

Roll No.....

Total No. of Printed Pages: 1

Total No. of Questions: [09]

**Integrated Dual Degree B.Com-M.Com (Semester – 3<sup>rd</sup>)**  
**FUNDAMENTALS OF RESEARCH METHODOLOGY**  
**Subject Code: BMCMS1303**  
**Paper ID: [21410115]**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

Q1. Attempt the following:

- a) Explain Research Design.
- b) Define Research Ethics.
- c) What is observation method?
- d) Difference between sample and sampling.
- e) Difference between questionnaire and schedule.
- f) What are the different types of scales?
- g) What are the types of research reports?
- h) What is research?
- i) Explain editing, coding, and cross tabulation with suitable example.
- j) What is experiment?

**Section – B**

**(5 marks each)**

- Q2. What are the objectives and scope in the management research?
- Q3. Explain the Sampling and non sampling errors with suitable examples.
- Q4. What are the levels of measurement along-with suitable examples?
- Q5. What are the different types of Questionnaire?
- Q6. Explain the following:
  - a) Comparative scaling techniques
  - b) Sources of Experimental Errors

**Section – C**

**(10 marks each)**

- Q7. Explain the methods of data collection with their advantages and disadvantages..
- Q8. Explain the process of Research. What are the limitations of research?
- Q9. Explain the following:
  - a) Non-comparative scaling techniques
  - b) Advantages and types of survey methods