Beginning Broadcast, Advanced Broadcast, and Sports Media Syllabus

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"Great stories hang in the viewer's ear and catch the view's eye. Great stories aim straight for the viewer's heart. The best TV news stories don't just inform; they teach, illuminate, and inspire viewers." -Al Tompkins

Welcome to Broadcast Journalism classes! I am very pleased to have you in class, and we know this will be an exciting and a challenging year for you. You are taking a course that will benefit you now and in your future. Congratulations!

Course Description: The Beginning Broadcast, Advanced Broadcast, and Sports Media courses will provide students with the skills and knowledge to be informed consumers of media in a technological society. They will also have a good background of broadcast history and journalism law. The courses provide the opportunity for students to learn basic journalistic and technological skills to be used in career choices and television productions. Students will research, gather, and analyze information to create video productions for newscasts to be broadcast to a variety of audiences.

Course Goals:
Students will have the opportunity to develop the skills and knowledge in order to:

- Plan and use a variety of technologies to produce communications for different audiences and purposes
- Evaluate and revise communications after considering audience feedback
- Edit and proofread communications to met conventional standards
- Offer advice to classmates about revision and editing, providing support for observations and opinions
- Analyze a variety of effective communications and use them as models for writing and speaking
- Plan and create in-depth, research-based broadcast pieces
- Gather information and edit both pictures and sound using digital technology
- Create broadcast packages with the elements of sound, interviews, videography, and narration (written script)
- Analyze a variety of broadcast communications and use them as a model for creating work
- Submit class projects to local, regional and national competitions
- Create programming on a daily and weekly basis for broadcast

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Learning Objectives
Along with meeting the standards, your assignments are designed to help you meet the following objectives:

- Identify key historical events and people as it relates to broadcasting
- Examine the ethical and legal responsibilities of broadcasters and broadcast journalists
- Interpret mass media information in relation to the source, media and agenda
- Comprehend, practice and utilize the basic skills of operating broadcast equipment
- Evaluate video, sound and background information for inclusion in a finished broadcast product
- Practice proper use of studio and control room equipment
- Engage in professional behavior in and out of the classroom

Grading
Grades will be based on daily assignments, quizzes, projects, and tests. As with any profession, due dates and deadlines are important. Your grade will be reduced for late work. Students will be awarded weekly participation points. Time outside of class will be required for most packages, in addition to Games of the Week and livestreaming events. ***To make an A*** you should turn in all your work on time, produce quality work, be in attendance regularly and maintain a professional attitude.

A = 100-90% B = 89-80% C = 79-70% D = 69-60% F = below 60%

Classroom rules

- Be ready, be responsible, and be respectful
- Students must sign out from the room when they are leaving to research, interview, shoot b-roll, etc. using the legal pad on the door.
- Students may not leave the building without permission from the adviser.
- Students are a representation of KLPS, KNET, Liberty Public Schools, and Liberty North High School and must behave professionally and responsibly
- Academic dishonesty will not be tolerated and I will follow the LNHS Academic Policy.
- Interviewing sources should be done one-on-one in person, or if that is not possible, via a phone call. Interviews using text, email, Facebook, Twitter, Instagram, SnapChat, or any other social media are not considered legitimate sources.
- In addition to basic note-taking supplies, you will need headphones/earbuds for editing class projects.
- Students are expected to communicate any difficulties in completing deadline assignments via e-mail or phone to me before the assigned deadline.

Broadcast Journalism classes are unique classes where students have access to advanced camera equipment, computers and television production software. This endeavor will require more self-sufficiency, problem-solving, teamwork, interpersonal communication skills and attention to detail than other classes require. Because the entire school community will view your classwork and homework, you have a challenging task ahead of you as you report news, evoke emotion, and sway viewers opinions. Rely on each other, help each other and do your part to make this year a successful one!

Beginning and Advanced Broadcast Journalism

Students are expected to be responsible for school-owned equipment used in broadcast journalism, including hand-held digital cameras, studio cameras, batteries, tripods, camera bags, microphones, computers, lighting equipment and software. I understand that my child/ward will be required to pay for lost, stolen or damaged equipment if the equipment is lost, stolen, broken or damaged while in the care of and/or checked out to my child/ward.

Student name, signature and date

Parent name, signature and date

Journalism
Permission Form

_____ has permission to leave school for the purpose of conducting official business for the Journalism program at the discretion and ONLY with the permission of the adviser or principal. I understand that my son/daughter must follow school policies regarding check-in and check-out procedures, and that this will be on an infrequent basis. I hereby release Liberty Public Schools from liability for accidents/problems that arise while my child is off school property. Students without the expressed written consent of their parents or legal guardians will not be permitted to leave school.

Please sign and date each of these areas for which you grant permission.

I grant the above named student permission to drive his/her vehicle to conduct business on behalf of the Liberty North Broadcast Journalism Department.

Parent signature_____ **Date** _____

I grant the above named student permission to drive other students as passengers in his/her vehicle to conduct business on behalf of the Liberty North Broadcast Department.

Parent signature_____ **Date** _____

I grant the above named student permission to ride as a passenger in a vehicle of another authorized student, to conduct business on behalf of the Liberty North Broadcast Department.

Parent signature_____ **Date** _____

I grant the above named student permission to ride as a passenger in a vehicle Mr. Knold, Mrs. Higgins, Mr. Sprugel, Ms. Derryberry, or Mr. Whitley to conduct business on behalf of the Liberty North Broadcast Department.

Parent signature_____ **Date** _____

I give my permission for members of the KLPS adult staff (Mr. Knold, Mrs. Higgins, Mr. Sprugel, Ms. Derryberry, or Mr. Whitley) to phone or text my child about KLPS/broadcasting information.

Parent signature_____ **Date** _____