

Annie Malcolm, Ph.D., she/her

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Anthropologist, writer, editor, curator, Mandarin speaker with over 10 years of experience teaching, conducting ethnographic research, creating art and events, and publishing words and images.

EXPERIENCE

Wedding Officiant, Ritual Designer, Officially Hitched, San Francisco, CA, 2024

Artist in Residence, Winslow House Project, Vallejo, CA, 2023

Researcher and Writer, Storyline Strategies, Washington, D.C., 2022

- Producing research synthesis, based on 180 focus groups (across all 7 continents) to understand what news publishers need from the Google News Initiative, for example, tools to combat misinformation, trainings for new journalists, and new revenue streams.
- Presenting this synthesis in presentations for client (Google) and quote banks for internal company use

Researcher, Producer, Copywriter, Editor, Substack, San Francisco, CA, 2021 - 2022

- Working closely with two Substack content creators—a journalist and a photographer—to brainstorm, research, write, story edit, and copy edit a weekly podcast and a weekly newsletter

Research Lead & Project Manager, The Community Pluralism Project in partnership with New Pluralists, 2021 - 2022

- Leading and conducting a portion of 20 interviews with community pluralists across the country who are working to heal the wounds of the past and build bridges across difference
- Building research plan and discussion guide, running team and stakeholder meetings
- Creating a zine and written deliverable with artists to make recommendations to the stakeholder, New Pluralists, a funding collective, about supporting impactful community pluralism work

Writer, Editor & Creative Consultant, Leah Rosenberg (SFMOMA), Libby Black (Gallery 16), Rachelle Reichert (Local Language), San Francisco, CA, 2021 - 2022

- Brainstorming and strategizing with artists producing text
- Ghostwriting and editing exhibition materials, website content, and application proposals

Research Associate, MOBIUS for TikTok, San Francisco, CA, 2021

- Consulting for TikTok to generate a shared understanding of well-being across teams
- 10 interviews (individual and group) and 2 workshops: Interview design, coding, and analysis; knowledge production and presentation
- Final deliverables: well-being roadmap that provides recommendations and actionable items for TikTok for execution of well-being initiative

Researcher & Writer, Beijing22, I:Project Space & The Goethe Institut, Beijing, China, 2018 - 2019

- Recruiting and training a team of student researchers
- Collaboratively conducting background research on the Chinese government's "Xiong'an New District," a plan to build a new city in a region of Hebei Province, 100 miles from Beijing
- Traveling to Hebei to conduct ethnographic research and report findings to Beijing22 curators
- Publishing photo essay on Beijing22, an international art platform

Instructor, University of California, Berkeley, CA, 2014 - 2021

- Designing and teaching 10 courses in reading and writing composition, ethnographic film, research methods, urban China, and visual anthropology

Co-curator, & Writer, *Trace Evidence*, Minnesota Street Project, San Francisco, CA, 2018 - 2019

- Developing vision and proposal for a media exhibition featuring works by Chinese and Chinese-American artists
- Establishing partnership with Minnesota Street gallery, SFMOMA, and climate change stakeholder Global Climate Action Summit
- Writing press release and wall text
- Publishing article about the project on SFMOMA's website

Fulbright-Hays Doctoral Dissertation Research Abroad Fellow, Wutong Art Village, Shenzhen, China, 2016 - 2017

- Conducting one year of ethnographic field research including 100 interviews, participant observation, and comparative case studies on 5 art villages in China
- Coding and analyzing interviews and field notes for the production of a doctoral dissertation in sociocultural anthropology

Researcher & Chinese Translator, Kav LaOved, Hotline for Migrant Workers, Tel Aviv, Israel, 2010 - 2011

- Conducting interviews in Mandarin with 100 Chinese migrant workers about their working and living conditions in Tel Aviv
- Translating interviews and presenting findings to Israeli NGO working with the UN to understand and improve workers' access to basic needs

ESL Instructor, Chinese-American Planning Council & Kaplan International, New York, NY, 2011 - 13

- Designing and teaching English courses to international students and Chinese immigrants

COMMUNITY

Chair, Kehilla Community Synagogue Homeless Action Committee, Oakland, CA, 2021- 2022

- Weekly direct service: distribution of food and supplies to people living in the streets
- Talking to homeless leaders to identify key problems homeless people face
- Taking action by communicating with city council, redistributing wealth and other resources, and engaging the synagogue community

EDUCATION

2013 - 2021 UNIVERSITY OF CALIFORNIA, BERKELEY

Sociocultural Anthropology Ph.D. Chair: Dr. Liu Xin

Dissertation: *Where Tradition Meets the Future: Ethnography of a Chinese Art Village*

2005 - 2009 BARNARD COLLEGE, COLUMBIA UNIVERSITY

B.A. Anthropology, Dance, Cum Laude, Departmental Honors

SKILLS

Writing - Editing - Storytelling - Creative direction - Qualitative research - Public speaking - Project management - Literature reviews - Teaching - International research