

Job Title: Junior Copywriter

Location: Bangalore

Experience Level: 1-3 years.

Job Type: Full-Time

Reports to: Associate Creative Director - Copy

Job Description

We are seeking a talented Junior Copywriter to join our creative team. As a Junior Copywriter, you will assist in creating compelling copy for digital and collateral materials, and support event conceptualization and marketing efforts.

Key Responsibilities

- Assist in writing original copy for campaigns under the guidance of senior copywriters
- Learn and maintain brand voice and style guidelines
- Collaborate with the design team to ensure cohesive visual and written content
- Assist in researching and understanding target audiences and industries
- Develop and refine your writing skills through feedback and guidance
- Support event conceptualization, including brainstorming ideas and developing event concepts
- Collaborate with cross-functional teams to plan and execute events
- Create marketing materials to promote events, including social media posts, email invitations, and press releases
- Assist in measuring event success and providing post-event analysis

Qualifications

- 0-3 years of experience in copywriting, event planning, or a related field
- Strong writing and communication skills
- Ability to work collaboratively in a team environment
- Willingness to learn and take feedback
- Basic understanding of brand voice and style guidelines
- Experience with event planning software and marketing tools a plus

About the Company

Younion Marketing Solutions is a dynamic and innovative marketing company dedicated to helping businesses build strong, lasting connections with their target audience. We specialize in creating immersive brand experiences through events, digital marketing, and creative storytelling.

Ready to join our team? [Apply Here!](#)