SCOLT Sponsorship Levels

Level	Amount	Benefits (Complimentary)
Gold 	≥ $5,000	• One exhibit booth • Full page ad in Fall and Spring SCOLTalks • Full page ad in conference program • Recognition on SCOLT website • 2 conference registrations (in addition to 3 that come with a booth)
 **Silver**	$1000 - $4,999	• Full page ad in conference program • ½ page ad in Fall and Spring SCOLTalks • Recognition on SCOLT website • 1 conference registration (in addition to 3 that come with the purchase of an exhibit booth)
Bronze 	$500 - $999	• ½ page ad in conference program • Recognition on SCOLT website

SCOLT

SOUTHERN CONFERENCE on LANGUAGE TEACHING

SCOLT/FFLA/SEALLT 2027 Sponsorship Opportunities

- **A/V Sponsorship (Gold)**
  - $3,000 for sponsorship of Opening General Session A/V
  - Gold level sponsorship to provide LCD projectors in lieu of paying for A/V.
- **Sponsors and Patrons "Reception" (Gold)**
  - As always, there will be a special event for the SCOLT Sponsors and Patrons! This will be held Friday evening, March 19.
  - $10,000 for sponsorship. The sponsor will have the opportunity to speak briefly to event participants.
- ~~**SCHED App (Silver)**~~
  - ~~SCOLT will be using SCHED for the conference app.~~
  - ~~$1500 for full sponsorship of SCHED~~
- ~~**Conference Program (Silver)**~~
  - ~~There will be a printed and digital conference program available to attendees.~~
  - ~~$2500 for sponsorship, including credit on the cover and full-page back cover ad.~~
- **Bag "Swag" (Silver)**
  - SCOLT would like to provide swag items in the conference bags. The sponsor logo will be on the item.
  - ~$1200 for sponsorship if SCOLT orders the item or sponsor can provide. Amount may depend upon the item.
- ~~**Conference Bags (Silver)**~~
  - ~~Conference bags will have the SCOLT logo on one side and a sponsor logo on the other.~~
  - ~~$1500 for sponsorship, SCOLT will order bags, unless otherwise preferred by sponsor.~~
- ~~**Lanyards (Silver)**~~
  - ~~Silver level sponsorship to provide lanyards~~
  - ~~Sponsor can provide their own or SCOLT can purchase for cost of approximately $1200.~~
- **Exhibit Breaks (Depends on amount)**
  - There will be exhibit breaks on Friday and Saturday with refreshments.
  - Cost TBD. Partial sponsorships available.
- **Breakfasts (Depends on amount)**
  - SCOLT provides a light breakfast on Friday and Saturday for attendees.
  - Cost TBD. Partial sponsorships available.
- **Friday Lunch (Depends on amount)**
  - SCOLT provides a boxed lunch for all attendees on Friday.
  - Cost TBD. Partial sponsorships available.
- ~~**Leadership Workshop (Silver)**~~
  - ~~SCOLT will conduct the traditional leadership session for state organization leaders on Thursday.~~
  - ~~This includes a luncheon for leadership session attendees, ACTFL representatives, and Teacher of the Year candidates.~~
  - ~~$2500 for sponsorship, including an opportunity to speak briefly to attendees~~
- **Awards Booklet (Bronze)**
  - There will be a printed booklet to highlight all award recipients to be distributed at the Opening General Session.
  - $800 for sponsorship, including an ad on the back cover.
- **General Sponsorship**

- Sponsorship can be given in any amount an organization chooses. These funds will be used to offset other conference costs and SCOLT's general operating expenses.