



FACULTY PUBLICATIONS CORNER

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- ❖ **[A Study on Consumer Perception towards Green Marketing with Reference to the Mumbai Metropolitan Region](#)** by Mitali Suryakant Sankhe. Published in International Journal of Cultural Studies and Social Sciences ((UGC CARE Journal), January ; June 2024, p. no. 118-123. (ISSN : 2347-4777)
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- ❖ **[Irudayasamy, P. \(2021\). Impact of Digital Technologies on the Young: How Media Ecology Approach can Help Young Generation Survive in the Digital Space.](#)** In Padhi, U. (Ed.). Media & Digital Technology. (pp. 29-46) . Bhubaneswar, India : Institute of Media Studies. ISBN: 978-93-5566-938-4
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- ❖ [MEDIA ECOLOGY: AN EXPLORATION ON SOCIAL CHANGE](#) by Dr. Plavendran Irudayasamy. Published in Perspectives in Social Work XXXVI (1) APRIL-2021, p. no. 20-36. ISSN 0974-5114 (Published by COLLEGE OF SOCIAL WORK (Autonomous), NIRMALA NIKETAN)
- ❖ **MEDIA ETHICS: HUMANISM IN A CONNECTED WORLD (PART II)** by Dr. Plavendran Irudayasamy. Published in Indian Theological Studies, Volume 56, Issue number 1, 2019, p. no. 85-102.