

How to organize your own health care rally

Advice from a grassroots organizer

1. Reach out to local Democratic Party members and partner with them if they have already started a rally or are willing to support a rally.
2. Social. Media. Blast.
3. Advertise, advertise, advertise
4. Find reliable people to do the speaking!
5. If you don't have speakers, just make sure to have cohesive talking points and handouts about:
 - A. Why you are rallying
 - B. What is at stake locally with ACA repeal
 - C. Personal testimonies, statistics, and articles
6. Contact the press! Local press have most of their deadlines for weekly papers on Mondays, so make sure to get in touch as soon as possible! Tweet at local reporters, reach out to them in unconventional ways.
7. Choose a spot that is high traffic. 1/15 is a Sunday so we picked 12:30 since we live in the bible belt, go with what makes sense for the area that you live in.
8. Print flyers and put them up in places like Social Services, Health and Human Services Departments, Nursing Departments at any nearby schools
9. Collect info from attendees, if possible! This could be really helpful in activating people for future events! If you know 2 or three people who would be willing to walk around with clipboards to get names and emails, do it! It seems weird but people respond better than you think!

Thanks and credit to /u/vitaminchelc!