

MAYORMITA, JOSHUA PATRICK P.

Address: Davao City, Philippines
jpatsmayormita@gmail.com



Objective:

To secure a position as an Account Manager or Social Media Manager, utilizing my expertise in OnlyFans account management, chatting, and social media marketing to drive subscriber growth and increase engagement.

Summary:

An experienced professional with 4 years in managing OnlyFans accounts and social media marketing. Skilled in boosting online visibility, optimizing revenue, and creating impactful content strategies, with a strong focus on audience engagement and platform growth.

An experienced professional with 4 years in social media management. Skilled in boosting online visibility, optimizing revenue, and creating impactful content strategies, with a strong focus on audience engagement and platform growth.

As a Social Media Manager

Experienced in creating and posting engaging content (reels, photos, videos) to boost audience engagement and brand visibility. Skilled in managing daily interactions through chats, fostering strong connections, and promoting exclusive content. Proven success in driving traffic and increasing revenue across multiple brands and agencies.

Professional Experience:

Only The Agency

Social Media Manager

- Managed daily chat interactions for OnlyFans creators, building personal relationships with subscribers to drive engagement and revenue.
- Used engaging conversation strategies to increase subscriber retention and encourage tipping, PPV purchases, and exclusive content sales.
- Collaborated with the social media team to align chats with ongoing promotions and content calendars, optimizing traffic to OnlyFans pages.
- Analyzed chat performance to refine messaging techniques and ensure maximum subscriber satisfaction.

Liv Agency

Social Media Manager

- Engaged with subscribers through daily chats, fostering strong connections and encouraging consistent interaction on OnlyFans.

- Developed personalized messaging strategies that drove subscribers to purchase premium content and subscribe to monthly exclusives.
- Coordinated with content creators to align chatting strategies with promotional campaigns, ensuring seamless platform communication.
- Tracked chat engagement metrics to optimize conversations for higher subscriber satisfaction and revenue generation.

Macurex Ltd. (Australia)

Social Media Manager

- Focused on driving subscriber engagement through personalized chatting, leading to increased PPV and tips on OnlyFans.
- Assisted OnlyFans creators by maintaining active chats, responding to inquiries, and offering upsell opportunities for exclusive content.
- Created detailed reports on chat activity, highlighting opportunities for improving interaction and revenue growth.
- Collaborated with the social media team to drive traffic from platforms like Instagram and Twitter to OnlyFans pages.

LADA Agency (UK)

Social Media Manager

- Managed chats for OnlyFans accounts, ensuring timely and engaging responses to subscribers' messages.
- Leveraged chat conversations to promote exclusive content, special offers, and personalized experiences for subscribers.
- Assisted in developing chat scripts and strategies to increase subscriber retention and maximize revenue.
- Monitored chat performance and feedback to continuously enhance subscriber experience and drive growth.

Skills:

- OnlyFans Account Management
- Chatting and Subscriber Engagement
- Social Media Marketing (Instagram, Twitter, Reddit, TikTok)
- Content Creation and Teasers

Work Experience

Only The Agency

Social Media Manager

- Designed and posted engaging social media content, including reels, photos, and videos, to drive audience engagement and brand visibility.
- Created, edited, and optimized high-quality photos and videos for campaigns, ensuring consistency with the creators' personal brand.
- Managed daily interactions with audiences through chats, fostering personal relationships to boost engagement and revenue.
- Collaborated with the creative team to align content and chat strategies with promotions and content calendars.

Liv Agency

Social Media Manager

- Curated and published visually appealing content, including reels and edited photos, tailored for social media platforms to attract new followers.
- Developed and executed video editing strategies for campaigns, ensuring alignment with the brand's goals and tone.
- Engaged with audiences via chats, building strong connections and promoting premium and exclusive content.
- Partnered with content creators to ensure social media and chatting strategies complemented broader marketing efforts.

Macurex Ltd. (Australia)

Social Media Manager

- Managed the creation and scheduling of posts, reels, and videos, driving increased traffic to client pages.
- Produced and edited professional-quality photos and videos to enhance brand appeal and platform engagement.
- Maintained active and personalized chats, addressing audience inquiries and promoting exclusive content.



collaborated with cross-functional teams to create a cohesive marketing strategy across platforms, including Instagram and Twitter. Analyzed performance reports to identify trends and optimize social media and chat strategies for growth.

LADA Agency (UK)
Social Media Manager

- Oversaw daily social media posting, reels creation, and editing, ensuring alignment with creators’ branding.
- Advanced photo and video editing techniques were used to create engaging visual content for campaigns.
- Managed professional chats to engage with followers, promote exclusive offers, and enhance the subscriber experience.

