AOCC
ALL OHIO COUNSELORS CONFERENCE

OCTOBER 28-30, 2024 | COLUMBUS, OHIO

CALL FOR GRADUATE STUDENT POSTER PRESENTATIONS

SUBMISSION DEADLINE
SUBMISSION DEADLINE **9/15/2024**

The OCA expects to attract over 1,500 licensed and future counselors from across Ohio including academic leaders, private practitioners, and student delegates. Graduate student poster session presentations will be during the conference, date and time yet to be released.

Interested participants **MUST** be a member of OCA *and* register for AOCC by **10/1/2024**

Please see attached guidelines for poster presentations

Interested in presenting? Submit your proposal HERE:
(you may have to copy and paste in browser)

https://forms.gle/kwGdwU3nwCjpo5y39

Questions?
Email **ocagraduatestudentcommittee@gmail.com**

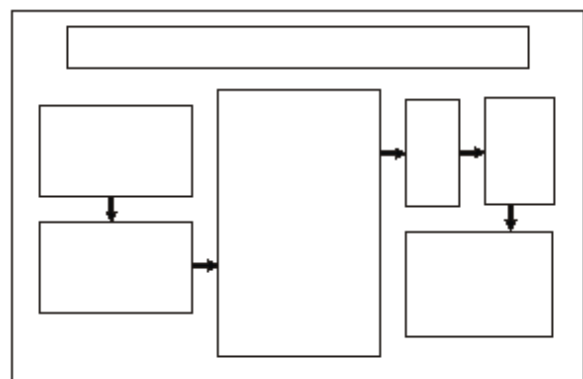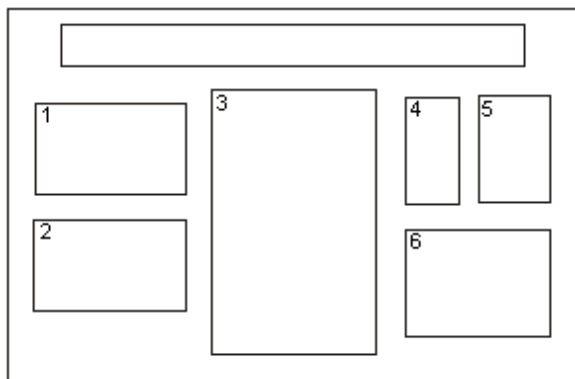# Guidelines for Preparing a Poster for AOCC Poster Presentations

General Aim & Format
- A poster is a graphically based approach to presenting research. In presenting your research with a poster, you should aim to use the poster as a means for generating active discussion of the research
- Limit the text to about **one-fourth of the poster space**, and use "visuals" to tell your "story"
  - Visuals may include but are not limited to:
    - Graphs
    - Photographs
    - Schematics
    - Maps

Design and Layout Specifications
- The <u>entire</u> poster must be mounted on a **36" x 48" foam-core board**, however, the poster **does not** necessarily have to fill the entire working area
- The board must be in the "**<u>landscape</u>**" position (long dimension is horizontal)
- A **banner** displaying your **poster title, name, university, and faculty poster advisor name** should be positioned at the **top-center** of the board (see Example 1)
- Make it obvious to the viewer how to progressively view the poster
  - The poster generally should read from <u>left to right</u>, and <u>top to bottom</u>
  - Numbering the individual panels, or connecting them with arrows is a standard "guidance system" (See Example 1)
- **Leave some open space in the design**
  - An open layout is less tiring to the eye and mind

Example 1

Lettering
- Any text on poster **should not be handwritten.** Print on **plain white paper** with a laser printer or inkjet printer
- Use a <u>minimum</u> font size of **20 points**
- Lettering for the title should be <u>large</u> (at least **70-point** font).

Visuals
- **KEEP IT SIMPLE** when presenting numerical data
- Visuals should be <u>simple</u> and **bold.** Leave out or remove any unnecessary details.
- Use color to <u>enhance comprehension</u>, **not to decorate the poster**.
    - **Neatly coloring black-line illustrations with colored pencils is entirely acceptable.**
- Make sure that the text and visuals are <u>integrated</u>. Figures should be numbered consecutively according to the order in which they are first mentioned in the text.
    - Each visual should have a brief title
        - Example: Figure 1–Location of study area

Text
- Keep the text **brief**. Blocks of text should **not** exceed <u>three paragraphs</u>
- **Use text to:**
    - **1. Introduce the study**
        - What hypothesis was tested/what problem was investigated?
        - Why was the study worth doing?
    - **2. Explain visuals and direct viewers attention to significant data trends and relationships portrayed in the visuals**
    - **3. State and explain interpretations that follow from the data. In many cases, conclusions can be summarized into a bullet-point list**
- Depending upon the stage/nature of your project, the text could also include sections on <u>future research plans or questions for discussions with viewers.</u>
- **Cite and reference** any sources of information other than your own, just as you would do with a research paper. Ask your professor about the particular citation system that you should use (every discipline has slightly different styles). **The "References Cited" is placed at the end of the poster.**

Miscellaneous Suggestions
- **SIMPLICITY IS THE KEY!** Keep to the point, and don't try to cover too many things. Present only enough data to <u>support your conclusions</u>. On the other hand, **make sure that you present sufficient data to support your conclusions.**
- **Mat the components of the poster on separate pieces of colored poster board.** This off-sets the text and illustrations from the white mounting board. Also, you can easily attach each component to the mounting board with thumb-tacks or push-pins.
- Before the poster session, **rehearse** a brief summary of your project. Many viewers will be in a hurry and will want a quick "guided tour" of your poster. Don't

be afraid to point out uncertainties in your work; this is where you might get useful feedback.

- Consider using a Powerpoint poster presentation template and having your poster professionally printed

Many university print shops offer poster printing for a reasonable charge. You can then clip your poster to the foam board you bring for mounting.