The Profile: The world's most elite traders' club & the Tinder ghostwriters

Good morning, friends.

I've read quite a few profiles in the last year, and there are quotes that just stick with you. Here's a small selection:

- "You gotta keep [failure] in the front of your mind. When shit goes bad or sideways, when you get booed out of the building, it should form you. It should drive you." *Dwayne Johnson*
- "When people you trust tell you the truth about yourself? Moments like those? Man, that is where you grow." Jay Wright
- "I felt like a door had been opened to a person who made me want to be my best self. . . . I find myself just wanting to be better by simply being around her because of the standard she holds." *Alexis Ohanian*

I recently <u>compiled an entire list of the most memorable quotes</u> entirely from the profiles featured in this newsletter. Would love to hear some of your own favorites.

PS: Each one of the profiles this week is 🔥 🔥 🔥, I promise.

Here we go:

- The spy who came home [**HIGHLY RECOMMEND**]
- The high school impostor
- The man behind Stephen Hawking's voice
- <u>The Tinder ghostwriters</u>
- The world's most elite (and secret) traders' club

PEOPLE TO KNOW.

The spy who came home: Patrick Skinner was a CIA case officer who eventually realized that the best use of his training was to become a beat cop in his hometown of Savannah, Ga. Why? He believed the counterterrorism efforts overseas was creating more problems than it solved — fuelling hysteria, destroying communities, and diverting resources from essential problems in the United States. This story is fascinating. *Tweet this*.

"We have to stop treating people like we're in Fallujah," he told me. "It doesn't work. Just look what happened in Fallujah."

<u>The high school impostor</u>: Artur Samarin was a Ukranian college student who was ecstatic when he got accepted to a US exchange program. In America, Artur was confident he could

change his life forever, but he only had three months to pull it off. What follows is one insanely bold hoax that results in arrests, jail time & deportation — all in pursuit of the elusive American dream. *Tweet this*.

"No opportunities, no money, no areas to realize yourself," he said. "A coal doesn't want to be a coal. it wants to be a diamond."

The man behind Stephen Hawking's voice: Thirty years ago, Eric Dorsey led the team of engineers that created CallText, a text-to-speech tool. It was CallText that gave an iconic android voice to the most celebrated scientist of our era — Stephen Hawking. Over 30 years, Hawking refused to switch to newer technology. If you need an uplifting story about Silicon Valley, this is it. *Tweet this.*

"The last words he spoke while wired into his chair, whatever they were, he spoke with a version of his voice that lives only in code, potentially deathless bits and bytes."

COMPANIES TO WATCH.

The Tinder ghostwriters: A 25-year-old woman wakes up every morning & logs in to the Tinder profile of a 45-year-old man and starts flirting with other women. She is paid \$1.75 for every phone number she collects. This is known as a "closer" for an online dating service. In other words, people pay serious cash to outsource their Tinder swiping. These days, you could be talking to a bot, a professional impersonator, or you know, <u>Lindsay Lohan</u>. <u>Tweet this.</u>

"As we grow accustomed to foisting more and more complicated emotional tasks onto digital butlers, we lose our ability to tolerate inelegance or find value in social failure."

The world's most elite (and secret) traders' club: The price of admission to the most exclusive club in finance costs \$25 million. It has no name and no board of directors but claims a roster of the world's wealthiest and most successful traders. The group confers a license that lets an investor sit at the "big boy table and make high-level trades not available to stupid amateurs." Tweet this.

"It's only the very upper echelons of the finance world that get this royal treatment."

GoFundMe of The Month: Bob, a 99-year-old WWII veteran escaped a fire, which claimed his home, possessions, and the lives of his dogs. This GoFundMe aims to help him recover and rebuild his life. As always, don't feel obligated, but if you'd like, <u>donate here</u>.