

Talia Siegel

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SUMMARY

Multicultural instructional technologist wrecking walls of information to help your workforce close the gap. Whether it's skills or knowledge, learning only happens when it's digestible and engaging.

WORK EXPERIENCE

LanguageBird: Feb. 2014 – present

Curriculum and Instruction Manager: Los Angeles, CA - remote

- Manage instructor contracts, ensuring thorough onboarding, training, and professional development. Supervise curriculum staff, driving alignment with standards and enhancing communication for consistent learning experiences.
- Provide expert guidance to address academic challenges, maintain positive relationships with parents and partners, and ensure smooth student experiences. Facilitate instructor matching and resolve issues promptly.
- Collaborate on accreditation preparations, collecting and analyzing data to meet requirements. Ensure curriculum alignment with accreditation standards and oversee approval processes.
- Partner with leadership on new projects, program offerings, and technological advancements. Contribute to long-term goals through strategic thinking and proactive communication.

Transparent Language: Sep. 2018 – Feb. 2024

Content Project Manager: Nashua, NH - remote

- Manage foreign language eLearning projects for blended learning environments from inception, through development and QA, to release.
- Incorporate current pedagogical principles in second language acquisition, adult learning, and instructional design.
- Maintain 100s of licenses sold to libraries and government agencies.
- Overhaul grammar instruction into bite-sized lessons, cutting course development and production costs by 50%.
- 20+ courses in various languages, including vocab, grammar, and multimedia-rich communication modules.
- Compliance and alignment with ACTFL/ILR/CEFR standards.
- Manage translation, proofreading, and localization processes in various languages.
- Design and execute training materials for SMEs in various formats; evaluate learning outcomes.

Hebrew Cohort Coach

- Developed 200+ eLearning lessons for government linguists, levels 2, 2+, 3 on ILR scale.
- Promoted to Content Project Manager May 2021, based on outstanding skills in content management; quickest turnaround among team of 10+ coaches.

Language Bird: Sep. 2019 – May 2021

Lead Hebrew Instructor: Los Angeles, CA - remote

- Taught middle and high school students at levels Novice Low-Advanced Low.
- Developed syllabi and instructional materials for synchronous and asynchronous online learning.
- Ensured and increased ACTFL compliance of the Hebrew department, leading to consistent learning outcomes.

EDUCATION

University of Cincinnati: Expected Apr. 2025

MEd, Instructional Design and Technology

Tel Aviv University: Jun. 2018

BA, Archaeology and Near Eastern Cultures / 4.0 GPA

SKILLS AND TOOLS

Hebrew (native); German (C1); Project management; curriculum development; adult learning principles; instructional design; Canva; Adobe CC; Articulate 360; Canvas; WordPress; LearnDash; Scribe; Microsoft 365