

BEAUTY, TECH & LONGEVITY SUMMIT

Turning Data Into Decisions in the Age of Intelligent Beauty

February 18-20, 2026

Hayes Mansion, Curio Collection by Hilton, Silicon Valley.

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The summit unites global leaders across beauty, technology and science to reveal ***how data and AI are accelerating the future of beauty and longevity.***

Across three days of keynotes, panels, investor sessions and startup showcases, attendees will discover ***how to turn breakthrough technologies into real operational excellence in a rapidly shifting world.***

For Founders & Executives (brands, clinics, retail):

- Learn how to scale science-backed, purpose-driven brands globally.
- Discover new growth channels, from clinics to e-commerce.
- Build towards consumer demand for longevity, prevention, and personalization.
- Network with investors, retail partners, and ingredient/tech providers.

For Sponsors (market research, ingredients, services, tech, clinic solutions):

- Get in front of decision-makers: CEOs, founders, VP, CMOs.
- Position your service as the enabler for brand success.
- Be integrated into curated sessions, not just expo booths.

Join the Movement shaping the future of beauty, health, and longevity through technology and AI. Register here: https://ti.to/innocos/silicon_valley



Day 1 – Wednesday, February 18, 2026 (Pre-conference day)

3:00 PM - 5:30 PM – Workshop AI: From AI Strategy to Real Execution: A Hands-On Workshop for Beauty, Wellness & Longevity Brands

Most companies know they need AI, but few know how to turn ideas into real, in-market results. In this workshop, Chaz (Co-Founder, Alita Labs) guides participants through a practical, founder-style approach to identifying high-impact AI use cases, prioritizing them, and building an execution roadmap that works inside real business constraints. Expect a highly interactive session with practical examples, mini case studies, and a step-by-step breakdown of how any brand can unlock meaningful value from AI within months, not years.

Chaz Giles, CEO, Alidalabs

Workshop B: The Capital Playbook: How to Raise, Scale & Exit

7:00 PM – Welcome Drinks

Kick off with purposeful networking and curated introductions among senior executives, founders, scientists, tech innovators, investors and wellness leaders.



Day 2 – Thursday, February 19, 2026 (Conference day one)

Track 1: Beauty Tech Advantage: Building Brands, Predicting Trends, Investing in Tomorrow.

8:00 AM – Breakfast Sponsored by Exoceuticals

TBC

Robin Smith MD, Co-Founder, Exoceuticals

9:00 AM – Opening Keynote: AI That Actually Works: How Beauty Companies Can Move From Ideas to Impact

Every brand has an AI wish list; very few know how to execute it. In this session, Chaz breaks down the real operational bottlenecks in beauty and wellness companies and shows how smart, iterative AI deployment can shorten time-to-market, reduce failure points, and unlock measurable growth across product development, marketing, and innovation.

Chaz Giles, CEO, Alidalabs

9:20 AM – Panel

What Fast-Growing Beauty Brands Do Differently

The panel explores how today's most forward-thinking teams are reinventing product development, using smarter tools, tighter feedback loops, and first-principles frameworks to build better products in less time.

We'll dig into where speed helps and where it hurts, and what the next wave of longevity-driven innovation will demand of brands, scientists, and founders alike.

Suveen Sahib, Co-Founder & CEO, K18hair; Adam R. Jones, VP Business Development, L'Oreal, Marina Kirschner, SVP of Global Marketing, Moroccanoil. Facilitator: Kelly Kovack, Founder & CEO, BeautyMatter

9:50 AM – Presentation: How Machine Learning and Generative AI are Transforming E-commerce

Join Pattern, an e-commerce accelerator powered by AI, as we demystify how generative AI, social discovery, and non-branded search are transforming the way brands grow on Amazon. Leveraging over 46+ trillion data points and 29 patents/patents pending, Pattern analyzes everything from keywords and competitor listings to customer reviews and product images. This session unpacks the practical strategies behind boosting Amazon traffic and optimizing product visibility.

Don Brett, President of Advisory at Pattern®

10:10 AM – Panel: Predictive Beauty. What Real-Time Data Tells Us About the Future Consumer

Predictive models, digital twins, and real-time retail insights are reshaping how beauty brands understand the next wave of consumer behaviour. This session explores what shoppers are actually gravitating toward across categories, which claims and ingredients are gaining traction, and how data can separate true signals from hype. Expect a frank look at the patterns retailers see first, long before trends hit the mainstream.

Romain Gaillard, Founder & CEO, The Detox Market; Laura Beres, VP Head of Wellness, Ulta Beauty; Inviting: Amy Errett, CEO & Founder, Maddison Reed; Facilitator: John Cafarelli, President & Co-Founder, BeautyMatter

10:40 AM – Coffee & Product Demo Zone ☕

Track 2: From Scientific Discovery to Brand Proposition

11:10 AM – Keynote: From Beauty to Well-being - Building a Longevity-First Global Brand.

This keynote explores how global beauty leaders are evolving from traditional care into fully integrated well-being ecosystems shaped by longevity science. Lori reveals how Unilever is reimagining innovation, rituals, and category design to meet a new consumer expectation: products and experiences that support healthier living across every life stage.

Lori Lauersen, Senior Vice President of Global R&D, Unilever Wellbeing

11:30 PM – From Prototype to Powerhouse: Scaling Longevity Tech in Beauty & Wellness

A Founder's Playbook for Smart, Sustainable Growth. Launching breakthrough beauty or wellness tech is just the start. What happens when demand outpaces your supply chain, or when investors push faster than your science can validate? In this candid case study, a founder shares hard-earned lessons from scaling a longevity-driven innovation, from pilot phase to global rollout.

Shuting Hu, PhD, CEO & Co-Founder, Acaderma

11:50 AM – Presentation: What Makes a Brand Truly Longevity-Driven? Separating Science from Storytelling

As "longevity" becomes the new buzzword, this session cuts through the noise to define what an authentic longevity brand looks like, grounded in validated science, clinical rigor, and formulations that meaningfully influence how skin ages. Carolina breaks down the frameworks her team uses to build evidence-based products, and how brands can communicate longevity claims responsibly without falling into hype.

Carolina Reis Oliveira, PhD, Co-Founder & CEO, OneSkin

12:10 PM – Panel: Science-centric Approach – How to Communicate Science the Most Impactful Way

How science, storytelling, and innovation converge to redefine aging from scalp to skin. This panel unites leaders shaping the emerging “hairspan” and “skin longevity” movements. From biotech-based formulations to diagnostic insights and brand storytelling, these pioneers are redefining how beauty aligns with cellular health and measurable outcomes.

- Translating biotech discoveries into emotionally resonant beauty categories
- Shared longevity pathways in scalp and skin health
- How data, diagnostics, and testing drive consumer trust
- Building the next generation of science-backed beauty brands

Dan Hodgdon, Founder & CEO, Vegamour, Alec Batis, CEO & Co-Founder, Sweet Chemistry.

Invited: Hilary Lin MD, Co-Founder & CEO, Care Core.

12:40 PM – Lunch Break 🍽️

1:40 PM – Networking Walk & Talk 🚶‍♀️🧠

A New, High-Impact Format for Strategic Connections

Step outside, stretch your mind, and unlock new possibilities. Our 20-minute post-lunch Walk & Talk is designed for high-value networking - the kind that sparks partnerships, unlocks opportunities, and creates genuine industry connections.

This guided walk pairs purposeful matchmaking with organic conversation, making it easier than ever to meet the right people at the right time. Expect meaningful introductions, dynamic business discussions, and unexpected insights - all in a relaxed, energizing setting.

2:00 PM – Interactive Brainstorming Session*

Get ready for one of the most interactive sessions of the event. This hands-on workshop will pull back the curtain on how AI-powered skin analysis and virtual try-on actually work, showing, step by step, how brands can launch these tools in minutes, not months. After a short demo, attendees will break into small groups (one laptop or iPad per table) to build their own AI try-on experience using Perfect Corp.’s new API. It’s fast, practical, and surprisingly accessible. And to make the learning stick, every participant will leave with exclusive Perfect Corp. credits to continue experimenting long after the workshop.

Wayne Liu, President of America, PerfectCorp

*Please bring a **laptop or iPad** to participate fully in the interactive portion of the workshop. If you’re attending without a device, you can team up with other participants at your table.

3:00 PM – Coffee Break ☕ and Round Tables

- AI & Personalization: How data, biomarkers, and AI-driven diagnostics reshape beauty & longevity, hosted by **Wayne Liu, President of America, PerfectCorp**
 - Retail & Growth: Scaling longevity-driven beauty & wellness, hosted by **Jeannie Jarrot, Founder, BeautyHeroes**
 - Investor Insights: What capital looks for in science-backed brands.
 - Cellular Rejuvenation: Personalized regeneration powered by your own cells, hosted by **Drew Taylor, PhD, CEO & Co-Founder, Acorn Biolabs**
 - Marketing Futures: Next-gen storytelling, community building, and digital growth.
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3:30 PM – Circadian Beauty: Aligning Biology, Sleep, and Skin Renewal
Victoria Vertesi, Chief Commercial Officer, DeepSense Biotechnologies

3:40 PM – Keynote: The GLP-1 Effect: How Weight-Loss Drugs Are Rewriting Beauty, Wellness & Longevity

GLP-1 medications are reshaping consumer behavior at a speed the beauty and wellness industries have never seen—shifting purchasing patterns, redefining body and skin needs, and creating entirely new product categories. This session breaks down the prescriber, consumer, and market point-of-view to unpack what this disruption means for brands, clinics, and retailers next.

Emmanuelle Bassmann, Founder, In-Trend

4:00 PM – Fireside Chat: Are You Ready for Investment? What VCs Look for in Longevity Beauty Brands

4:30 PM – Beauty & Longevity Startup Showcase

Step into the future of beauty and longevity as the most innovative startups take the stage to showcase next-generation breakthroughs. Join leading venture capitalists and industry angels as they offer candid feedback, discuss current investment trends, and highlight what makes a startup truly fundable in the longevity and beauty space. This session is a must-attend for emerging founders, established brands seeking inspiration, and investors scouting the next big move in wellness innovation.

Judges: Laura Beres, VP Head of Wellness, Ulta Beauty, Odile Roujol, Founding Partner, Fab Co-Creation Studio Ventures, Adam R. Jones, VP Business Development, L’Oreal (TBC)

6:00 PM – Networking reception

Celebrating the Beauty & Longevity CHOICE Awards 🏆

 **Day 3 – Friday, February 20, 2026 (Conference day two)**

Track 3A: Longevity Innovation for Beauty & Wellness Brands

9:00 PM – Presentation: Neuro-Beauty in Action. How Thoughtful Skincare Rituals Influence Mood, Stress & Skin Health

Discover This session reveals how the brain responds to touch, scent, and intentional skincare rituals - and why these sensory inputs can be powerful tools for emotional balance. We’ll explore clinical and neurophysiological findings demonstrating how mindful beauty practices can modulate the stress–inflammation axis, lower cortisol levels, and activate calming brainwave states associated with clarity, focus, and well-being.

Laura Gamboa, Director of Corporate Education & Spa Development, Natura Bissé

9:30 AM – Presentation: Microbiome, Exposome & Longevity: What’s Real vs What’s Not?

A deep dive into separating hype from validated science in microbiome research-highlighting real-world data, exposome interactions, and what’s next for precision skin health.

Elsa Jungman, Founder & CEO, Hello Biome

10:00 AM – Sexual Wellness 2.0: Regeneration, Confidence & Future of Female Longevity

Sexual wellness is moving from taboo to essential, reshaping how we talk about confidence, regeneration, and long-term vitality, especially for women. This presentation exposes the fundamental biology of intimate aging and the solutions that actually work, from CO₂ carboxy regeneration to non-hormonal and hormone-supportive protocols. The takeaway is clear: sexual wellness is a core pillar of female longevity, confidence, and quality of life.

Lana Kerr, CEO, Lumisque Skincare/CO2LIFT

10:30 AM – Presentation: Holistic & Integrative Approaches to Beauty and Longevity

This conversation explores how integrative, whole-body approaches promote cellular health, beauty, and longevity. Dr. Javid could expand on the mouth–body connection, the impact of sleep, breathing, and airway health on aging, and the importance of multidisciplinary collaboration between biological dentists, medical practitioners, and wellness experts in optimizing systemic health.

Dr. Amin “Ben” Javid, Owner, MySmileBody

Track 3B: Longevity & Aesthetics Clinics

9:00 AM – Panel: Women’s Health 3.0 – The Untapped Growth Engine for Aesthetics & Longevity Clinics

Women’s health is becoming one of the biggest drivers of demand in aesthetics and longevity, yet most clinics feel unprepared to deliver it well. This session focuses on the real pain points: integrating hormones, metabolism, sexual wellness, and midlife care into a cohesive service model; training teams; choosing the right technologies; and building memberships that actually retain women 35–60, the industry’s most influential consumer group.

We’ll unpack what women want, where clinics are falling short, and the models that turn women’s health into a scalable, evidence-based revenue stream.

Dr. Anastasia Chemeritskaya, MHA, Founder & CEO, Lyrana; Noelle Brown Diamond, CEO, NDA Aesthetics; Dr. Tess Mauricio, FAAD, President & Founder, M Beauty Clinic by Dr. Tess

9:30 AM – Panel: Beauty Meets Longevity: Building the Profitable Hybrid Clinic of the Future

As beauty, wellness, and longevity converge, clinics are evolving into hybrid spaces that require a new level of operational sophistication. This panel looks at what profitable, scalable models actually require—from diagnostics and treatment design to team training, technology selection, and membership-based revenue.

We’ll explore how the most forward-thinking clinics structure their services, use data to personalise care, build retail and product partnerships, and create repeatable frameworks that drive long-term profitability. Expect practical insights on avoiding the most common operational pitfalls and on designing systems that grow with demand.

Olivia Schmid, Co-Founder & COO and Keri Concannon, Co-Founder & CEO, BeautyRep, Invited: Next Health

10:00 AM – Panel: Regenerative Futures. The Science Powering the Next Era of Beauty and Aesthetics

The aesthetics industry is entering its regenerative era, where rejuvenation starts at the cellular level. This session examines how breakthroughs in cell preservation, exosomes, and senotherapeutics are revolutionizing skin and tissue repair, and how clinical research is translating into next-generation longevity treatments and innovative beauty solutions.

Drew Taylor, PhD, CEO & Co-Founder, Acorn Biolabs, Inviting: Andrew Freeman, VP e-Commerce Zo Skin Health; Facilitator: Dr. Saranya Wyles, Mayo Clinic

10:30 AM – Coffee Break ☕

Track 4: Intelligent Beauty in Action

11:00 AM – Presentation: The Genomic Blueprint of Beauty & Healthspan

How genomic and epigenetic insights are guiding the next generation of precision beauty, supplement, and wellness solutions.

Wei-Wu He PhD, Executive Chairman, Human Longevity

11:30 AM – Presentation: The Cellular Reset. Redefining Skin Longevity

Dr. Saranya Wyles, Director of Regenerative Dermatology at Mayo Clinic, reveals how regenerative medicine is transforming skin health through omics research, biobanking, and cellular reprogramming. She'll share how these breakthroughs in Skinspan™ science can inspire the next generation of longevity-driven beauty innovations.

Dr. Saranya Wyles, Director, Regenerative Dermatology and Skin Longevity Laboratory, Mayo Clinic

11:50 AM – Presentation: Clinically Validated Longevity Skincare. Boosting Mitochondrial Function to target Hallmarks of Aging

Discover how clinically-backed skincare targeting mitochondrial function is redefining longevity beauty, and what level of scientific validation physicians now expect before endorsing these innovations.

Alisar Zahr, PhD, Senior Director of Research and Clinical Development, Revision Skincare®

12:10 PM – Panel: Translating Clinical Science into Consumer Goods

Clinical breakthroughs are evolving faster than most beauty brands can keep up, from regenerative dermatology and cellular reprogramming to mitochondrial science and microbiome therapies. This session unpacks how leaders bridge the gap between lab-grade innovation and consumer-ready products: what science is ready for prime time, what still needs validation, and how to communicate complexity without oversimplifying it. Expect a candid discussion on data, claims, testing, and the new standard of scientific credibility driving the next era of beauty and longevity.

Stéphane Colleu, CEO, Dr Brandt Skincare. Inviting: Eunice Park, Founder & CEO, Airem; Akshay Talati, RPh, Chief Innovation Officer, Supergoop! Dr. Kevin Slawin, Founder and CEO, Ponce Aurora. Facilitator: Zsolt Farkas, Founder, Evolut Agency

12:40 PM – Conference Close

Register here: https://ti.to/innocos/silicon_valley

Speakers confirmed:

Adam R. Jones, VP Business Development, L'Oreal

Alec Batis, CEO & Co-Founder, Sweet Chemistry

Alisar Zahr, PhD, Senior Director of Research and Clinical Development, Revision Skincare®
Carolina Reis Oliveira, PhD, Co-Founder & CEO, OneSkin
Chaz Giles, CEO, Alidalabs
Dr. Tess Mauricio, FAAD, President & Founder, M Beauty Clinic by Dr. Tess
Dr. Amin "Ben" Javid, Owner, MySmileBody
Dr. John Layke, Plastic and Reconstructive Surgeon, Beverly Hills Plastic Surgery Group
Dr. Kevin Slawin, Founder and CEO, Ponce Aurora
Dr. Saranya Wyles, Director, Regenerative Dermatology and Skin Longevity Laboratory, Mayo Clinic
Drew Taylor, PhD, CEO & Co-Founder, Acorn Biolabs
Elsa Jungman, Founder & CEO, Hello Biome
Emmanuelle Bassmann, Founder, In-Trend
Jeannie Jarnot, Founder, BeautyHeroes
John Cafarelli, President & Co-Founder, BeautyMatter
Kelly Kovack, Founder & CEO, BeautyMatter
Lana Kerr, CEO, Lumisque Skincare/CO2LIFT
Laura Beres, VP Head of Wellness, Ulta Beauty
Laura Gamboa, Director of Corporate Education & Spa Development, Natura Bissé
Lori Lauersen, Senior Vice President of Global R&D, Unilever Wellbeing
Marina Kirschner, the SVP of Global Marketing at Moroccanoil
Noelle Brown Diamond, CEO, NDA Aesthetics
Olivia Schmid, Founder, BeautyRep
Robin Smith MD, Co-Founder, Exoceuticals
Romain Gaillard, Founder, The Detox Market
Stéphane Colleu, CEO, Dr Brandt Skincare
Suveen Sahib, Co-Founder & CEO, K18
Tom MacPhersen Le Maire, 111Skin
Victoria Vertesi, Chief Commercial Officer, DeepSense Biotechnologies
Wei-Wu He PhD, Executive Chairman, Human Longevity
Zsolt Farkas, Founder, Evolut Agency

Speakers invited:

Akshay Talati, RPh, Chief Innovation Officer, Supergoop!
Amy Errett, CEO & Founder, Maddison Reed
Andrew Freeman, VP e-Commerce Zo Skin Health
Andrew Stanleick, President, Skin Health & Beauty, North America, Kenvue
Giorgio Dellacqua, Chief Science Officer at Nutrafol
Dr. John Layke, Plastic and Reconstructive Surgeon, Beverly Hills Plastic Surgery Group
Kyle Leahy, CEO, Glossier;
Manuel Guardiola, VP of e-Commerce & Digital Experience @ Supergoop
Melisse Shaban, CEO, Aramore Skincare,
Nicolas Travis, Founder, Allies of Skin

Register here: https://ti.to/innocos/silicon_valley

