

Privacy Policy

This Privacy Policy ("Policy") is formulated by Kenan Yilmaz ("we", "us" or "our") in relation to the use of *Tap Bloom: Color Connect* ("the App" or "the Service"). This Policy is intended to explain how we will collect, use, share and otherwise process personal information.

A. When you use or interact with the App, we may collect the following information about you:

- Your usage of the App, such as the types of content you view or interact with, the features you use and the actions you take.
- Information about the device you use to access the App, such as device type, operating system, language, screen resolution, network type, device identifier, Mac address, and advertising identifiers (GAID, IDFA, IDFV).

B. We will only retain your personal information for the period necessary to achieve the purposes stated in this Privacy Policy, or as required or permitted by laws and regulations. After the retention period, we will delete or anonymize your personal information.

C. To the extent permitted by law, we will use your information in the following circumstances:

- When it is necessary to protect your interests (or the interests of others).
- When it is necessary to improve the App.
- When it is necessary to comply with legal or regulatory obligations.

D. We may share your personal data with third-party service providers who assist us in providing services to you.

We may also disclose your personal data if required by law, or if we believe that such disclosure is necessary to protect and defend our rights, property or personal safety.

E. You have the right to exercise the following rights with respect to your data:

- To know what kind of personal data we hold about you and to obtain a copy of that data.
- To request that your data be updated or corrected.
- To request that the use of your personal data be stopped.
- To request that your personal data be deleted.

F. We protect your personal data through technical and organizational security measures to minimize the risks of data loss, misuse, unauthorized access, unauthorized disclosure and tampering. To this end, we use network security services and data encryption, among other means, and implement physical access restrictions to our data centers and logical access controls for data and system access.

G. The App may contain links to third-party websites, plug-ins and applications. Clicking on these links or enabling these connections may allow third parties to collect or share data about you. We have no control over these third-party websites and are not responsible for their privacy statements. When you leave our App, we recommend that you read the privacy policy of each website you visit.

The relevant third parties are as follows:

- Applovin Max: www.applovin.com/privacy/
- Pangle: www.pangleglobal.com/zh/privacy/partner-en
- Facebook: www.facebook.com/privacy/policy/?entry_point=comet_dropdown
- Mintegral: www.mintegral.com/cn/privacy
- Google AdMob / Firebase: policies.google.com/privacy
- Appsflyer: www.appsflyer.com/legal/privacy-policy/
- Ironsource: <https://www.is.com/privacy-policy/>
- Unity: <https://unity.com/cn/legal/privacy-policy>
- liftoff monetize: <https://liftoff.io/privacy-policy/>
- DTExchange:
<https://developer.digitalturbine.com/hc/en-us/articles/360010814637-Welcome-to-DT-Exchange>
- Bidmachine: <https://bidmachine.io/privacy-policy/>
- TopOn: <https://www.toonad.com/en/privacy-policy>

H. The App is not intended for children under the age of 13. We will not intentionally collect, use or share information that can reasonably be used to identify children under the age of 13 without prior parental consent or in accordance with applicable laws.

I. If you have any questions about this Policy, you can contact us by email at kenoooo86@gmail.com.