



PERSONAL ASSISTANCE • BUSINESS SUPPORT • EVENT COORDINATION

CREATIVE ASSISTANCE

PACKAGE

For clients who need help making an idea, brand, event, or project look polished, intentional, and visually clear.

SERVICES INCLUDE

- Mood boards
- Brand packets
- Creative direction
- Color & font direction
- Photoshoot planning
- Video shoot planning
- Shot lists

- Location ideas
- Social media direction
- Lookbooks
- Magazine layouts
- Presentation decks
- Apparel concepts
- Visual planning for events or launches

BEST FOR

Brands
Personal businesses
Event hosts
Designers
Beauty professionals
Content creators
Entrepreneurs

CREATIVE DIRECTION THAT FEELS INTENTIONAL, COHESIVE, AND CLEAR.

Flexible creative support for one-time projects, events, launches, or ongoing visual needs.

REQUEST CREATIVE SUPPORT

The Premier Assistant Co. | High-touch support for life, business, and everything in between.