

DIVE Action Team Toolkit



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The Democracy & Integrated Voter Engagement (DIVE) Action Team program seeks to [recruit new participants](#). Use this toolkit to encourage your friends and family to attend DIVE events, participate in Getting Out the Vote (GOTV), and become organizers and leaders in their communities and the program.



Hashtags:

#PaidLeave #VotingRights #DiveintoAction
#InclusiveDemocracy

DIVE Activist Resources:

- [Sign up for our emails!](#)
- [Pledge to Be a Care Voter](#)
- [Are You Registered to Vote?](#)
- [Vote.org: Everything You Need to Vote](#)
- [Advocacy Burnout Guide](#)
- [Donate!](#)

Share our **graphics!**

Jump to -

[Sample Social Media Posts](#)

[>> Invite Everyone to Support DIVE](#)

[>> Invite Everyone to Attend a DIVE Action Team Orientation](#)

[Email a Friend about DIVE-ing In](#)

[Talking Points](#)

DIVE Action Team Toolkit

Sample Social Media Posts

 Our fight against voter suppression continues. At Family Values @ Work, we know that voting rights are at risk for many communities. We're committed to turning lived experiences into powerful actions that educate, protect, and empower voters. Let's make every vote count! #VoterRights #FightVoterSuppression

Voting rights are under attack, but we're ready to fight back. Let's turn our experiences into actions that matter - Vote for Care!   #VotingRights

Invite Everyone to Support DIVE

Our communities deserve a democracy that works for all people. Learn more about the DIVE Action Team program and why it's important to make our voices heard on crucial issues like affordable childcare, living wages, and more.

familyvaluesatwork.org/dive

Have you felt silenced by our Democracy? You're not alone. The DIVE Action team was created to build a community and learn how to take action within our communities. Learn more about the program and how to get involved.

familyvaluesatwork.org/dive

DIVE isn't just about voting – it's about grassroots power. We're mobilizing across the South and beyond to bring real political influence to family and workplace policies. Together, we can shape the future of our communities. <https://bit.ly/diveintoaction>

 Voter suppression targets communities of color, threatening our voices and our ability to advocate for care infrastructure policies. FV@W launched DIVE: Democracy and Integrated Voter Engagement. Together, we'll educate, protect voting rights, and ensure everyone's voice is heard. <https://bit.ly/diveintoaction>

Invite Everyone to Attend a DIVE Action Team Orientation

Be the change you want to see! The DIVE Action Team is organizing for voting rights, fair wages, paid leave, and more. Ready to take action? Check out our events page to find the next DIVE Orientation and join the fight for a better democracy.

<https://familyvaluesatwork.org/events-directory/>

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Our collective voices hold more power than we know. DIVE is an opportunity to use our voices to shape the future we want. Want to learn more? Sign up for the DIVE newsletter and be the first to know about upcoming Orientations and training opportunities! <https://familyvaluesatwork.salsalabs.org/dive/index.html>

Democracy isn't just about politicians—it's about YOU. Join the DIVE Action Team and be part of the movement for real change!

<https://familyvaluesatwork.org/events-directory/>

Email a Friend about DIVE-ing In

Hello friend,

I know you care about issues like our access to paid leave, paid sick and safe days, and affordable child care. An organization that I respect created a safe space for people like us who want to influence change in their communities. We all deserve a seat at the decision making table to discuss and share solutions to the issues that plague our families. Check out the program here and let's attend an orientation together: familyvaluesatwork.org/dive

The program will allow us to:

- Meet New People 🤝 – Connect with individuals from various backgrounds and experiences who share a passion for making change.
- Receive Leadership Development Training 🎤 – Gain valuable skills and insights to grow as a leader, whether you're just starting out or have years of experience.
- Share Our Stories 📝 – Use our voices to inspire action and advocate for change—or simply listen and learn from others.
- Access Resources for Community Impact 📚 – Discover tools and strategies to make a meaningful difference in our communities.
- Join In-Person Volunteer Opportunities 🙌 – Get involved in hands-on activities that create real change.

I really think you'd enjoy this program and get a lot out of it. Plus, it'd be even better with you there! Let me know if you're in—I'd love to do this together.

Talking Points

1. <https://familyvaluesatwork.org/why-im-leading-dive/>

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2. In response to voter suppression efforts that attack communities of color and our ability to win care infrastructure policies, FV@W's developed the Democracy and Integrated Voter Engagement Program (DIVE).
3. We understand that voting rights are on the chopping block for numerous communities and the key objective is to tie lived experiences to tangible and accessible actions to educate voters, protect voting rights and access to the polls.
4. We value our collective voices and understand that most folks want to participate in the democratic process, but often struggle finding a work-life balance and identifying opportunities to get involved.
5. DIVE activates grassroots efforts in states, particularly across the South, to bring true political power to the federal, state, and local debate on family and workplace policy.
6. DIVE is working in key states to widen and deepen the knowledge about the democratic process and care infrastructure issues so that our communities understand all the levers of power that impact our daily lives.