

# Talia Siegel

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## SUMMARY

Multicultural instructional technologist wrecking walls of information to help your workforce close the gap. Whether it's skills or knowledge, learning only happens when it's digestible and engaging.

## WORK EXPERIENCE

### LanguageBird: Feb. 2024 – present

*Curriculum and Instruction Manager: Los Angeles, CA - remote*

- Manage instructor contracts, ensuring thorough onboarding, training, and professional development. Supervise curriculum staff, driving alignment with standards and enhancing communication for consistent learning experiences.
- Provide expert guidance to address academic challenges, maintain positive relationships with parents and partners, and ensure smooth student experiences. Facilitate instructor matching and resolve issues promptly.
- Collaborate on accreditation preparations, collecting and analyzing data to meet requirements. Ensure curriculum alignment with accreditation standards and oversee approval processes.
- Partner with leadership on new projects, program offerings, and technological advancements. Contribute to long-term goals through strategic thinking and proactive communication.

### Transparent Language: Sep. 2018 – Feb. 2024

*Content Project Manager: Nashua, NH - remote*

- Manage foreign language eLearning projects for blended learning environments from inception, through development and QA, to release.
- Incorporate current pedagogical principles in second language acquisition, adult learning, and instructional design.
- Maintain 100s of licenses sold to libraries and government agencies.
- Overhaul grammar instruction into bite-sized lessons, cutting course development and production costs by 50%.
- 20+ courses in various languages, including vocab, grammar, and multimedia-rich communication modules.
- Compliance and alignment with ACTFL/ILR/CEFR standards.
- Manage translation, proofreading, and localization processes in various languages.
- Design and execute training materials for SMEs in various formats; evaluate learning outcomes.

*Hebrew Cohort Coach*

- Developed 200+ eLearning lessons for government linguists, levels 2, 2+, 3 on ILR scale.
- Promoted to Content Project Manager May 2021, based on outstanding skills in content management; quickest turnaround among team of 10+ coaches.

### Language Bird: Sep. 2019 – May 2021

*Lead Hebrew Instructor: Los Angeles, CA - remote*

- Taught middle and high school students at levels Novice Low-Advanced Low.
- Developed syllabi and instructional materials for synchronous and asynchronous online learning.
- Ensured and increased ACTFL compliance of the Hebrew department, leading to consistent learning outcomes.

## EDUCATION

### University of Cincinnati: Expected Apr. 2025

*MEd, Instructional Design and Technology*

### Tel Aviv University: Jun. 2018

*BA, Archaeology and Near Eastern Cultures / 4.0 GPA*

## SKILLS AND TOOLS

Hebrew (native); German (C1); Project management; curriculum development; adult learning principles; instructional design; Canva; Adobe CC; Articulate 360; Canvas; WordPress; LearnDash; Scribe; Microsoft 365