

<https://kingphet-thaimassage.de/>

Restructure and simplify funnel and content.

Fix bad calls to actions and redirect to a separate page for each product.

My idea is to help them write the hero section as a discovery project. After that, I help them create separate pages for each product to simplify and make the buying process easier, since all their call to actions redirect to the same page without clear direction.

Can I get some feedback on that idea please?

1. Create separate pages for each product or service.
2. Make sure the new hero section has a compelling headline, subheadline, and a strong call to action (CTA) that guides visitors to the next step.
3. Make sure the new hero section communicates the main benefit of the massage services.
4. Remove any unnecessary funnel steps or distractions that might cause visitors to leave the site
5. Make sure each funnel step happens in correct order to match the top player's funnel experience.
6. Make sure every step in the funnel is logical and easy to follow.