



the usual neXt presents the app for young creatives

TholusOne

The ecosystem that connects training, community and live events

the usual neXt presents TholusOne, the free application available on iOS and Android that integrates exclusive educational content, a creative community, and direct access to immersive events. A complete ecosystem dedicated to Generation Z: young actors, artists and performers eager to grow and become the professionals of the future.

The app expands the experience of Luna Dolph, virtual influencer and mentor of this creative generation, journeying from the digital world toward real and transformative experiences. In its first version, TholusOne will host the first three original videopodcasts. This will be followed by an ever-expanding calendar that will explore diverse themes, united by the common thread of the usual neXt's corporate philosophy: nurturing creativity through culture, critical thinking and concrete skills.

The videopodcast "Fuori Scena" (Backstage), with weekly releases, is hosted by Rocco Vella, theater director, actor and founder of the Maskarte company, based in Rome. Shot at Australe Studio, the series explores the behind-the-scenes of acting with unfiltered conversations. The first episode features Saverio Marconi, theater actor and director with a long career between stage and cinema.

The initial trio is completed by two videopodcasts, with biweekly releases, dedicated to art and philosophy. "Handy Art," hosted by Jule, tells the stories of revolutionary figures like Suzanne Valadon, the artist who went from circus acrobat to legend of Parisian art. "Pocket Philosophy" brings philosophy into the digital era thanks to Dafne Di Vito, scholar of contemporary thought, in dialogue with Luna Dolph. The first episode tackles Heidegger and technology, exploring the theme of hyperconnectivity.



The innovative heart of TholusOne is its integrated ticketing system. All immersive events organized by the usual neXt, starting in November, will be accessible exclusively through the application. This includes 360° immersive experiences at Tholus Dome, the company-owned fulldome geodesic dome: immersive workshops, creative glamping, masterclasses and live performances. The app, events and facilities are part of a single proprietary ecosystem.

TholusOne works on three complementary levels: exclusive digital content to learn techniques and approaches, connections with other young creatives through social and networking features, and participation in immersive events that transform theory into practice. Each user creates their own personal profile and can explore the Shorts, Events and Podcast sections, with new features coming soon.

The community encourages collaborations between users, with dedicated networking events scheduled for creators and actors. The goal is to create a space where young creatives can exchange ideas, build joint projects and grow together. The platform facilitates meetings between complementary talents, transforming digital connections into concrete opportunities. Each phase feeds into the next, creating a virtuous cycle of personal and professional growth.

TholusOne represents the first piece of a broader vision that the usual neXt is building for the future of youth creativity. The project, developed by a young and dynamic team in partnership with cultural institutions, aims to expand beyond Italian and European borders. Without community, there is no growth. TholusOne is the passport to an experience that connects content, people and events. Download it for free on iOS and Android and begin your creative journey.

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