Applying for Low Competition Scholarships

It can be tempting to apply exclusively for scholarships that are worth a large amount of money, but those are generally going to be VERY competitive and your odds of winning them are going to be much smaller. Consider applying for some low competition scholarships, too!

Three Big Benefits of Applying for Smaller Scholarships

- Large scholarships often attract thousands, possibly tens of thousands of applicants, while smaller scholarships tend to have fewer applicants, increasing your chances of winning.
- 2. Many smaller scholarships are designed for specific demographics, majors, interests, or even hobbies. This can make you a stronger candidate for them!
- 3. Winning multiple smaller scholarships can equal or even surpass the value of one large scholarship.

Scholarship Search Strategy

Apply for a mix of large and small scholarships to increase your overall chances. We're not saying you should not apply for the big ones, just that you might find the smaller ones more accessible.

Focus on those scholarships that align with your unique background, interests, or intended field of study. Read the description of each and determine how likely you are to win.

Keep track of deadlines and requirements to ensure you don't miss out on any opportunities.

Be sure to mark each in your Scholarship Matches list as Favorite, Applied, Won, or Deleted so you will stay organized and can easily continue the search and apply process when you return to Scholarships.com. View the screen-shot on the next page for an example.

Smaller scholarships allow you to personalize your application more, making it easier to stand out. This may include an essay requirement. Unless the provider requires a unique essay, you may be able to use one essay for more than one application. Regardless, while more time and effort is required, this can be a great opportunity to stand out and win.

It's important to find scholarships that are tailored to you and you can create a profile on Scholarships.com in around five minutes. You will likely get matched to 100-200 scholarships, many of which will be those <u>smaller</u>, <u>less competitive scholarships</u> that are a bit more accessible and for which you stand a better chance of winning. You can sort by dollar amount, too! Check out a few scholarships that are \$1,000 - \$3,000 and you might find them to be much less competitive. <u>Search early and often</u>; we update our database constantly, with new scholarships being added daily. As always, <u>contact us with any questions</u> you may have!

Scholarships

Traditional Scholarships

	WMU Foundation Scholarships	Amount Varies	January 31, 2025	•
	WRNS Studio Foundation Architecture Scholarship	Amount Varies	February 28, 2025	•
	Veterinary Technology Scholarships	\$500	March 1, 2025	• •
	STEM To Flowers Scholarship	\$500	May 31, 2025	•
	Kanbar Scholarship	\$500	August 31, 2025	•
	Triadex Services Scholarship	\$750	Deadline Varies	•
	Undergraduate Companion Animal Interest Scholarship	\$1,000	March 1, 2025	
	CLIC Scholarship	\$1,000	April 15, 2025	
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