

# This Next Thing - Late Tickets, Scholarships and Sponsorships

Tickets for This Next Thing were on sale during March 2023. In order to ensure a viable event, our first goal was to fill the Grand Hotel Kronenhof.

Having now achieved that, we want to make an intentional effort to improve representation for folks from traditionally marginalised groups.

Given the logistics of our programme, the following options are now available until **April 30th**:

**Please note** At this point, our room allocation at Grand Hotel Kronenhof is sold out. We can't guarantee that we will have any more availability there; as such, we will allocate rooms at the Saratz Hotel next door, which is a~30-second walk away, door-to-door.

## **Individual contribution to a scholarship fund**

This purchase is a full ticket that also includes a minimum 25% contribution to one other full ticket. The contribution will go towards one full ticket for a member of a traditionally underrepresented group, whom we will ask a trusted advisor to nominate.

Minimum cost: **€2,500** = €2,000 for a ticket, plus €500 contribution to scholarship fund.

Before booking, it's worth reading through our booking page and accompanying booking guide: <https://thisnextthing.com/2023/booking/>

Start in Innsbruck: [Innsbruck booking page](#)

Start in Milan: [Milan booking page](#)

Start in Zürich: [Zürich booking page](#)

## **Sponsor a scholarship**

If there is someone in your network from a background traditionally underrepresented in tech, who you believe would benefit from attending This Next Thing, we invite you to buy a ticket on their behalf. Here is a [sample email](#) that articulates the sentiment of this offer.

Cost: **€2,000 per ticket**, with a minimum purchase of 2, where 1 is allocated to the scholarship recipient.

You can use the links above, and set the donation amount to €2,000.

In addition to individual scholarships, we also have sponsorship opportunities available. You can [download a copy of our sponsorship prospectus](#).

Below is a summary and links to specific logistics for each sponsorship.

### **[Supporter ticket](#)**

If you have a product or service that you would like to promote to our audience, you can purchase a Supporter ticket.

Cost: **€5,000**

Buy a supporter ticket:

<https://ti.to/this-next-thing/2023/with/feqil3ohrbs.mekxi6ie0vo.cmjnxhuqrho>

### **[Palü Sponsorship](#)**

The Palü Sponsorship is a special sponsorship that is all about boosting the voices of traditionally underrepresented voices. Full details in the link above, but in a nutshell, the Palü is a content-partnership sponsorship. Sponsors would nominate a host and 3 facilitators to lead 3x discussions throughout the second part of the main conference day.

Cost: **€20,000**

### **[Benefactor Sponsorships](#)**

We have a limited number of Benefactor Sponsorships available. Benefactors join us as “honorary hosts” at the conference, and will be invited to address the group at pivotal moments during the event.

Benefactor sponsorships will also include a significant contribution into our scholarship fund as outlined above, allowing us to fund attendance for folks from traditionally underrepresented groups in collaboration with trusted partners.

Cost:

- **€35,000** to deliver an address after dinner on day one
- **€50,000** to deliver an address during the grand banquet