GASPA Business Partner Information Sheet

GASPA Partnership Opportunities

Partnerships play a key role in enabling the Georgia Association of School Personnel Administrators (GASPA) to meet the needs of its members and in turn provide greater visibility for institutions and companies before the membership.

Institutions and companies have the opportunity to participate in corporate social investing with GASPA as partners, friends, or advertisers. In appreciation of such support of the association, institutions and companies receive various benefits depending on the level chosen. Listed below are the various levels of participation, including fees, requirements and benefits:

GASPA BUSINESS PARTNERS
All representatives are invited to attend the opening evening reception as well as breakfast, breaks and luncheon on the day of exhibits. The first **two** representatives are covered in the fees listed. Each additional representative will cost an additional $175.

****PLATINUM PARTNER:** The Platinum Partner is the highest level of sponsorship at a GASPA conference. Such a sponsor may cover the expense of a high-value keynote speaker or special event (i.e. seated dinner with speaker and appropriate entertainment) or could contribute to the total cost of the conference.

Fee: $1,000 Registration Fee PLUS $5,000+ to $10,000 Sponsorship Fee per conference to typically cover all costs of a keynote speaker and associated expenses or contribute to the total cost of the conference.

****PLATINUM PARTNER receives:**

- 6 Foot Exhibitor Table on the main level (Space is limited; not enough space for floor signs).
- Opportunity to introduce the keynote speaker and to speak for 3-5 minutes at the event
- Option to hand out written information at the conference.
- Opportunity to present a conference session promoting research or a best practice application (Not a sales presentation) if arranged prior to the opening of on-line registration for the conference.
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives
- Partner Ad with link for 12 months on the GASPA website
- PowerPoint Ad display that scrolls before and after meeting start and between presentations
- Excel sheet listing of attendees with registrant email addresses
- Signage posted at entrance of event

****DIAMOND PARTNER:**

Fee: $1,000 Exhibit Fee PLUS $3,000 Sponsorship Fee.

Diamond Partner receives:

- 6 Foot Exhibitor Table on the main level (Space is limited; not enough space for floor signs).
- Opportunity to be introduced and to speak for 2 minutes in the main meeting room
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives
- Partner Ad with link for 12 months on the GASPA website
- PowerPoint Ad display that scrolls before and after meeting start and between presentations
- Excel sheet listing of attendees with registrant email addresses
- Signage posted at entrance of event

****** GOLD PARTNER**:

Fee: $1,000 Exhibit Fee PLUS $2,000 Sponsorship Fee per event

GOLD Partner receives:

- 6 Foot Exhibitor Table on the main level (Space is limited; not enough space for floor signs).
- Opportunity to be introduced and speak for 1 minute during the event
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives
- Recognition as a sponsor for six months on the GASPA website
- PowerPoint Ad display that scrolls before and after meeting start and between presentations
- Excel sheet listing of attendees with registrant email addresses
- Signage posted at entrance of event

****** SILVER PARTNER**:

Fee: $1,000 Exhibit Fee PLUS $1,000 Sponsorship Fee per event

Silver Partner receives:

- 6 Foot Exhibitor Table on the main level (Space is limited; not enough space for floor signs).
- Opportunity to be introduced and speak for 1 minute during the event
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives
- Recognition as a sponsor for six months on the GASPA website
- PowerPoint Ad display that scrolls before and after meeting start and between presentations
- Excel sheet listing of attendees with registrant email addresses

****** BRONZE PARTNER**:

Fee: $1,000 Exhibit Fee PLUS $500 Sponsorship Fee per event

Bronze Partner receives:

- 6 Foot Exhibitor Table on the main level (Space is limited; not enough space for floor signs).
- Introduction of company name and representative name at the conference
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives
- Recognition as a sponsor for six months on the GASPA website
- PowerPoint Ad display that scrolls before and after meeting start and between presentations
- Excel sheet listing of attendees with registrant email addresses

*****FRIEND OF GASPA**

Fee: $1,000 Exhibitor Fee

Vendor receives:

- 6 Foot Exhibitor Table on the 2nd floor outside of the Retreat Room (Space is limited; not enough space for floor signs).
- Introduction of company name and representative name at the conference
- Listing in the conference program
- Company contact information distributed to attendees
- Reception on the opening evening, breakfast, breaks and luncheon on day of exhibits for up to two representatives

Revised July 2024