

FÓDLAN

2 0 2 0 I S S U E

FÓDLAN; is a Fashion Zine centered around the characters in the most recent installment of the Fire Emblem series: Three Houses. The zine will feature year-round modern AU fashion trends from all seasons, and will include elements such as advertisements, interviews and more! Below, you will find information on the timeline, mod and contributor applications and an FAQ.

OVERVIEW

Click on underlined text to jump to the corresponding spot in the document.

→ Timeline

Mod Applications / Sept. 14-30
Contributor Applications / Oct. 1-30
Creation Period / Nov. 7 - Feb. 15
Quality Check / Mar. 1-21
Preorders Open / Apr. 2-31

→ Team Layout

Mod Team
Contributors
Artists
Merch Artists
Authors
Graphic Designers

→ Frequently Asked Questions

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TIMELINE

MOD APPLICATIONS / Sept. 14-30

- **September 10:** Zine Announcement Release
- **September 14:** Mod Team Applications Open
- **September 28:** Mod Team Applications Close
- **September 30:** Mod Team Announced

CONTRIBUTOR APPLICATIONS / Oct. 1-30

- **October 1:** Contributor Applications Open
- **October 30:** Contributor Applications Close
- **November 6:** Contributor Application Results Sent

CREATION PERIOD / Nov. 7 - Feb. 15

- **November 7:** Contributor Assignment Period Begins
- **November 20:** Final Proposals Due
- **November 24:** Final Proposals Confirmed
- **December 14:** Draft Check in 1 (Artists & Writers)
- **December 21:** Draft Layout Check in 1 (Graphic Design Team)
- **January 11:** Check in 2 (Artists & Writers)
- **January 18:** Check in 2 (Graphic Design Team)
- **February 8:** Submission Deadline (Artists and Writers)
- **February 15:** Submission Deadline (Graphic Design Team)

QUALITY CHECK / Mar. 1-21

- **March 1:** Sample Orders
- **March 20:** Quality Check on all Items
- **March 21:** Advertisement Campaign Begins

PREORDERS OPEN / Apr. 2-31

- **April 2:** Pre-Orders Open
- **April 31:** Pre-Orders Close
- **May:** Production + Shipping Period
- **June:** Orders Delivered

**All Dates are subject to change!*

TEAM LAYOUT

EDITOR TEAM

The team includes five mods, each with a role. One of the mods will also be in charge of shipping/handling all products. Mods are also free to apply to contribute to the zine.

Head Editor/Designer: Rena [[twitter](#) / [tumblr](#) / [instagram](#)]

Finances: Nicky [[instagram](#)] Manages finances, manufacturers and online shop.

Marketing: Neb [[twitter](#) / [instagram](#)] Manages zine Twitter, Tumblr and Instagram.

Communications: Chessu [[twitter](#) / [tumblr](#) / [instagram](#)] Manages the Discord Server as well as communication with contributors.

Beta: Sam [[twitter](#) / [tumblr](#)] Betas and edits all content for the zine.

CONTRIBUTORS

The contributor team is split into four groups: **Artists, Merch Artists, Authors** and **Graphic Designers**. Since the zine will include content such as articles, interviews and more, Graphic Designers will be working very closely with Artists and Authors. As Artists and Authors work on their pieces, check-ins will be sent to Graphic Designers so that they can create layouts. Artists may also work individually on their own pieces, but an estimated 40-50% of the content for this zine will be in collaboration! P.S. The password is Focci!

ARTISTS: [50] Artists will be creating illustrations for the zine that may be advertisements, a collaboration illustration for an article or interview, or spot illustrations. Artists may even create an illustration collection (with 2-4 illustrations) featuring a specific brand or product. Please have 3 sample illustrations ready. Artists that also have a background in Graphic Design are very appreciated, as most standalone advertisements also will include Graphic Design.

MERCH ARTISTS: [10] Merch Artists will be creating merch for the zine's pre-order bundles. This includes items such as charms, stickers, iron-on patches, pins, postcards and more! Please have 3 sample works ready, with **at least 2** of your samples being of **merch** you have created.

AUTHORS: [6-8] Authors will be writing articles, interviews, and other content, all of which will follow the zine's theme of a Fashion Zine. Authors will be working exclusively with both Artists and Graphic Designers, since their content will be tied to spot illustrations, full illustrations, and layout. Unfortunately, this zine will not be featuring any fics. However, there are plenty of opportunities to write interviews between characters you may have wanted to write a fic about, for example. Please have at least 2 sample works ready.

GRAPHIC DESIGNERS: [8] Designers will be working closely with Artists, Authors and the Mod Team to create layouts for the zine. Each Designer will be focused on a specific part of the zine, which will be split into four larger sections, with two Designers for each. Designers may also help Artists with logo design and page layout for advertisements and more! Please have at least 3 sample works, with **at least 1** of your samples being of a **page layout** you have created. (Eg. An article or poster layout) If you don't have one, you can create a sample layout using official art of the characters and sample text.

FAQ

Which characters will be featured in the zine?

Anyone from the cast of FE:3H is welcome, with the exception of characters that are a spoiler for a major part of the plot. **Timeskip versions** of the characters will be used, but remember that since this is a fashion zine, hairstyles and makeup can be altered!

What is the rating on this zine? Are relationships allowed?

This will be a strictly SFW zine, and explicit relationships will not be allowed. Implied romantic relationships between teachers and students will also not be allowed.

Will this zine be digital or physical?

The zine will be both digital and physical and will be available in both forms for pre-orders.

Will this zine be for profit or for charity?

It will be for charity! While the charity is still undecided, it will be decided by contributors once contributor results are sent out!

How will contributors be compensated?

If enough sales are made, each contributor will receive a physical copy of the zine and all merch with free shipping. However, if not enough sales are made all contributors will receive a digital PDF, and potentially all merch, with the choice of purchasing the zine at production price.

Which timezone will the deadlines be based on?

Each deadline will be based on EST!

Who are the mods for this project?

Rena, Chessu, Neb, Nicky & Sam are the mods for this project! You can find all of their info above, or in [this thread](#)!

Will actual brands be featured in this zine?

We will not be promoting or endorsing any real brands for this project, and as such we will not be using any real brand names whatsoever. However, parody names will be allowed. Names and Brands will be brainstormed during the Contributor Assignment Period.

More Questions? Feel free to contact us through our email fodlanzine@gmail.com, or our zine twitter, tumblr, or instagram @fodlanzine!