Gauchos
- Collect relevant information and contacts from past A.S. Members
- Meet twice a month (bi-monthly) to report current efforts to senate
- Deliver a feasibility report to senate at the latest by the end of the year

Term(s):

Legacy Gauchos: Any person who graduated from UCSB, undergraduate or graduate, who participated in Associated Students by appointment, elected office, volunteer leadership, or paid executive positions.

Key Stake Holders: UCSB Alumni Affairs, AS Professional Staff

Final Remarks: To clarify, the language of this bill ensures that the committee issues an opinion either in favor of or against the creation of a new department. However, this resolution does not establish the department itself; instead, it creates a committee to evaluate the feasibility of such a department.