

Why Everyone Wins with the EZ Real Estate Platform

Sellers Win:

- See real-time market value based on live buyer demand
- Get maximum exposure for your home
- Save thousands on commissions
- Maintain full control—accept, reject, or negotiate offers anytime
- Our transparent platform combined with strategies from your EZ Listing Specialist generates maximum competition
- Our agents are certified and trained to follow proven methods to achieve optimal results

Buyers Win:

- Avoid frustrating multiple-offer blind offer scenarios
- Complete transparency—see all competing offers in real time
- Decide confidently whether to offer more or walk away
- Save on out-of-pocket costs by including buyer agent commissions in the financed purchase price
- No agent? No problem. Our platform is user-friendly, guiding you easily through the offer process

Listing Agents Win:

- Offer every solution your seller could need
- Maximize listing results with real-time data and exposure
- Gain a strong, unique selling proposition at every appointment

Buyers' Agents Win:

- Avoid frustrating multiple-offer blind offer scenarios
- Offer clients complete transparency in the offer process
- Help buyers decide confidently whether to offer more or walk away
- Save time with our simple offer process—no more lengthy paperwork without knowing if the seller considered your offer
- Easily manage transactions that align with existing buyer broker agreements

Strategic Partners:

- We have strategic partners that can help in tricky situations, providing options and support to ensure smooth transactions

We Can Help in Any Selling Situation:

- Selling Your Primary Home
- Sticky Situations (Distressed Properties)
- Probate Homes
- Selling From a Distance
- Investment Properties
- Any Other Property Types

We Can Help You Time Your Sale

Need to sell in time to buy your next home?

Planning a senior, work, or military relocation?

Want to sell a property fast to avoid holding costs?

With EZ, most properties are under contract in 7 days or less from the time the seller is ready to list. Unlike cash offer programs, an EZ Listing helps you chase the price up while selling quickly (if you choose).