



## FACS Portfolio Viking Scholar

### Important Dates:

**Application Opens: Friday, January 31, 2025**

**Application Deadline: Monday, February 10, 2025**

**Portfolio Deadline: Friday, March 14, 2025, Main Office**

**Interviews: Friday, March 28, 2025**

**The Viking Scholar Recognition Reception is tentatively scheduled Friday, May 2, 2025 @ 1:15 p.m.**

**Step 1:** Complete the application and submit it by the deadline. You will need to be logged in to your CSD docs email to complete the application: [Viking Scholar Application](#)

**All applicants will automatically advance to the portfolio round. You are welcome to get started on your portfolio as soon as you submit your Viking Scholar Application.**

### Requirements for the FACS Viking Scholar Portfolio:

- **Must have taken/OR be currently enrolled in either FACS A OR FACS B at DPMS**
  - Please note in the event of tie the amount of FACS classes and performance in classes will be specifically considered and that not taking both FCS classes *may* decrease your chance in being selected as the FCS Viking Scholar.

### PORTFOLIO PROJECT FCS BUSINESS PLAN:

- For the Viking Scholar Portfolio project students must pick any **ONE** area of FCS and create a business plan + Tangible product based on their chosen topic. Areas of FCS with suggested focuses and tangible products are listed below.

## PART ONE: FCS A FOCUSED TANGIBLE PRODUCT OPTIONS

**Interior Design** : Create a design business as an aspiring interior designer. Be sure to include **ALL** of the following for your tangible product:

- A digital or hand drawn (to-scale) floor plan of a chosen space (living room, office, bedroom, kitchen, etc.) Including appropriate appliances and/or furniture.
- A mood board involving appropriate textures/textiles AND color scheme that would be used in the design. Please label your board appropriately.
- Type a detailed description about your design talking about how your room uses the elements and principles of design effectively while being a functional living space. This description should be exactly one page double-spaced with 12-point font.

PLEASE NOTE: If you choose this option—let Mrs. Francom know by **February 21st (or EARLIER)** you would be welcome to use a foam core board from class for your room's texture board (the board dimensions are 8" x 10").

**Fashion Design:** Create a cohesive 5 look fashion collection as an aspiring fashion designer. Be sure to include **ALL** of the following for your tangible product:

- Illustrations of your 5 fashion looks that are **ALL** labeled with appropriate fabric/textile choices + styles & accessories. (Illustrations should be large enough to see detail in the design)
- A mood board that displays your color & images/visual representation of your inspiration including decade of style influence(s)
- Type a detailed description about your collection explaining how your collection shows good overall cohesion and how your inspiration and time period(s) are present in your collection. Make sure to talk about each look in your write up. This description should be exactly one page double spaced with 12-point font.

PLEASE NOTE: If you choose this option—let Mrs. Francom know by **February 21st (or EARLIER)** so she can order a foam core board (18" x 24") for you to use to display your final product.

**Sewing:** Create a product line of three sewn items (clothing, accessories, home decor etc.) that your business will sell. Be sure to include **ALL** of the following for your tangible products:

- The 3 sewn products.
- Type a detailed description about your products including your inspiration, fabrics chosen for your products and why you picked those fabrics and what sewing techniques you used to make your product durable for your customer. This description should be exactly one page double spaced with 12-point font.
- An additional page with 3 pictures of the PROCESS for each product with a one sentence description about what is happening in each photo.

## **PART ONE: FCS B FOCUSED TANGIBLE PRODUCT OPTIONS**

**Restaurant:** Create a restaurant design with a professional menu including at least five items. Be sure to include **ALL** of the following for your tangible product:

- Create a professional menu with at least 5 items, including descriptions, prices, and any unique features. You are required to make at least one of the dishes from your menu and include pictures of the finished dish.
- Include a digital or drawn-to-scale floor plan of the restaurant layout, highlighting seating arrangements, kitchen placement, and decor themes.
- Type a detailed description of the preparation techniques used, food groups in each dish, and equipment needed to prepare the available menu items. This description should be exactly one page double spaced with 12-point font.

**Product based in FCS concepts:** Create a product that your business will sell that falls under one of the FCS concepts taught in either of the courses. If you choose this option, get prior approval on product from **at least one** of the FCS teachers at Draper Park (Ms. Allen or Mrs. Francom) before starting your business plan. Be sure to include **ALL** of the following for your tangible product:

- Sketch or digitally render your product from multiple angles.
- A physical prototype of the product.
- Type a detailed description of the product's purpose, features, materials used, manufacturing process, and how it solves a problem for the target market. This description should be exactly one page double spaced with 12-point font.

If a student desires to do a business plan outside of the suggestions above they may do so but should get prior approval on their business/project concept from **at least one** of the FCS teachers at Draper Park (Ms. Allen or Mrs. Francom) before starting on their tangible product.

In addition to a tangible product from ONE of the topics listed above **ALL applicants** must also create a comprehensive business plan including the following items detailed below:

## **PART TWO: BUSINESS PLANNING & SPECIFICS (ALL APPLICANTS)**

### **Step 1: Business Concept**

1. Business Name:
  - Write the name of your business.
2. Type of Business
  - Choose one Area of FCS to base your business off of: Interior Design, Fashion Design, Sewing, Foods & Nutrition, or Business & Free Enterprise. Write a brief explanation of why you chose that area for your business (5-7 sentences).
3. Business Description:
  - Write a brief summary (5-7 sentences) of your business idea.

### **Step 2: Research & Planning**

1. Target Market
  - Describe your ideal customers (age, interests, location, etc.)
2. Market Survey
  - Create 7-12 survey questions to learn about your potential customer.
  - Distribute the survey to at least 30 people.
  - Summarize the results/findings of the survey (include charts or graphs if possible).

### **Step 3: Business Details**

1. Logo Design
  - Draw or digitally design a logo for your business using a business color scheme.
2. Mission Statement
  - Write a one-sentence mission statement that explains your business's purpose.
3. Business Location
  - Describe where your business will be located/how you would run it as an entrepreneur. (5-7 sentences)
4. Price Points
  - List the products or services you will offer and their prices.
5. Promotion Plan
  - How will you advertise your business? (e.g., social media, flyers, word-of-mouth, etc.) (3-5 sentences)
6. Sample Advertisement
  - Create a sample of your chosen advertisement (poster, social media post, video, etc.)

### **Step 4: Design Specifics**

Provide the specific requirements of the business concepts listed above.

### **Step 5: Financial Plan**

1. Startup Costs
  - List the items and costs needed to start your business
2. Projected Expenses and Revenue
  - Estimate monthly expenses and expected income.
3. Profit Plan
  - Explain how you plan to make a profit and what challenges may stand in the way. (5-7 sentences.)

### **Step 6: Reflection**

Type a reflection of your business plan be sure to answer the following prompts:

- Why you chose this business and how your product solves the needs of your customers (5-7 sentences)
- What challenges did you face as you completed this project/your business plan? (List 2-3 challenges and explain how you overcame them)
- What were your key takeaways from completing this project? (5-7 sentences)

Please compile all items for this part of the project and try to include a title page, table of contents and/or section pages if possible to make it easy for your evaluators to look through your project. Please keep in mind that professionalism including how you make and compile your information for your project may influence your standing as the FCS Viking Scholar. **We are happy to supply you a folder/binder for your project. If you would like a black folder/binder for your project please let either FCS teacher know no later than February 21st 2025 and we will get one for you!**

Your compiled business plan and tangible product (with all required parts according to area of FCS selected) should get turned into the main office no later than **MARCH 14th 2025** at the end of the school day. Projects submitted after this deadline will not be considered in the running for FCS Viking Scholar.

### **LAST WORDS:**

If you have any specific questions about the expectations for what you need to do for your portfolio/project please visit with Mrs. Francom (rm 1738) OR Ms. Allen (rm 1737)

PLEASE NOTE: NO PROJECTS/FINALS OR COMPLETED ASSIGNMENTS DONE FOR A GRADE IN EITHER FACS A OR B WILL COUNT AS YOUR VIKING SCHOLAR PROJECT YOU MUST DO SOMETHING NEW OUTSIDE OF WHAT YOU COMPLETED DURING YOUR TIME IN THE CLASS. IF A PAST ASSIGNMENT/PROJECT IS SUBMITTED AS **ANY** PART OF YOUR PORTFOLIO IT WILL BE DISQUALIFIED.

- o For any questions /concerns about the Viking Scholar FACS application/portfolio please email Kaitlyn Francom (FCS A) [kaitlyn.francom@canyonsdistrict.org](mailto:kaitlyn.francom@canyonsdistrict.org) or Kaylee Allen (FCS B) [kaylee.allen@canyonsdistrict.org](mailto:kaylee.allen@canyonsdistrict.org) if you would prefer to talk in person you are welcome to visit either teacher after school.

We wish you the best of luck and are excited to see your creativity and innovation with your Viking Scholar Portfolios!