

	Exceeds Expectations 35	Meets Expectations 30	Nearly Meets Expectations 25	Does Not Meet Expectations 24-0
Content	Book includes all required information, explained in detail.	Book includes all required information.	Book includes most required information.	Book lacks significant amounts of required information.
	Exceeds Expectations 15	Meets Expectations 13	Nearly Meets Expectations 11	Does Not Meet Expectations 10-0
Creativity	Book is highly creative in visuals, text, and at least one other aspect.	Book incorporates creativity in visuals and text.	Book attempts to incorporate creativity in at least one aspect.	Book is little more than a dry listing of facts.
Illustration	Illustrations are original, clear and detailed, engaging and informative. Quality is professional.	Illustrations are original, clear and detailed, engaging and informative.	Illustrations are original, clear, and engaging.	Illustrations show minimal effort at quality or engagement, or are not original.
Design	Text, color, graphics, and layout work together skillfully to support and enhance understanding and engagement.	Text, color, graphics, and layout are generally supportive of understanding and engagement.	Text, color, graphics, and layout are somewhat supportive of understanding and engagement.	Text, color, graphics, and layout are not supportive of understanding or engagement.
	Exceeds Expectations 10	Meets Expectations 8.5	Nearly Meets Expectations 7	Does Not Meet Expectations 6-0
Age Appropriateness	Book uses multiple strategies (visuals, word choice, style, etc) to engage and inform 9-11 year olds.	Book is generally appropriate for 9-11 year olds.	Book is slightly too advanced, or too basic, for 9-11 year olds.	Book is significantly too advanced, or too basic for 9-11 year olds.
Spelling, Grammar, Mechanics, Length	Book contains more than 12 pages of content with no errors in spelling, grammar, or mechanics.	Book contains at least 12 pages of content with very few errors in spelling, grammar, or mechanics.	Book contains at least 10 pages of content with some errors in spelling, grammar, or mechanics.	Book contains fewer than 10 pages of content OR significant errors in spelling, grammar, or mechanics.