

HYP Meeting Notes - 12/2/2020

In Attendance: Matthew, Amelea, Grace, Jillian, Kellie, Kyle, Alyssa, Carissa, Chandler, Eric, Haley, Emily, Breena, Julia, Erin

Past Event Recap

1. Mafia Game Night - Went well, 14 people on Zoom

Treasurer Report

1. \$548 in Valley Bank, plus US Bank account \$2200
2. Goal is to close US Bank account before the end of the year
3. IRS check has been taken out, but \$400 refund has not come through, still waiting on that

Secretary Report

1. Eric makes a motion to approve November notes, Matthew seconds - passes unanimously!

Communications Team

1. Rebrand Update - Julia and Erin will do a big redo of the website at once, and then small things can be added later on
2. Got invoice from Lea - \$385, 11 hours for \$35 an hour (there were 2 logos, not 1)
3. Julia makes a motion and Erin seconded the motion to amend previous approved amount (\$150 +\$90) to \$385 as charged in the invoice for the graphic design work - unanimous approval
4. In the future, it would make sense to have a contract written out so that the terms of the job/contract are all laid out in order to avoid unexpected cost changes in the future

Upcoming Events

1. Head Lane Hike on 12/6 with Jillian - 11 am, make sure to take photos!!
2. 12/11 Cocktail Class with the Gulch - Alyssa, doing it live, people know what ingredients

3. 12/14 Tree Hunt - Carissa and Eric, will be buying some rope
4. 12/15 Membership Meeting - Annual meeting, very basic on Zoom, please come if you can, opportunity for members to meet new board, get feedback, and talk about the card if it is ready
5. 12/17 Paint Party - Emily, people sign up and Emily passes that on to the Painted Pot to prepare the kits
 - a. Alyssa will put together the Zoom link
6. 12/20 Downhill Skiing - Jillian, hopefully we will have snow, limit to 12 people
7. 12/31 New Year's Eve Trivia - Kellie, Helena trivia night, 5 rounds with 10 questions, with some Glacier and some Yellowstone, from 8 - 10 pm, prize of a free 2021 membership?

Future Events - Submit by December 15th!!

1. January Membership Month - reveal of new rebrand, will be releasing new card, and then membership only for January events
 - a. (\$100) Yoga Class - Jan 5 or Jan 7, Emily will choose Jan 5 if possible
 - b. (\$150) Ice Skating - 1/15 for 3 hours (\$30/hour), we can cover the costs of the skate rentals
 - c. Conflict in the Workplace - After work, 1/26 or 1/28 depending on what Alyssa's friend prefers
 - d. (\$20?) Bonfire/Snowshoe - January 8
2. February Ideas
 - a. Virtual Speed Networking/Zoom Party - Breena's Friend, who charges about \$300/\$400 for that, which is on par with what we have spent in the past on Palentine's

Membership Card

1. General Merc - Free drink with \$25 purchase
2. Hawthorn has confirmed
3. Nosh has not confirmed, if they don't get back this week we will leave them off
4. We will send out a separate email to promote the card

Business Outreach with Kellie

1. When businesses have new employees who join, they could pay a certain fee for a welcome box to be given to their new employee, with membership card, local Helena knick knacks (South Hills map)

2. Community Crate - they usually support 5 - 7 businesses in their crates, and they are starting to do different ones for kids, beer lovers, etc, have already started something like this with realtors for folks who move into new houses
3. Kellie is talking with AshLy, Community Crate gets the box ready, we pay them for the box

January Meeting Date

1. Hybrid Meeting - meet to walk for ½ hour at Centennial Park, and then meeting on Zoom later on that day
2. January 3rd, Centennial at 12 pm, and Zoom meeting at 3 - 5 pm