PRIVACY POLICY

Last updated September 25, 2025

This privacy notice for AGBO Films LLC ("**Company**," "**we**," "**us**," or "**our**") describes how and why we collect, store, use, and/or share ("**process**") personal information about you when you engage with our products or use our services (collectively, "**Services**"), such as when you:

- Visit any website of ours that links to this privacy notice, including our website at https://www.agbo.com; or
- Engage with us in other related ways, including interacting with us through any sales, marketing, festivals, fellowships, community efforts, or events.

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us using our contact information in "12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" section of this privacy notice below.

SUMMARY OF KEY POINTS

This summary provides key points from our privacy notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with AGBO Films LLC and the Services, the choices you make, and the products and features you use. Learn more about personal information you disclose to us.

How do we process your information? We process your information for a variety of reasons, including to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent or as disclosed upon processing. We process your information only when we have a valid legal reason to do so. Learn more about how we process your information.

In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties. Learn more about when and with whom we share your personal information.

How do we keep your information safe? We have organizational and technical processes and procedures in place to help protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Learn more about how we aim to keep your information safe.

What are your rights? Depending on where you are located geographically, the applicable privacy law may provide you certain rights regarding personal information about you. Learn more about your privacy rights.

How do you exercise your rights? The easiest way to exercise your rights is by submitting a data subject request, or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what AGBO Films LLC does with any information we collect? Review the privacy notice in full.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: *We collect personal information that you provide to us.*

We collect personal information that you provide to us, including when you express an interest in obtaining information about us or our Services, when you participate in activities on the Services, or otherwise when you contact us.

Information Provided by You. The information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The information we collect may include the following:

- names;
- contact information, including email addresses, phone numbers, and mailing addresses;
- contact preferences; and
- age.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Information automatically collected

In Short: *Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.*

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may

include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, information about how and when you use our Services, pages visited, and other technical information.

Like many businesses, we also collect information through cookies and similar technologies. See the “5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?” section of this privacy notice to learn more about the use of this information and the choices available to you.

The information we collect includes:

- *Log and Usage Data.* Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type, and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), and device event information (such as system activity, error reports (sometimes called “crash dumps”), and hardware settings).

2. WHY DO WE PROCESS YOUR INFORMATION?

In Short: *We process your information for a variety of reasons, including to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.*

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To request feedback.** We may process your information when necessary to request feedback and to contact you about your use of our Services.
- **To respond to your inquiries.** We may process your information to respond to your inquiries or other communications with us, including questions about order status or donations.

- **To promote and market our Services, including to send you marketing and promotional communications.** We may process the personal information you provide to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time. For more information, see "9. WHAT ARE YOUR PRIVACY RIGHTS?" below.
- **To target advertising to you.** We may process your information for targeted advertising purposes, including to develop and display personalized content and advertising tailored to your interests and more.
- **To operate, personalize, and improve the Services.** We may process information about how you use our Services to better understand how they are being used so we can operate and improve them.
- **To determine the effectiveness of our marketing and promotional campaigns.** We may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you.
- **To process your orders or donations.** We may process your information to fulfill your orders on our stores or to process your donations.
- **To save or protect an individual's vital interest.** We may process your information when necessary to save or protect an individual's vital interest, such as to prevent harm.
- **To comply with the law and for security.** We may process your information to comply with the law and to maintain the security of our Services.
- **With your consent, or as otherwise disclosed at the time information is collected.** We may process your information with your consent, or as otherwise disclosed at the time information is collected.

We may use information that has been de-identified or aggregated without limitation.

3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR INFORMATION?

In Short: *For international users, we only process your personal information when we believe we have a valid legal reason (i.e., legal basis) to do so under applicable law, such as with your consent, to comply with laws, to provide you with services to enter into or fulfill our contractual obligations, to protect your rights, or to fulfill our legitimate business interests.*

<u>If you are located in the EEA, Switzerland, or UK, this section applies to you.</u>

This section applies to those that use or access our Services from the European Economic Area (EEA), Switzerland, or United Kingdom (UK).

We may rely on the following legal bases to process your personal information:

- **Consent.** We may process your information if you have given us permission (i.e., consent) to use your personal information for a specific purpose. You can withdraw consent you previously granted at any time.
- **Necessary for Contracts.** We may process your information when necessary to enter into or fulfill our contractual obligations.
- **Legitimate Interests.** We may process your information when we believe it is reasonably necessary to achieve our legitimate business interests and those interests do not outweigh your interests and fundamental rights and freedoms. For example, we may process your personal information for some of the purposes described in order to:
    - Send you information about special offers and discounts on our Services;
    - Develop and display personalized and relevant advertising content for you;
    - Analyze how our Services are used so we can improve them to engage and retain you;
    - Support our marketing activities;
    - Understand how you use our Services so we can improve your user experience of our Services;
    - Provide customer service;
    - Conduct activities for safety and security purposes; or
    - Promote other legitimate interests.
- **Legal Obligations.** We may process your information where we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law enforcement body or regulatory agency, exercise or defend our legal rights, disclose your information in litigation in which we are involved, or as otherwise required by law.
- **Vital Interests.** We may process your information where we believe it is necessary to protect your vital interests or the vital interests of a third party, such as situations involving potential threats to the safety of any person.

Please be aware that the personal information we collect may be transferred to and maintained on servers or databases located outside your state, province, country, or other jurisdiction, where the privacy laws may not be as protective as those in your location. In such instances, we will put in place appropriate safeguards for such transfers, for example, UK/EU standard contractual clauses.

If you are located in Canada, this section applies to you.

We may process your information if you have given us specific permission (i.e., express consent) to use your personal information for a specific purpose, or in situations where your permission can be inferred (i.e., implied consent). You can withdraw your consent at any time.

In some exceptional cases, we may be legally permitted under applicable law to process your information without your consent, including, for example:

- If collection is clearly in the interests of an individual and consent cannot be obtained in a timely way;
- For investigations and fraud detection and prevention;
- For business transactions provided certain conditions are met;
- If it is contained in a witness statement and the collection is necessary to assess, process, or settle an insurance claim;
- For identifying injured, ill, or deceased persons and communicating with next of kin;
- If we have reasonable grounds to believe an individual has been, is, or may be victim of financial abuse;
- If it is reasonable to expect collection and use with consent would compromise the availability or the accuracy of the information and the collection is reasonable for purposes related to investigating a breach of an agreement or a contravention of the laws of Canada or a province;
- If disclosure is required to comply with a subpoena, warrant, court order, or rules of the court relating to the production of records;
- If it was produced by an individual in the course of their employment, business, or profession and the collection is consistent with the purposes for which the information was produced;
- If the collection is solely for journalistic, artistic, or literary purposes; or

- If the information is publicly available and is specified by the regulations.

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: *We may share information in specific situations described in this section and/or with the following third parties.*

We may share your personal information in the following situations:

- **Service Providers.** We may share or transfer your information with third-party service providers who process information on our behalf, such as payment processors, data hosting services, and email service providers.
- **Advertising Partners.** We may share or transfer your information to advertising companies who help us target advertising to you.
- **Legal and Business Advisors.** We may share or transfer your information to our legal and business advisors, such as outside law firms and accountants, who provide services to us.
- **Business Transfers.** We may share or transfer your information in connection with, during negotiations of, or as part of any actual or potential merger, sale of company assets, financing, acquisition, or other transfer of all or a portion of our business to another company, including as part of a bankruptcy proceeding.
- **Compliance, Safety, and Security.** We may share or transfer your information pursuant to a subpoena, court order, governmental inquiry, or other legal process or as otherwise required by law, to protect our rights or the rights of third parties, or to protect the safety or security of any person or entity.
- **Consent.** We may share or transfer your information with your consent or as otherwise disclosed at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

Digital advertising & analytics

In Short: *We may use cookies and other tracking technologies to collect and store your information for digital advertising and analytics.*

As further described in our Cookie Notice, we may partner with ad networks and other ad serving providers ("**Advertising Providers**") that serve ads on behalf of us and others on non-affiliated platforms. Some of those ads may be personalized, meaning that they are intended to be relevant to you based on information Advertising Providers collect about your use of the Services and other sites or apps over time, including information about relationships among different browsers and devices. This type of advertising is known as interest-based advertising. AGBO Films adheres to the Digital Advertising Alliance ("**DAA**") Self-Regulatory Principles in connection with this interest-based advertising activity.

You may visit the DAA Webchoices tool at www.aboutads.info to learn more about this type of advertising and how to opt out of this advertising on websites by companies participating in the DAA self-regulatory program. You can also exercise choices regarding interest-based advertising on your mobile device by downloading the appropriate version of the DAA's AppChoices tool at https://youradchoices.com/appchoices.

If you delete your cookies or use a different browser or mobile device, you may need to renew your opt-out choices exercised through the DAA Webchoices tool. Note that electing to opt out will not stop advertising from appearing in your browser or applications. It may make the ads you see less relevant to your interests.

We may also work with third parties that collect data about your use of the Services and other sites or apps over time for non-advertising purposes. AGBO Films LLC uses Google Analytics and third-party services to improve the performance of the websites and the Services and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our Services, visit www.google.com/policies/privacy/partners, and to opt out of Google Analytics, visit www.tools.google.com/dlpage/gaoptout.

Additionally, your browser may offer tools to limit the use of cookies or to delete cookies; however, if you use these tools, our Services may not function as intended.

Third-party links and tools

In Short: *We do not control the privacy practices of third-party websites or apps that we may provide links to. Please review the privacy policies of other websites or apps.*

Some of the Services may also provide links to third-party websites or apps. We do not control the privacy practices of those websites or apps, and they are not covered by this privacy notice. You should review the privacy policies of other websites or apps that you use to learn about their data practices.

The Services also include integrated social media tools or "plug-ins," such as social networking tools offered by third parties. If you use these tools to share personal information or you otherwise interact with these features on our site or the Services, those companies may collect information about you and may use and share such information in accordance with your account settings, including by sharing such information with the general public.

Your interactions with third-party companies and your use of their features are governed by the privacy policies of the companies that provide those features. We encourage you to carefully read the privacy policies of any accounts you create and use.

6. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: *We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice or as otherwise required by law.*

We will only retain your personal information in identifiable form for as long as it is necessary for the purposes set out in this privacy notice, including to fulfill the purposes for which the personal information was provided to us, to resolve disputes, to enforce agreements, or to satisfy any similar essential purposes, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). To determine the appropriate retention period

for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of personal information, the purposes for which we process personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

At the end of the applicable retention period, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

7. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: *We aim to protect your personal information through a system of organizational and technical security measures.*

We have implemented technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

8. DO WE COLLECT INFORMATION FROM MINORS?

In Short: *In some cases, we may collect information from minors who participate in our events, such as film festivals.*

We may collect personal information from minors who participate in select events, such as film festivals. When required under applicable law, we will obtain consent for the processing of this personal information. Further information in relation to our collection, use, and transfer of

personal information of individuals under 18 years of age is set out within the relevant sections of this privacy notice.

9. WHAT ARE YOUR PRIVACY RIGHTS?

Opting out of marketing and promotional communications

You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, or by contacting us using the details provided in the section "12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" below. You will then be removed from the marketing lists. However, we may still communicate with you to send you service-related messages, to respond to service requests, or for other non-marketing purposes.

International Privacy Rights

In Short: *In some regions, such as the EEA, Switzerland, UK, and Canada, you have rights that allow you access to and control over your personal information.*

This section applies to those that use or access our Services from the EEA, Switzerland, or UK.

In some regions (like the EEA, Switzerland, UK, and Canada), you have certain rights under applicable data protection laws. These may include the right (i) to request access to or obtain a copy of your personal information, (ii) to request rectification or erasure of your personal information; (iii) to restrict or block the processing of your personal information; and (iv) under certain circumstances, to receive your personal information that we store and transmit to another without hindrance from us, including requesting that we provide your personal information directly to another, i.e., a right to data portability. If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time.

To exercise any of these rights, you can make such a request by contacting us by using the contact details provided in the section "12. HOW CAN YOU CONTACT US ABOUT THIS

NOTICE?" below. We will consider and act upon any request in accordance with applicable data protection laws.

If you are located in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your Member State data protection authority or the UK data protection authority. If you are located in Switzerland, you may contact the Federal Data Protection and Information Commissioner.

If you have questions or comments about your privacy rights, please contact us using our contact information in "12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?" section of this privacy notice below.

10. WHAT U.S. STATE PRIVACY RIGHTS ARE AVAILABLE TO YOU?

***In Short**: You may have certain privacy rights regarding your personal information depending on which U.S. state you are a resident of.*

Some U.S. states—California, Colorado, Connecticut, Delaware, Florida, Iowa, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Tennessee, Texas, Utah, and Virginia (collectively, "**Certain States**")—grant individuals certain rights under state privacy laws with respect to personal information we collect. If you are subject to the privacy laws of these states, this section of the privacy notice contains disclosures required by law and explains rights that may be available to you.

Personal Information We Collect and Disclose: In the preceding 12 months, AGBO Films LLC collected and disclosed the following categories of personal information:

- Personal and online identifiers (such as contact details, including real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address, and account name);
- Commercial or transactions information (such as records of products or services purchased, obtained, or considered);
- Internet or other electronic network activity information (such as browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems, and advertisements); and

- Inferences drawn from the above information about your predicted characteristics and preferences.

We share personal information for targeted advertising purposes but do not otherwise engage in "sales" of personal information as defined by state laws. This personal information may include that of individuals we know are under 18 and at least 13. Where required under applicable law, we obtain consent for such sales/sharing.

Specifically, in the past 12 months, we have disclosed the following categories of personal information to third-party business partners—such as advertising networks—for advertising and marketing purposes, including targeted advertising:

- Identifiers;
- Internet or other similar network activity; and
- Inferences drawn from other personal information (excluding any information that may be considered sensitive under applicable state laws).

***For Florida residents*:** Under Florida privacy law, "sensitive data" may include personal data we collect from individuals under 18, and "sales" may include certain processing via cookies placed on our website. With regards to this information about individuals under 18 and at least 13 and the cookies on our website, we provide you with the following notice: This website may sell your sensitive personal data.

Categories of Sources: We collect personal information from the following categories of sources:

- You;
- Your parent(s)/guardian(s);
- Our service providers; and
- Advertising companies and networks.

Our Purposes for Processing Personal Information: We use and disclose the personal information we collect for our commercial and business purposes, as further described above in "2. WHY DO WE PROCESS YOUR INFORMATION?" of this privacy notice.

We may use and share de-identified information to the extent permitted by applicable law. When we use de-identified information, we maintain and use the information in de-identified form and

do not attempt to re-identify it, except to check whether our deidentification processes satisfy the requirements of applicable law.

Recipients of Personal Information: We disclose the categories of personal information designated above to the categories of third parties listed above in "4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?" of this privacy notice for commercial and business purposes.

Your Rights: Residents of Certain States have rights with respect to the personal information collected by AGBO Films LLC. You may be able exercise the following rights regarding personal information, subject to certain exceptions and limitations:

- The right to confirm whether we are processing personal information about you.
- The right to know the categories and specific pieces of personal information we collect, use, disclose, and sell about you; the categories of sources from which we collected personal information about you; our purposes for collecting or selling personal information about you; the categories of personal information about you that we have sold or disclosed for a business purpose; and the categories of third parties to which we have disclosed personal information.
- For Minnesota and Oregon residents, the right to request a list of the specific third parties to which we have disclosed personal information.
- Depending on your state law, the right to receive a portable and readily usable copy of the personal information we have collected about you, to the extent feasible.
- The right to correct inaccuracies in the personal information we have collected about you.
- The right to request that we delete the personal information we have collected about you.
- The right to opt out of (i) the sharing or processing of personal information for targeted advertising and (ii) the sale of personal information. Please note that if you opt out of certain practices, we may be unable to provide you with some services.
- The right not to receive discriminatory treatment for the exercise of the above privacy rights.

To exercise any of the above rights, please contact us using the following information and submit the required verifying information, as further described below:

- Online here.
- By emailing us at privacy@agbo.com. You can submit any of the above requests by contacting us as described in "12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?"

Additionally, for individuals subject to state laws in Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Tennessee, Texas, and Virginia, if you have submitted a request that we have not reasonably fulfilled, you may contact us to appeal our decision by sending an email with the subject line "Appeal" to privacy@agbo.com.

Verification Process and Required Information: Note that we may need to request additional information from you to verify your identity or understand the scope of your request (other than certain opt-out requests). You will not be required to create an account with us to submit a request or have it fulfilled. We will require you to provide, at a minimum, basic contact information like your name and phone number.

Authorized Agent: Depending on your state law, you may also designate an authorized agent to make requests on your behalf by designating such an agent in writing or through a power of attorney. For requests other than certain opt-outs, we will require the agent to provide us with proof that you have authorized the agent to make requests on your behalf prior to accepting requests from the agent.

11. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: *Yes, we will update this notice as necessary to stay compliant with relevant laws and facts.*

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Last updated" date and the updated version will be effective as soon as it is accessible. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this privacy notice, you may contact our team at privacy@agbo.com, or by post to:

AGBO Films LLC
PO Box 13564
Los Angeles, CA 90013
United States
Attn. Privacy Team