

# WORONI

BOARD MEETING MINUTES:  
Thursday 14 October, 6:00pm

Meeting Venue:	Discord		
Meeting Opened:	6:05pm		
Meeting Closed:	7:10pm		
Present:	Ben, Charlotte, Liam, Matt, Saad, Sian, Lily		
Apologies:	Vy Tsan		
No.	Item	Action Items	
1	Acknowledgement of Country	Matthew	
2	Confirmation of Previous Minutes	Enough	
3	Previous Action Items:	Did Ben unbounce super? - Big Depression Ben did not :(	
4	Approvals	Policy: No policy to approve  Finance: - McCanprint BR: was going to do it but they haven't gotten back to me.  Portfolio: - CAD	

		LP: two online pieces will go out for approval tonight. Shoutout to Sian for doing the thumbnails!	
5	Finance Update	<p>Business Transaction Account:</p> <ul style="list-style-type: none"> <li>- \$46,493.45</li> </ul> <p>Transaction Account:</p> <ul style="list-style-type: none"> <li>- \$102,914.63</li> </ul> <p>Term Deposit:</p> <ul style="list-style-type: none"> <li>- \$60,000.00</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- have sent off 70% of funding emails to the ANU.</li> <li>- Haven't heard back from the ANU - will follow up next week</li> <li>- There is a weird new transaction on the account - COGIC. Not sure what it is for.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- Never heard of it, maybe reach out to Josie or Nick.</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Canprint has made a mistake.</li> <li>- We have a lot of money left over.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Will we be able to suggest things to spend on?</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Yes, depends on the ANU but they might be rolling over all the funds.</li> </ul> <p><a href="https://www.youtube.com/watch?v=diVtzaZDP3o">https://www.youtube.com/watch?v=diVtzaZDP3o</a></p>	
6	Administrative Update	<p>MD:</p> <ul style="list-style-type: none"> <li>- editor noms have closed, election will start.</li> <li>- OGM called for 28/11, all</li> </ul>	

		<p>editors have to do a report due 25/11.</p> <ul style="list-style-type: none"> <li>- Website planning will be postponed for new board</li> <li>- Next week's BM will be honoraria. Vy sent policy in board chat.</li> </ul> <p>SK:</p> <ul style="list-style-type: none"> <li>- What do we do if everyone has done the same work?</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Give them all a 5</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- There is a scale there, you can work out based on before lockdown too. Justify it on the scale. A lot of team members dropped in and out during sem. Even out work based on commitment.</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- If you have any questions, shoot them a msg. Up to the editor.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Does it vary across the teams?</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- The one scale. Relates to the MOUs and those expectations.</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Very based on expectations. What they signed up to versus how much work they did in relation to their peers.</li> </ul>	
7	News	<p>CW:</p> <ul style="list-style-type: none"> <li>- SSE taken sem off</li> <li>- Position won't be filled due to almost end of sem</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Did you want to go through the FOI spreadsheet?</li> </ul> <p>CW:</p>	

		- yep	
8	Content	<p>LP:</p> <ul style="list-style-type: none"> <li>- CAD is out, please approve tonight</li> <li>- approvals for online pieces</li> <li>- Sending out surveys to the team and changing some things in the SSE role.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- I saw you wanted to suss out money for end of year event</li> </ul> <p>LP:</p> <ul style="list-style-type: none"> <li>- Should I speak to Ben after hearing back from ANU?</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Wouldn't fund it from the events line because that gets opened to anyone. Can talk about what you want to do one on one</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Would you like an ad for regenerate?</li> </ul> <p>LP:</p> <ul style="list-style-type: none"> <li>- Would love one</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Will speak to team</li> </ul> <p>LP:</p> <ul style="list-style-type: none"> <li>- Liam thank you for previous ad</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Went well, good creative take</li> </ul>	
9	TV	<p>LT:</p> <ul style="list-style-type: none"> <li>- Got some backlash from the ANU regarding the piece for "a Broken System" series. There were some procedural things that we will change. Sending the entire script so that they can respond to the accusations, and will still reach out to do a full interview.</li> </ul>	

		<ul style="list-style-type: none"> <li>- Have reconciled that now.</li> <li>- It'll come out mid next week. It is a heavy episode, so if you would rather not participate then don't worry.</li> <li>- One of the TikTok has more than 100k views and we have more than 1000 likes. Going well.</li> </ul> <p>SW:</p> <ul style="list-style-type: none"> <li>- For the upcoming ad, will I send you the cover and some of the art for the mag?</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- That would be great. Will speak to the team on W/E.</li> </ul> <p>SW:</p> <ul style="list-style-type: none"> <li>- Happy to just send through lots of art and you can choose.</li> <li>- Got a bunch of videos from artists who have timelapses of work and they will also do the same thing for this round.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Send me what you currently have and I can work with it.</li> </ul> <p>SW:</p> <ul style="list-style-type: none"> <li>- Timelapse is very cool, all done from scratch. Happy to get footage off her.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- How is handover report going?</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Have started, had a good template. Updated it with TikTok.</li> </ul> <p>MD: Will create a dumping zone for all handovers including past ones.</p>	
10	Art	SW: take report as read.	

11	Radio	<p>SK:</p> <ul style="list-style-type: none"> <li>- Spotify has been hooked up to spotify portal, have 1800 people that have clicked play on content, 1200 that have streamed for more than 5 mins, 740 active listeners. Good way for Woroni to expand.</li> <li>- Will promote next week and weeks on</li> <li>- Today's event went well.</li> </ul>	
<b>Other Business</b>			
12	Office	<p>MD:</p> <ul style="list-style-type: none"> <li>- Got a response from the ANU that said if you can work from home for the rest of the year then work from home. Essential work only until the end of the year, but they might have more details by the 29th.</li> <li>- Might see if we can get a broader classification of essential work for radio and TV filming.</li> </ul> <p>SW:</p> <ul style="list-style-type: none"> <li>- Want to go into the Woroni office tomorrow and Saturday to format the magazine.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- Can send email tonight. Will tell them the context. Can you email me the specifics so I get the wording right.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- The ANU TV studios will open 2nd Nov.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- We aren't staff of ANU, we are students who operate on campus as staff.</li> <li>- It definitely won't be open for meetings or work.</li> </ul> <p>LT:</p>	

		<ul style="list-style-type: none"> <li>- Can people come in to edit next week?</li> <li>- Elinor struggled to execute it on her laptop, Virginia is doing the next episode and might struggle.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- Confirm who will be editing, and I should be able to get them the old essential work classification.</li> <li>- Will do all that tonight.</li> </ul>	
	SSAF campaign	<p>Ben:</p> <ul style="list-style-type: none"> <li>- 4-5 Pillars of content <ul style="list-style-type: none"> <li>- 5 key words, phrases or emotions related to each of these</li> <li>- The framing we want as an organisation on these</li> </ul> </li> <li>- 2-3 modes of delivery of message</li> <li>- Schedule of where and when these are best to be posted <ul style="list-style-type: none"> <li>- Events coming up in the next few weeks we can center this around?</li> </ul> </li> <li>- 2-3 possible endorsements we can gain, colleges, SRs, Lecturers anything etc.</li> <li>- What are the frames (3-4) that we should be most concerned about? <ul style="list-style-type: none"> <li>- How do our content pillars and strategy deal with these (do they reinforce them or do they negate them?)</li> <li>- Are we using our opponents frame? <ul style="list-style-type: none"> <li>- Are there specific frames (2-3) opponents will not want to use which are beneficial to us?</li> </ul> </li> </ul> </li> </ul>	

		<p>MD:</p> <ul style="list-style-type: none"><li>- We should have something locked in going into next week re a SSAF campaign.</li></ul> <p>BR:</p> <ul style="list-style-type: none"><li>- Pillars of content: timely and accurate information for students on campus, holding organisations to account.</li></ul> <p>SK:</p> <ul style="list-style-type: none"><li>- Can we go into specifics - opportunity for people to develop their skills.</li></ul> <p>MD:</p> <ul style="list-style-type: none"><li>- We can offer journalism experience, we do what the ANU doesn't do.</li><li>- Each portfolio and its selling point</li></ul> <p>BR:</p> <ul style="list-style-type: none"><li>- Might not be a good idea for a campaign</li><li>- Too messy</li></ul> <p>SK:</p> <ul style="list-style-type: none"><li>- One line, what each portfolio does for students.</li><li>- There will be distinctions.</li></ul> <p>LP:</p> <ul style="list-style-type: none"><li>- Frame Woroni as a way for students to gain skills that they wouldn't gain through other ANU activities e.g. Content is working with very transferable skills.</li><li>- Building a sense of community - a thought experiment (what is we didn't exist?).</li></ul> <p>SK:</p> <ul style="list-style-type: none"><li>- Not just on campus that Woroni has a presence.</li></ul> <p>BR:</p>	
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		<ul style="list-style-type: none"> <li>- What is unique to Woroni's skills?</li> </ul> <p>SK:</p> <ul style="list-style-type: none"> <li>- Contributors, broad range of people.</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- How are we specific/different as to how we hold the ANU/PARSA/ANUSA to account?</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- We just do the job, reliable, timely, and trustworthy.</li> <li>- Much larger community at Woroni.</li> </ul> <p>SK:</p> <ul style="list-style-type: none"> <li>- You don't need to be selected to write for Woroni, anyone can join or contribute.</li> </ul> <p>LP:</p> <ul style="list-style-type: none"> <li>- Hold ANU to account in different ways, we do long-form commentary.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- We are part of an ANU conversation, we start the dialogues on campus. At the front of conversations and represent student voices.</li> </ul> <p>LP:</p> <ul style="list-style-type: none"> <li>- Direct the discourse.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Can play into how valuable our infrastructure is (e.g. radio) and our ability to construct information across different platforms to tell stories.</li> <li>- SSAF gives us the tools to do that. Investing in the platforms.</li> </ul> <p>BR:</p>	
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		<ul style="list-style-type: none"> <li>- One of the more financially efficient organisations at ANU.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- We need to say what money does for us/what does it mean?</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- For every extra \$ you will be getting this. Direct allocation of benefits.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- The event earlier tonight. These events are something we should lean into. With that space in budget, we can deliver far better up-skilling processes. Could pay people to come in, hold workshops and development sessions.</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Not just journalistic skills, with more money we could do more workplace skills.</li> <li>- What should the modes of delivery be?</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Stick to a campaign (tv do a video, art do a graphic)</li> <li>- Talk to students</li> </ul> <p>SK:</p> <ul style="list-style-type: none"> <li>- Could do an explainer. Need to know what each category means.</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Consistent graphics, contributors video, explain the process.</li> <li>- What about endorsements?</li> <li>- Someone who had a positive experience at Woroni.</li> <li>- What are three agendas/frames that we don't want?</li> </ul>	
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		<p>LP:</p> <ul style="list-style-type: none"> <li>- Media is demonised and the general public might group all media outlets together. Here to build community and give students skills while putting out content.</li> </ul> <p>SK:</p> <ul style="list-style-type: none"> <li>- All organisations competing for funding</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- How would we frame that we are not insular?</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- We lean into the services for everyone</li> </ul> <p>BR:</p> <ul style="list-style-type: none"> <li>- Woroni published 150 contributors this year etc.</li> </ul> <p>SK:</p> <ul style="list-style-type: none"> <li>- Reach within ANU on Facebook has been excellent.</li> </ul> <p>MD:</p> <ul style="list-style-type: none"> <li>- Lean into why posts got engagement.</li> </ul> <p>LT:</p> <ul style="list-style-type: none"> <li>- Highlighting ANU and community rather than ourselves. Making sure we include contributors etc</li> <li>- Don't want to look self-serving. Complete focus on the ANU and our contributors.</li> </ul> <p>CW:</p> <ul style="list-style-type: none"> <li>- Focusing on putting out content that benefits students</li> </ul>	
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## Appendix

## Finance Figures

### Funding

- Over the last week I've sent the ANU around 80-110k in invoices for our SSAF funding for the year - customary: <https://www.youtube.com/watch?v=diVtzaZDP3o>
- These should be coming though in the next few weeks

### OGM

- I've been a bit slow sending out emails because of exams and I'm feeling a lil bit of quarantine fatigue
- Sent off an email asking about the process. Let's hope we receive something back soon. My assumption is we're going to just need to pass it at the OGM and then send them through the new budget.

### Weird transaction?

- We have a weird transaction on the account
- I'll talk more to this

### The budget

- I'll share my screen, it's easier

### Misc.

- Canprint made a Mistakey :'( but we emailed them!!
- Probably won't have the time to hire someone this year anymore :( too many assignments and need to study. If I'm re-elected/elected unopposed I'll hire over december/feb
- This will mean I'll need people's help in nov to help me write the SSAF justification, last year it was Me, Hope and Nic who did it so I'll need some hands
- Bossy do be quiet - hope they're ok
- COAR is t r a v e l l i n g, not having to approve or worry about the content someone cares about and just doing logistics is phenomenal
  - Over the break I'd like to work with Vy to draft up some MOUs we can work into SCRIPT so stuff can be streamlined for both us and publications
- We have insurance :)

## Administrative Report

Vy:

- Editor nominations close today, and the campaigning period will then begin.
- OGM called for 28/10/2021, reports due 25/10/2021
- Website planning postponed due to new board and time needed to commence project

## Relevant Policies

## News Portfolio Report

### Team:

- Ronan is taking the rest of the semester off. Spoke to Juliette last night and she says she doesn't need another senior for the rest of the sem. We will also implement the new system of hiring senior reporters for next year.

### Articles:

- Have a lot in the works, trying to stay on top of them all (this one editor thing is hard!!!)
- One article for 'a broken system' this week is ready to go pending a comment by a student, but might have to publish one other next week instead of this weekend due to the need for more information.

### General:

- Currently doing handover document and have spoken to Juliette about what she hopes to see implemented next year/what could be improved.

## Content Portfolio Report

### Print

- Final mag of the year now over to the legendary Art team to work their magic
- Unlikely we will be able to distribute until after exams, so will probs get ~400 copies printed and then sent to Sian
- V happy with the quality of work done

### Online

- X2 reviews coming tonight on the hottest Netflix shows atm
- Big shout out to Sian for thumbnails!

### Other

- Handover well underway, have been having chats with SSE about proposed role for next year
- I have sent out a feedback survey for all of Content team, hoping to incorporate some of that into the handover for next year
- Would like to plan a whole of Content team + contributors thank you event outdoors (want to suss \$\$\$\$ with Ben)

## Art Portfolio Report

- The mag is underway ladies and gentlemen, articles have been assigned to artists and some have already gotten back their work
- Will be completing the vast majority of the mag this weekend once everything's approved on the CAD
- Liam I still have time lapses of artists' work. Do you want me to send them through to you? I assume I'll get more from this edition
- Overall, artists in the team seem motivated and involved in this edition
- Can everyone please take a look at the CAD and approve articles. Otherwise I can't start formatting because usually there are a lot of edits.

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<b>Radio Portfolio Report</b>
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<b>TV Portfolio Report</b>
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